DOWNTOWN FLORENCE * 2023 Floliday Gift Guide

'TIS THE SEASON TO SHOP LOCAL!

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Shop Small This Holiday Season

Originally started by American Express in 2010, the #ShopSmall movement and Small Business Saturday were created as a way to encourage holiday shoppers to support and shop at their local small businesses instead of shopping at chain stores during the critical holiday shopping season. In 2017, an estimated 108 million consumers reported shopping or dining at local independently-owned businesses on Small Business Saturday – generating roughly \$12 billion in reported spending.

This year's Small Business Saturday will take place on Saturday, November 25th. The businesses of Downtown Florence will be celebrating the day with specials and promotions available for shoppers in-store and online.

To help make your local shopping experience as easy as possible, we have complied this guide of items from the variety of retail, restaurant, and service small businesses located in Downtown Florence. Whether you're shopping for your family, your friends, your co-workers, or even yourself, you are sure to find something on your list in Downtown.

While we hope you will join us in Downtown for Small Business Saturday and your holiday shopping trips, we also hope you will consider shopping small during the rest of the year too. Did you know that when you spend \$100 with small business, \$68 stays local, but when you spend \$100 at chain stores, only \$43 stays local? Shopping local has also been shown to create more local jobs, be more environmentally-friendly, increase unique business options, and help make your community a destination.

Join the movement and #ShopSmall in Downtown Florence!

Meet ivy

Ivy is our new friend and designated holiday elf for Downtown Florence! She'll be giving you tips throughout the gift guide, and be on the look out for her downtown in December !



Annual Downtown Florence Ornament

Holiday Gift Guide



Celebrating the Arts in Downtown Florence

Start a new holiday tradition with the annual Downtown Florence ornament. Each year, we will release a new, collectible ornament highlighting a historic building, plaza, or public art piece in Downtown. The 2023 ornament celebrates the arts in Florence. Did you know the Florence Symphony is celebrating its 75th season and the Florence Little Theatre is celebrating 100 seasons? Ornaments come ready to place under the tree in a gift box that includes an information sheet about the arts in Florence. Order yours online or in-person at 324 West Evans Street.



\$30 for the 2023 ornament
\$15 for the 2021 or 2022 ornament (buy both prior years for \$25)
<u>Order yours online here</u>



Agathoula's

178 W Evans St • 843-799-1454 • facebook.com/agathoulasboutique



Women's Apparel, Accessories, & Shoes

Downtown Florence's newest boutique, Agathoula's, carries a variety of apparel, shoes, and accessories such as jewelry and handbags for women of all ages, sizes, and styles. You can treat the fashion lover in your life to a brand-new outfit from head to toe, or pick out some new accessories for them to use to mix and match with their current wardrobe.

Pictured to the left is an outfit perfect for the office or holiday gatherings. The green sweater, featuring those gorgeous pops of red, create a look that will stand out. Pair it with a stunning red bag for a dash of holiday flare.

Not sure which size or style to get for someone on your list? Agathoula's offers gift cards!



Agathoula's

178 W Evans St • 843-799-1454 • facebook.com/agathoulasboutique

They say the devil is in the details, but these rhinestones are absolute heaven! Pair it with a dark slack or skirt for a look that is subtle, yet refined. Oh, and never forget the matching bag.



Who doesn't love an outstanding shoe?

Walk with confidence in these stunning boots! Agathoula's carries a wide variety of footwear that is sure to dazzle as you strut around store, family gathering, or office meeting this holiday season. Say yes to feeling fabulous!



Agathoula's

178 W Evans St • 843-799-1454 • facebook.com/agathoulasboutique





Glamorize and Accesorize

As winter approaches, elevate your holiday style with an exquisite collection of accessories and coats. Embrace the season of glitz and glam and maximize your sparkles and shine this year. Agathoula's offers everything from earrings and necklaces to an array of colorful coats.



