

# Key Facts

110 S Railroad Ave  
Drive time of 5 minutes

## KEY FACTS

7,121

Population



2.3

Average  
Household Size

40.6

Median Age

\$37,500

Median Household  
Income

## EDUCATION

17.4%

No High School  
Diploma



44.4%

High School  
Graduate



24.7%

Some College/  
Associate's Degree



13.6%

Bachelor's/Grad/  
Prof Degree

## BUSINESS



480

Total Businesses



4,649

Total Employees

## EMPLOYMENT



43.5%

White Collar



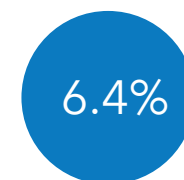
36.2%

Blue Collar



20.3%

Services



6.4%

Unemployment  
Rate

## INCOME



\$37,500

Median Household  
Income



\$24,547

Per Capita Income



\$54,363

Median Net Worth

## 2025 Households by income (Esri)

The largest group: \$50,000 - \$74,999 (19.0%)

The smallest group: \$150,000 - \$199,999 (2.3%)

Indicator ▲	Value	Diff	
<\$15,000	18.6%	-1.6%	
\$15,000 - \$24,999	11.9%	-0.1%	
\$25,000 - \$34,999	17.7%	+5.5%	
\$35,000 - \$49,999	9.7%	-4.4%	
\$50,000 - \$74,999	19.0%	+3.1%	
\$75,000 - \$99,999	9.9%	+0.8%	
\$100,000 - \$149,999	6.5%	-4.9%	
\$150,000 - \$199,999	2.3%	-0.5%	
\$200,000+	4.3%	+2.0%	

Bars show deviation from Dillon County

# Key Facts

110 S Railroad Ave  
Drive time of 10 minutes

## KEY FACTS

13,469

Population



2.4

Average  
Household Size

40.4

Median Age

\$40,328

Median Household  
Income

## EDUCATION

17.2%

No High School  
Diploma



46.5%

High School  
Graduate



23.7%

Some College/  
Associate's Degree



12.6%

Bachelor's/Grad/  
Prof Degree

## BUSINESS



742

Total Businesses



7,733

Total Employees

## EMPLOYMENT



44.4%

White Collar



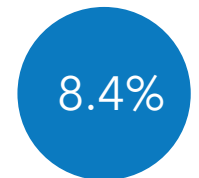
37.5%

Blue Collar



18.0%

Services



Unemployment  
Rate

## INCOME



\$40,328

Median Household  
Income



\$23,053

Per Capita Income



\$59,496

Median Net Worth

## 2025 Households by income (Esri)

The largest group: <\$15,000 (20.1%)

The smallest group: \$150,000 - \$199,999 (1.7%)

Indicator ▲	Value	Diff	
<\$15,000	20.1%	-0.1%	
\$15,000 - \$24,999	11.6%	-0.4%	
\$25,000 - \$34,999	14.3%	+2.1%	
\$35,000 - \$49,999	12.7%	-1.4%	
\$50,000 - \$74,999	17.2%	+1.3%	
\$75,000 - \$99,999	10.1%	+1.0%	
\$100,000 - \$149,999	9.4%	-2.0%	
\$150,000 - \$199,999	1.7%	-1.1%	
\$200,000+	2.9%	+0.6%	

Bars show deviation from

Dillon County

# Key Facts

110 S Railroad Ave  
Drive time of 20 minutes

## KEY FACTS

32,020

Population



2.4

Average  
Household Size

42.0

Median Age

\$41,790

Median Household  
Income

## EDUCATION

16.4%

No High School  
Diploma



45.9%

High School  
Graduate



24.8%

Some College/  
Associate's Degree



12.9%

Bachelor's/Grad/  
Prof Degree

## BUSINESS



1,106

Total Businesses



10,599

Total Employees

## EMPLOYMENT



46.9%

White Collar



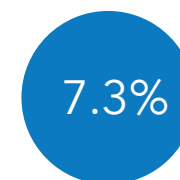
36.6%

Blue Collar



16.6%

Services



7.3%

Unemployment  
Rate

## INCOME



\$41,790

Median Household  
Income



\$23,044

Per Capita Income



\$86,537

Median Net Worth

## 2025 Households by income (Esri)

The largest group: <\$15,000 (19.7%)

The smallest group: \$200,000+ (2.2%)