Barringer General Store

138 W Evans St • www.facebook.com/barringergeneralstore

An Old Fashioned Experience

Downtown Florence's newest retail location, the Barringer General Store, offers a wholly unique experience. Step into times past when you walk through their doors. Boasting locally sourced items, such as housewares, jewelry, pantry items, and so much more, the Barringer is the perfect place to find items for friends and the whole family!



The Barringer will be open on black Friday with 20% off the whole store from 7am-7pm, and they also offer gift cards! No items in the store cost more than

\$50.





114-A N Dargan St • 843-702-2023 • chocobellasc.com



Chocolate Gift Boxes & Chocolate Novelties

Fine Belgian Chocolates and Artisan Gelato! This holiday, ChocoBella will feature several 8-piece holiday boxes: the Peppermint penguin box, the Snowman box, Holiday Sampler box, and the Caramel Collection box. They will also have a delightful 15- and a 30-piece holiday sampler box. Indulge in a variety of chocolate bars including hand painted Winter Wonderland bars, hot cocoa bombs, honeycomb toffee, chocolate lollipops, and gift cards as well as E-gift cards. They will also offer holiday bundle tiers in three sizes.



New this year: ChocoBella now offers shipping! Now the whole country can enjoy a little taste of a Florence staple!



Consider the Lilies

184 W Evans St • 843-472-5202 • considerthelilies.co



Sweet Grace Flower Diffuser

The time to consider the lilies may be coming to an end with their closure coming on December 31st, but that doesn't mean you shouldn't consider the savings! There is no better way to say thank you, and goodbye to our friends at Consider the Lillies than to spend those dollars locally with them.

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They've got décor, stocking stuffers, home goods, and so much more, not to mention some Young's Pecan Products for those of you who missed out during the Pecan Festival.

All Christmas and Fall items are 50% off this holiday season. Make sure you stop by before Consider the Lillies says Goodbye!



Ella's Boutique Etcete'ra

169 W Evans St • 843-669-8241 • shopellasdowntown.com



Formal Hats, Scarves, & Statement Jewelry



Ella's Boutique Etc. is the one stop shop for the welldressed and elegant woman. With rhinestone-accented hats, perfect accessories for church, and other special occasions, the perfect items to stand out can be found here. A variety of styles and colors are available to match a favorite outfit or to pair with a new dress or suit purchased from Ella's. Complete the look with a colorful scarf adorned with a bejeweled brooch. Along with a variety of sizes and styles, Ella's also offers something for every holiday shopping budget.



The FMU Gately Gallery

142 N. Dargan St • 843-661-4638 • www.fmarion.edu/universityplace/gatelygallery/



For the Art Lovers in your Life

The FMU Gately Gallery, located in the University Place Building, is a bright, airy art gallery that provides rotating exhibits year-round. Exhibits are always free and open to the public. Gately Gallery's current exhibit brings a spectacular sampling of works from current FMU Faculty and Students. If you are looking for a unique, one-of-a-kind, or heirloom gift for this holiday season Gately Gallery is a must to visit with original artworks starting at \$75. Operating hours are Tue/Wed 12p-6p, Thu/Fri 10a-6p, 2nd and 4th Saturdays 10a-3p. Support local art!



The Gately Gallery will be open after the Christmas parade for you to enjoy! Page 13



La Rue Salon

160 N Dargan St • 843-665-3283 • facebook.com/LaRueSalon





Not sure which set to buy? La Rue Salon also offers gift cards good for products or services!

Amika Haircare Gift Bundles

Amika haircare products were created for every hair type, texture, and style with sulfate-free and cruelty-free products. These haircare sets are ready to gift with three different products included in each set. Included items listed below.

Alternate Hydrality: Intense moisture shampoo and conditioner, intense moisture leave-in, overnight hydration treatment.

Shine-o-Sphere: High shine + protect antioxidant shampoo and conditioner, instant shine mask, shine spray.

Realm of Repair : Bond repair shampoo and conditioner, intense bond repair mask, detangling primer



Leaf Lounge

154 S Dargan St • 843-407-9034 • leafloungeflorence.com



Whether you're new to the world of cigars or consider yourself an aficionado, Leaf Lounge has a cigar for every type of smoker. A list of the current retail selection is available online



Shopping for a gift and not sure what to buy? Leaf Lounge's expert staff is available to help with recommendations.