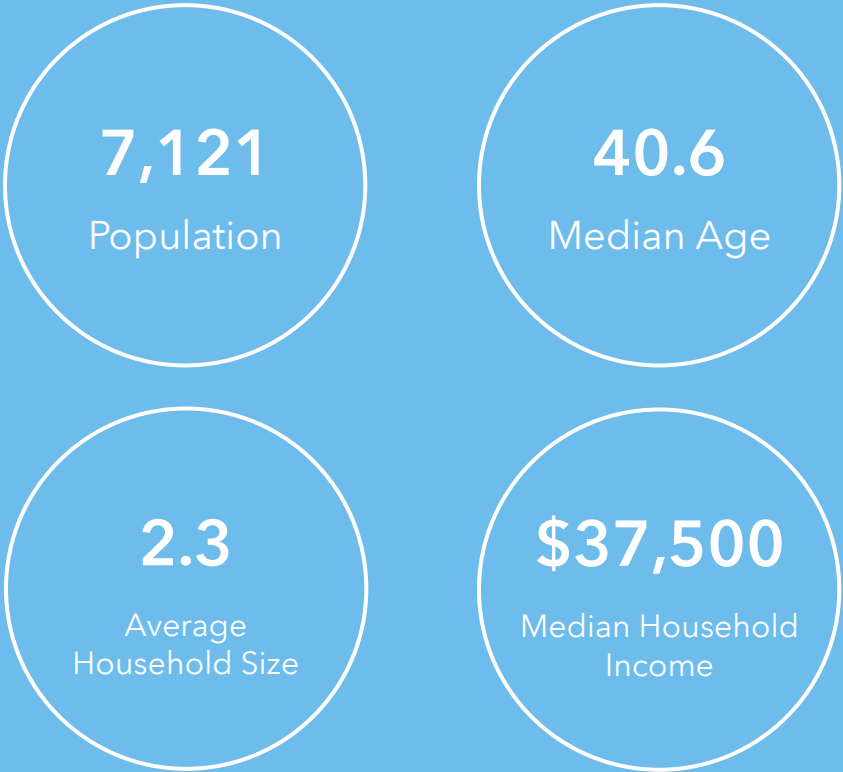
Indicator ▲	Value	Diff		
<\$15,000	19.7%	-0.5%		
\$15,000 - \$24,999	11.5%	-0.5%		
\$25,000 - \$34,999	12.5%	+0.3%		
\$35,000 - \$49,999	14.7%	+0.6%		
\$50,000 - \$74,999	15.8%	-0.1%		
\$75,000 - \$99,999	9.6%	+0.5%		
\$100,000 - \$149,999	11.4%	0		
\$150,000 - \$199,999	2.6%	-0.2%		
\$200,000+	2.2%	-0.1%		

Bars show deviation from Dillon County

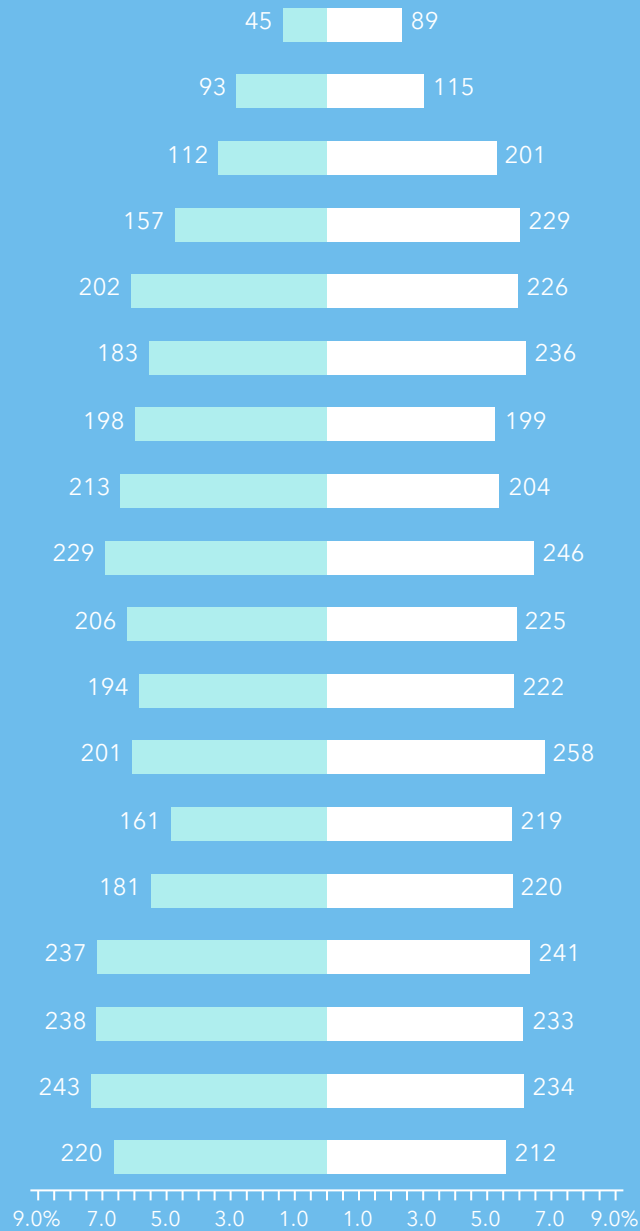
# TARGET MARKET SUMMARY

110 S Railroad Ave  
Drive time of 5 minutes

## Key Facts



## Age Pyramid



The largest group:

2025 Females Age 30-34

The smallest group:

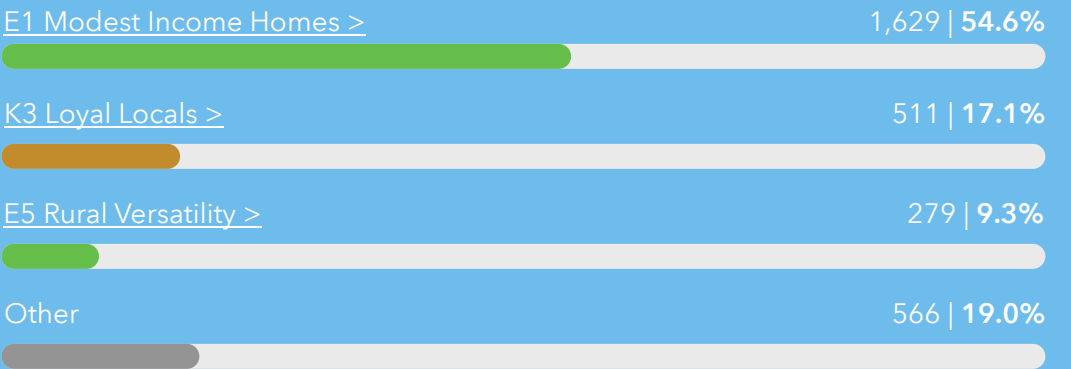
2025 Males Age 85+

## Annual Lifestyle Spending



## Tapestry

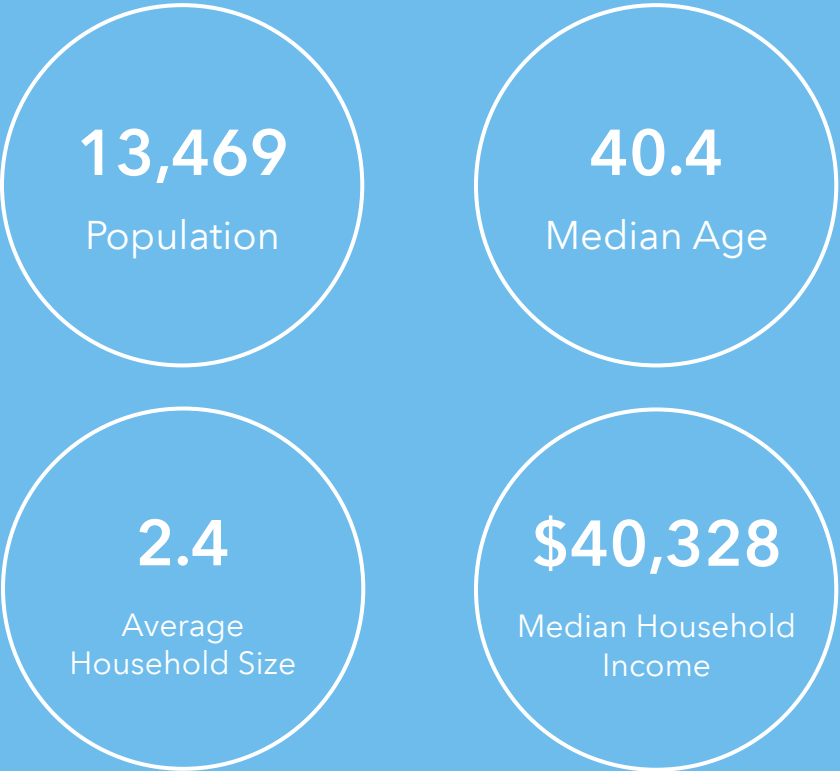
Top 3 segments by household count



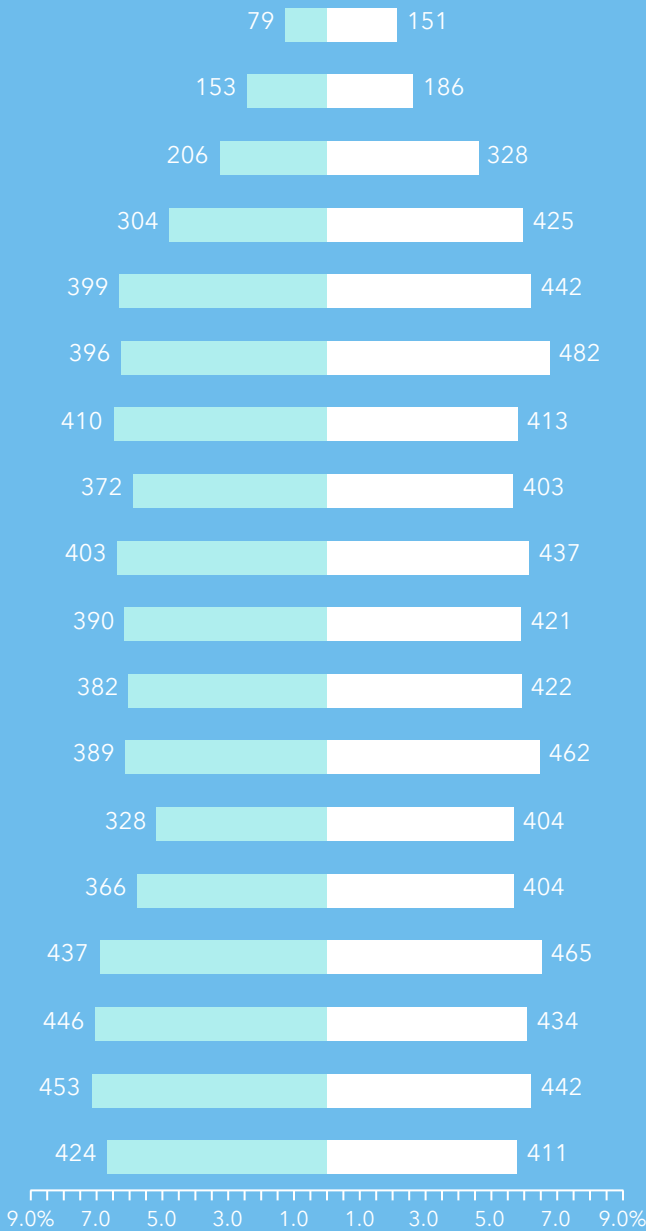
# TARGET MARKET SUMMARY

110 S Railroad Ave  
 Drive time of 10 minutes

## Key Facts



## Age Pyramid



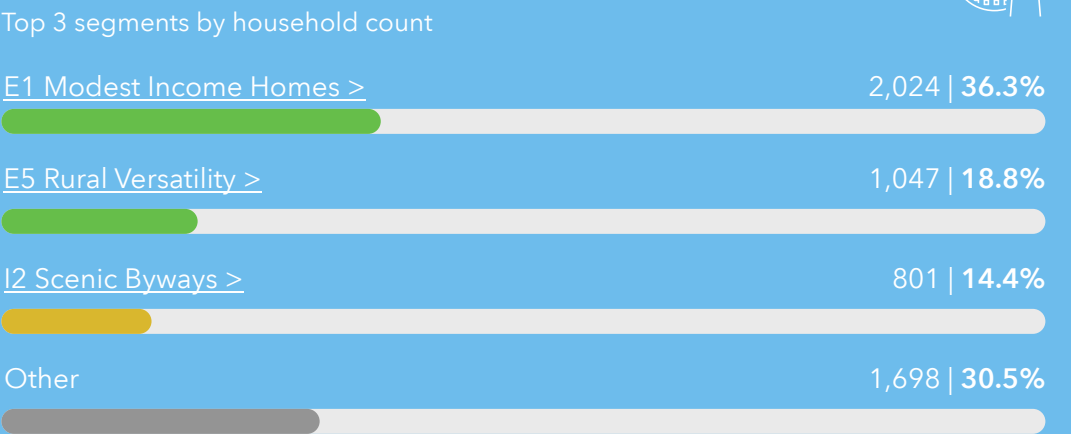
**The largest group:**  
 2025 Females Age 60-64