Humidor & Cigar Gift Sets

Create a custom gift set by first choosing between a glass top (with hygrometer), woodronic, or solid beach wood humidor. Then add a few of their favorite cigars and accessories like a cigar cutter, a butane lighter, or a glass ashtray. Finish it off with a Leaf Lounge gift card for retail, food, or spirits.





McCants Lingerie

126 N Dargan St • 843-430-7608 • mccantslingerie.com



Stay Toasty This Holiday Season

Along with their lingerie collection, McCants Lingerie also offers sleepwear and accessories in a variety of styles and sizes for women to keep you toasty all winter long. Get your beauty sleep in style or shop for comfort with their sleep sets and robes, on sale this holiday season.

Pictured to the left is one of their many pajama sets that you or someone you love is sure to enjoy this year and many more to come!



All sleep sets and robes are on sale this holiday season at McCants!



McCants Lingerie

126 N Dargan St • 843-430-7608 • mccantslingerie.com



Pictured above is a sleep romper in white with red detailing, a red pocket, and a gold heart. Pictured on the right is one of their sleepwear sets sure to keep you warm during the winter

For More than Just your Wedding day

offered McCants Lingerie has quality lingerie for over eight decades. They pride themselves for carrying merchandise the for or for conservative lady the vivacious one who is in search of something more risqué while still demanding exceptional quality. Women of all ages and body types "little find that special can something something" at McCants.







Florence Little Theatre

417 S Dargan St • 843-662-3731 • florencelittletheatre.org



Put A Trip To The Theatre Under The Tree

Opened in 1923, the Florence Little Theatre has been producing musicals, comedies, and plays for Florence audiences for 100 seasons. Whether you want to gift tickets to a young thespian, a couple needing a date night, or a long-time theatre lover, the FLT has three shows remaining in their season including one comedy, one play, and one musical. Tickets can be purchased online <u>here</u>.







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December 2nd: Onstage with Santa December 15-17: Mean Girls Jr. January 19-27: Ain't Misbehavin' The Fats Waller Musical March 8-16: The Play That Goes Wrong



Florence Symphony Orchestra

201 S Dargan St • 843-661-2541 • florencesymphony.com



Treat Them To a Florence Tradition

The Florence Symphony Orchestra has been delighting local audiences young and old with classic and contemporary performances for years. Join the Florence Symphony Orchestra for the remainder of their 75th season through February, March and May. Captivating melodies, dramatic renditions of beloved classics, and so much more are awaiting you or the music lover in your life. So, buy a ticket, or a few, and experience the wonder of this Florence classic!



Upcoming Shows

Holiday Pops (December 11, 2023) Inspiration-Festive Overture (February 12, 2023) The WannaBeatles (March 18) Symphony No. 9, op. 125, Beethoven (May 6)





Great Shows Make Great Gifts

The Francis Marion University Performing Arts Center has a number of shows, concerts, ballets, plays & more coming soon to their state-of-the-art performance facility. You are sure to find something for the music or arts lover on your list, or maybe even a show you don't want to miss yourself. Tickets can be purchased by clicking on the link beside the show description or by calling the PAC Box Office at 843-661-4444.

<u>The Nutcracker presented by</u> <u>South Carolina Dance</u> <u>Theatre (December 1 & 2)</u>





SEE MORE UPCOMING SHOWS AT FMUPAC.ORG



Masterworks Choir

www.masterworkschoir.org



Great Shows Make Great Gifts

Celebrating 40 years of musical excellence, the Masterworks Choir of Florence, South Carolina is one of the most prestigious choral ensembles in the state, known for their choral artistry and performing a historically diverse repertoire of both new and traditional music. If you have yet to experience the beauty of their voices, then you should definatly consider making one of their concerts this season!