**The smallest group:**  
 2025 Males Age 85+

## Annual Lifestyle Spending



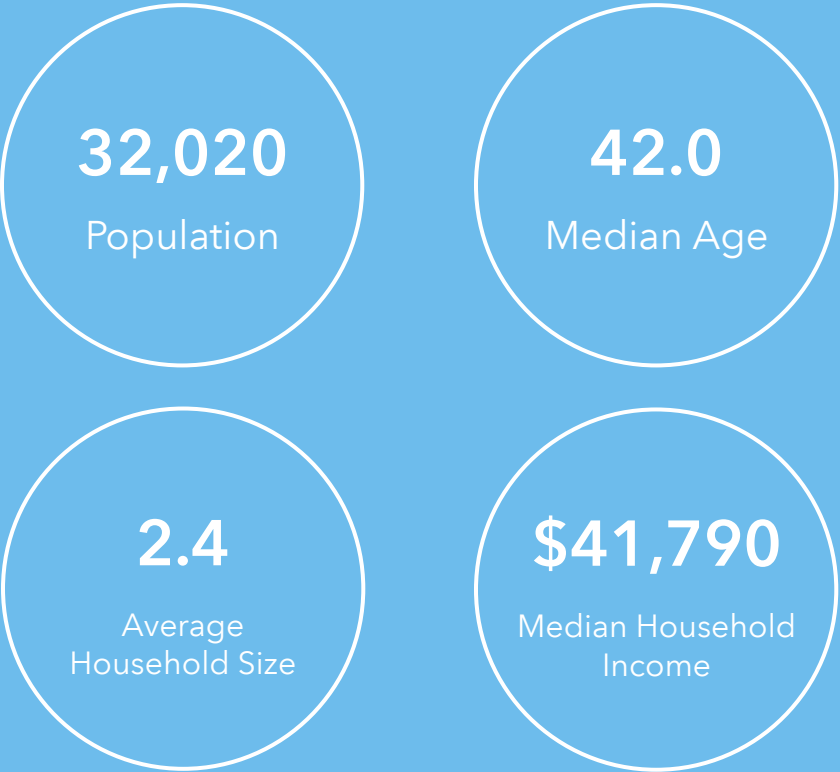
## Tapestry



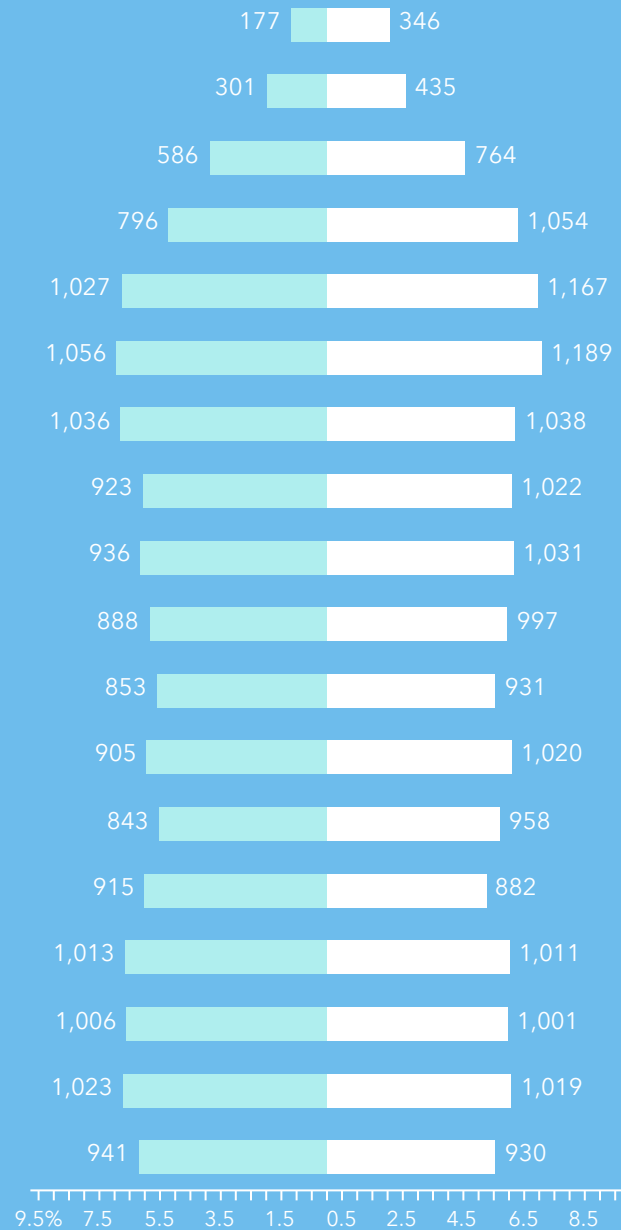
# TARGET MARKET SUMMARY

110 S Railroad Ave  
 Drive time of 20 minutes

## Key Facts



## Age Pyramid



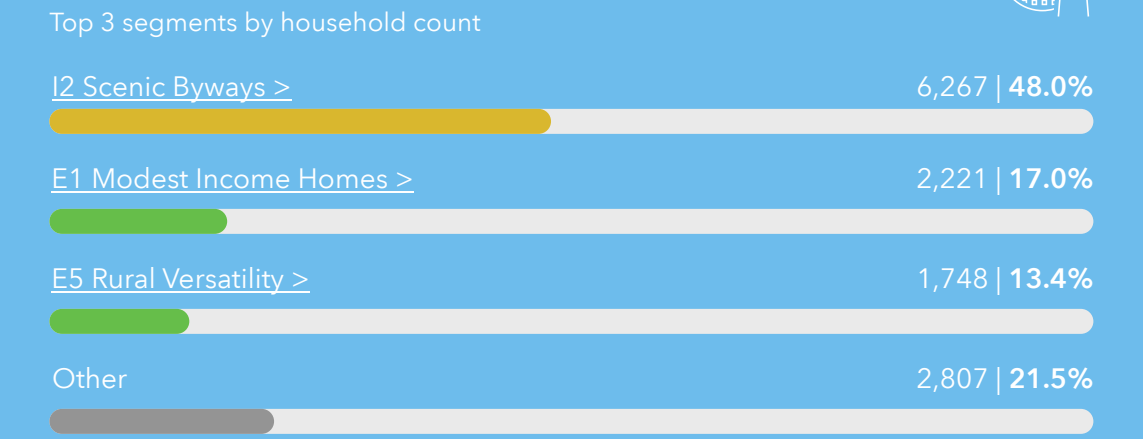
**The largest group:**  
 2025 Females Age 60-64

**The smallest group:**  
 2025 Males Age 85+

## Annual Lifestyle Spending




## Tapestry




# Tapestry Profile

110 S Railroad Ave | Drive time of 5 minutes







**2,985**  
Households




**40.6** ↑  
Median Age  
  
2.5% higher than  
**United States.**



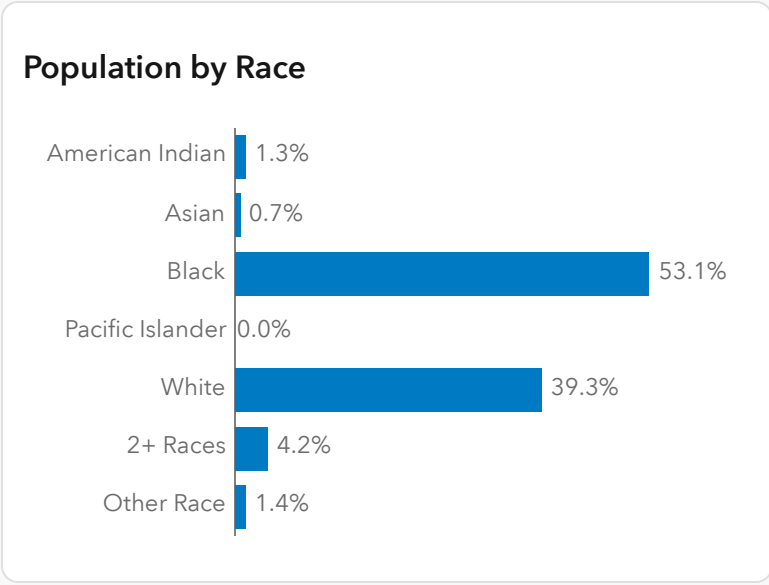
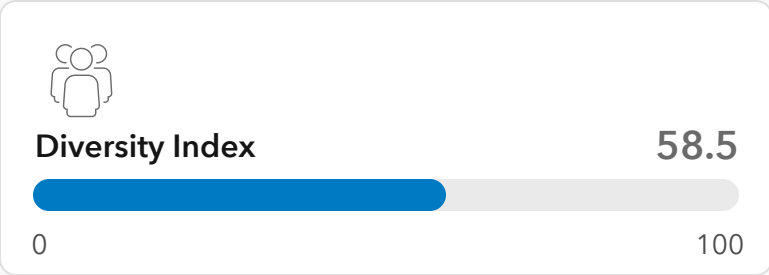
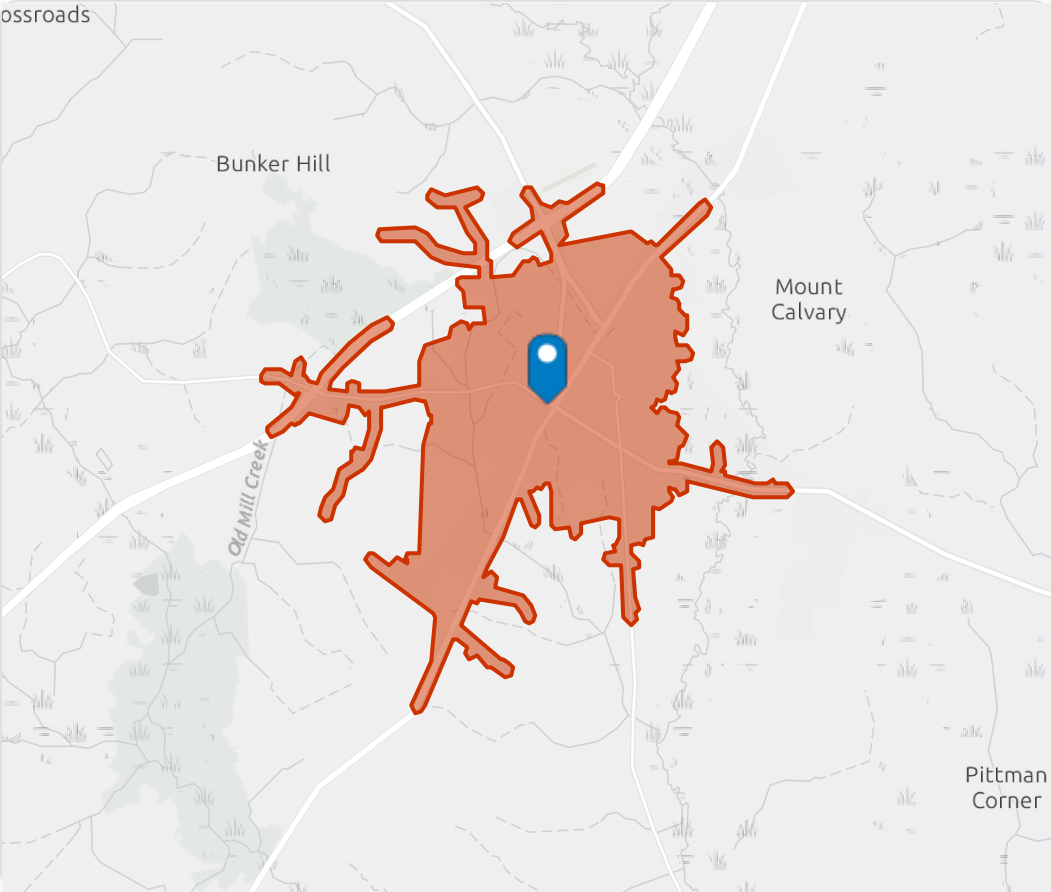
**\$37.5K** ↓  
Median HH Income  
  