<u>A Masterworks Chirtsmas</u> <u>Saturday, December 9th &</u> <u>10th, 2023</u>

> View Event



SEE MORE UPCOMING SHOWS FROM THE MASTERWORKS CHOIR



The Spa at Hotel Florence

102 W Evans St • 843-407-9494 • hotelflorencespa.com

Make It A Holi-Yay With Gifts From The Spa

Everyone on your list could use a little self-care and there's no better place to visit for that than the Spa at Hotel Florence. Pick and choose from their list of services that includes massages, skin therapy. nail services. waxing, spray tanning, & more to build a spa day gift or choose one of the pre-made holiday specials to the right.

The Spa has gift cards, jewelry, hand made bath bombs, soaps, candles etc. They also sell organic facial products (Eminence organics) and Circadia Products.



It's Not the Holidays Without a Party

The Spa's Annual Holiday Party and Open House on December 7th from 5:00 PM to 7:30 PM!

Experience exciting giveaways, chair massages, eyebrow grooming, hand scrubs, festive holiday cheer, and incredible package deals! This year's event promises to be a delightful celebration you won't want to miss—mark your calendar and be there! Indulge in complimentary hors d'oeuvres and festive holiday beverages.

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The Spa will have a Black Friday Sale from 10-3!





Hotel Florence

126 W Evans St • 843-629-0100 • hotelflorencesc.com



A Hallmark Holiday Just for You

Hotel Florence, a 64-room boutique hotel, is a Tapestry Collection Hotel by Hilton located right in the middle of Downtown Florence. Whether you're traveling for the holidays or looking for upscale accommodations for visiting family or friends, Hotel Florence provides guests exactly what they are looking for this holiday season. This year, Hotel Florence has put together a charming Hallmark themed room. If you are looking for a festive accommodation, or just want to get away from it all for a few days during the holidays, then this is the perfect room for you!

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Here's a fun feature, the Hallmark room comes with a Hot Chocolate Bar!

For more information or to book a room, please click here.





101 W Evans St • 843-472-5203 • townhall@theindigoroad.com



Dine Downtown and Gift Card Sale

Town Hall is a farm-driven, Southern-inspired restaurant located on the historic Kress corner on West Evans and S. Dargan Street. Our seasonally inspired menu is complimented by a well balanced cocktail, wine and beer list. Celebrate the season with intimate dinners, semi-private dining and holiday parties. Town Hall is currently running a gift card promotion! Indigo Road Gift Cards Available with an Added Holiday Bonus. For every \$100 gift card purchased, you will receive a \$20 gift card for you, or another loved, one to enjoy. Offer available Nov. 20 - Dec. 1.

Town Hall is open on Christmas Eve and New Years Eve!





Victors & Notch 8 Catering

126 W Evans St • 843-629-0100 • victorsflorence.com

Venue Rentals & Catering For Holiday Events

As one of the premiere event caterers in the Pee Dee, Victors and Notch 8 Catering can accommodate catering for holiday events as small as ten guests or as large as hundreds of guests. For those looking for a venue as well as catering, Victors has several indoor

event spaces, as well as their outdoor patio, that are perfect for holiday parties and other gatherings such as weddings, parties, meetings, and more. For Victors Event Rental & Catering Information, Click Here

> <u>For Notch 8</u> <u>Catering</u> <u>Information,</u> <u>Click Here</u>



3 Coliday Giff Guade Can't Decide What To Give? Gift Cards Are Available At These Businesses!

- Addie's Baby Studio
- Agathoula's
- Barringer General Store
- BirdsNest Eats + Ales
- ChocoBella
- Edible Arrangements
- El Agave
- Ella's Boutique
- Jazz on Dargan
- King Jefe
- Leaf Lounge

- LilJazZi's
- Lula's Downtown
- McCants Lingerie
- The Spa at Hotel Florence
- The Drive In
- Thai House
- Tim Smith Salon
- Top Hat Special Teas
- Town Hall
- Victors
- Wholly Smokin' Downtown



Thank You for Shopping Small this Holiday Season!