117.7% lower than  
**United States.**




**\$141.7K** ↓  
Median Home Value  
  
161.5% lower than  
**United States.**



**3.8**  
Home Value to  
Income Ratio  
  
Median home value  
divided by median  
household income





## Tapestry

Top 5 segments by household count

E1 Modest Income Homes > 1,629 | **54.6%**

K3 Loyal Locals > 511 | **17.1%**

E5 Rural Versatility > 279 | **9.3%**

I4 Rooted Rural > 275 | **9.2%**

A2 City Commons > 218 | **7.3%**

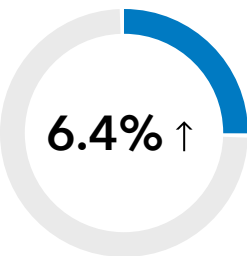
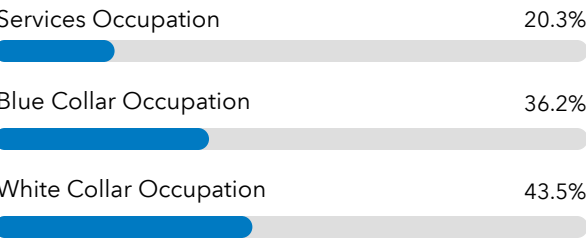
Other 73 | **2.4%**

**Modest Income Homes** accounts for 54.6% of households in the area which is **53.3% higher** than the U.S.

Source: This infographic contains data provided by Esri (2025). © 2025 Esri

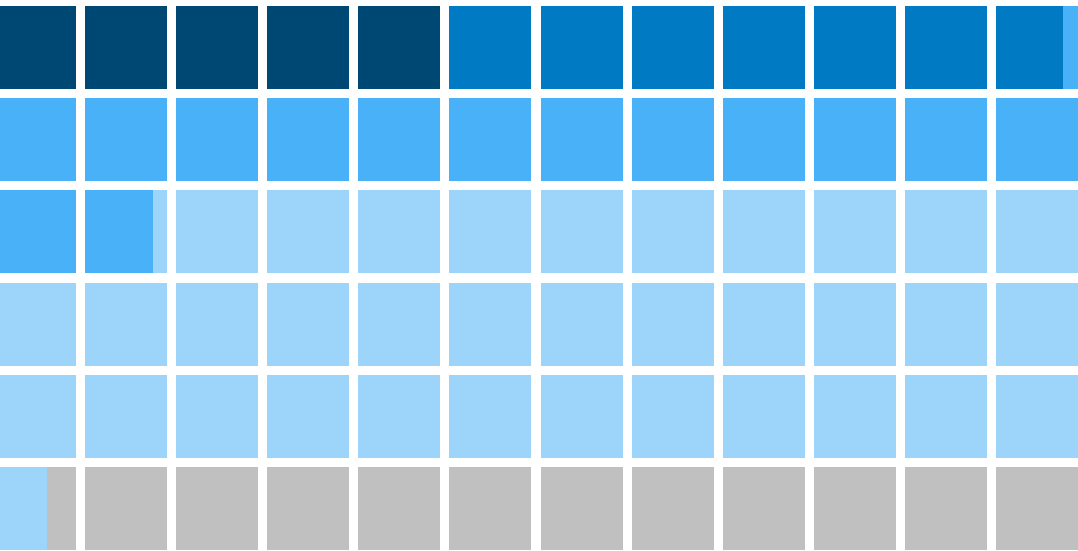


Occupation Type



Unemployment Rate  
This is 28% higher than South Carolina.

Educational Attainment



Graduate Degree (280)    Bachelor's Degree (382)  
Some College/No Degree (785)    High School Diploma (1,950)  
No High School Diploma (635)

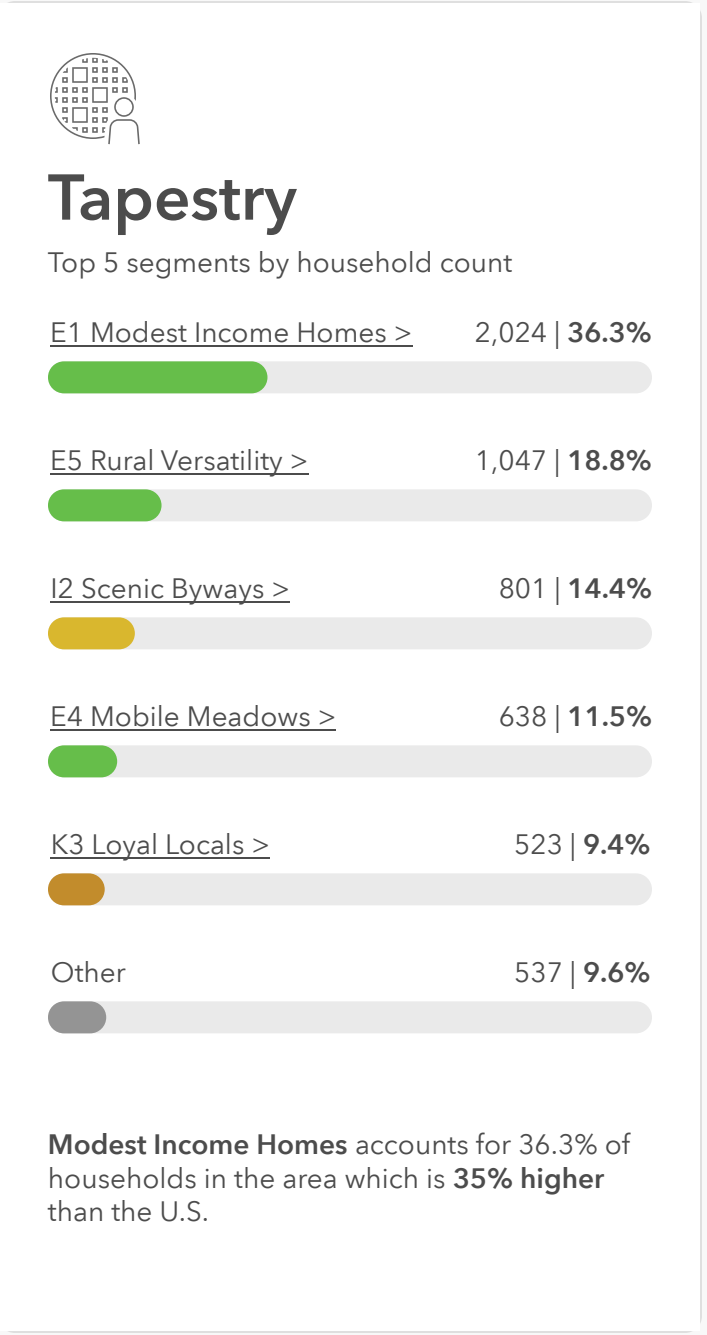
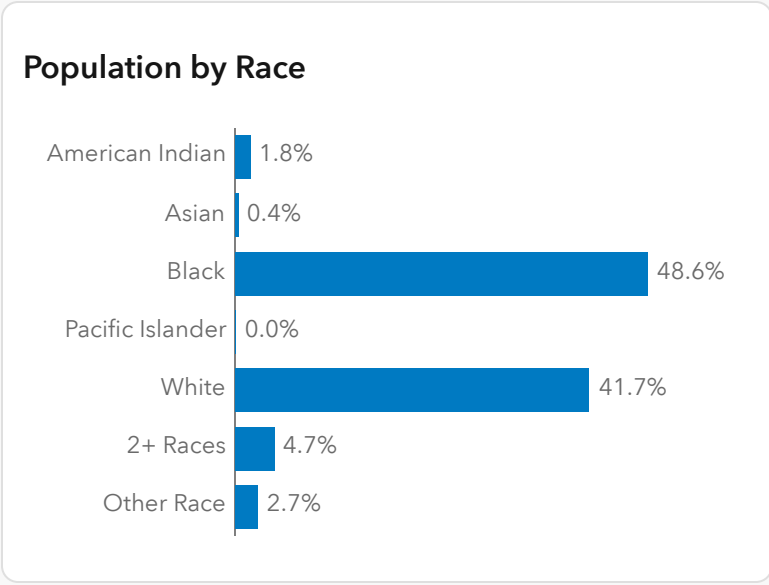
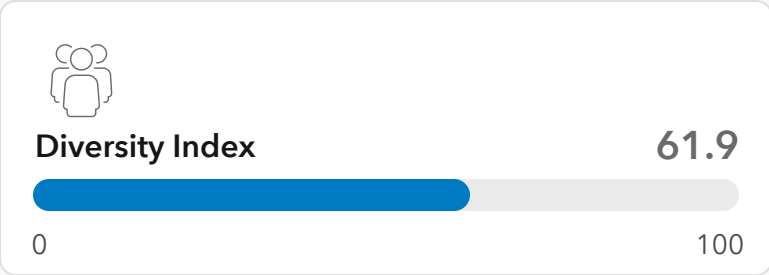
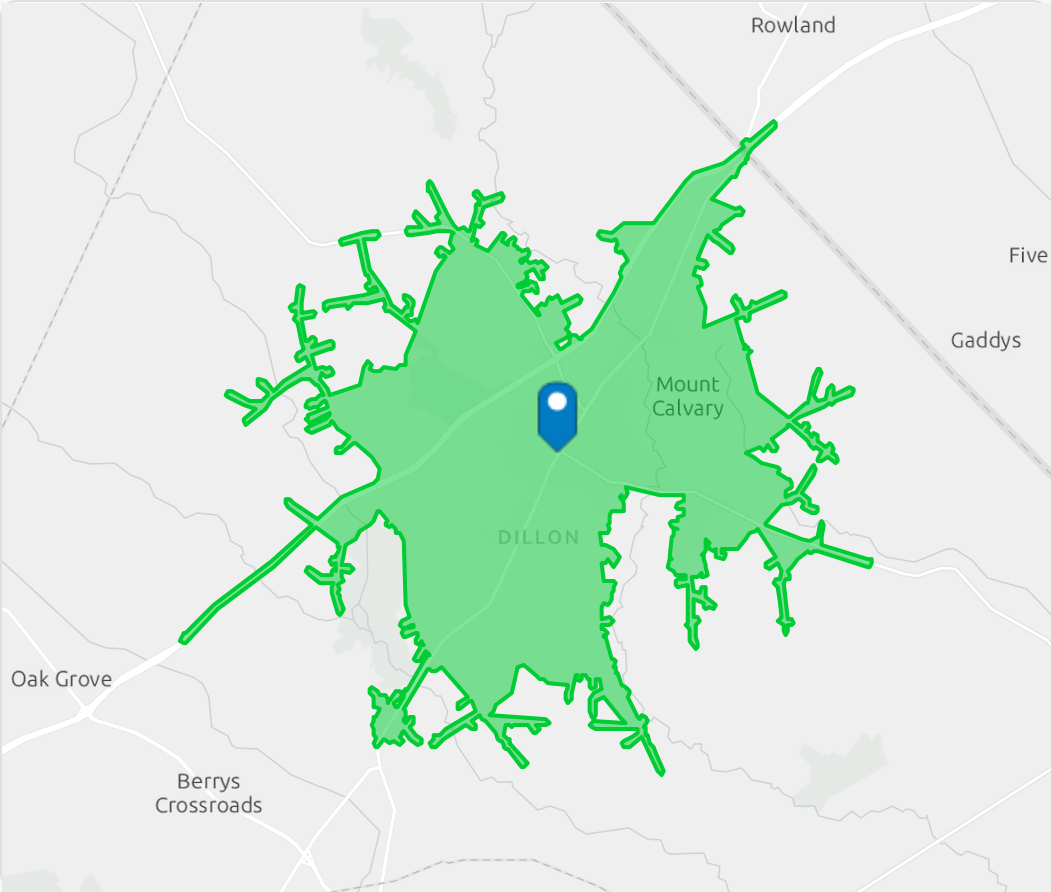
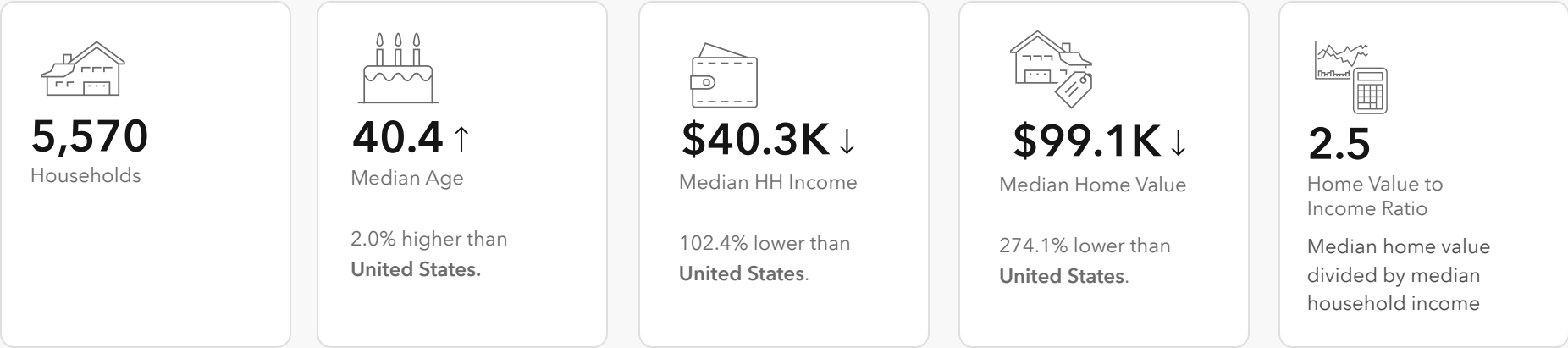
Population by Occupation

Occupation	Employed	Percent	U.S. Percent	Location Quotient
Total	2,779	100.0%	100.0%	-
White Collar	1,209	43.5%	62.5%	0.70
Management	308	11.1%	11.8%	0.94
Business/Financial	28	1.0%	6.4%	0.16
Computer/Mathematical	0	0.0%	4.0%	0.00
Architecture/Engineering	0	0.0%	2.3%	0.00
Life/Physical/Social Sciences	0	0.0%	1.3%	0.00
Community/Social Service	6	0.2%	1.8%	0.12
Legal	0	0.0%	1.2%	0.00
Education/Training/Library	193	6.9%	6.3%	1.10
Arts/Design/Entertainment	0	0.0%	2.1%	0.00
Healthcare Practitioner	168	6.0%	6.7%	0.90
Sales and Sales Related	262	9.4%	8.4%	1.12
Office/Administrative Support	244	8.8%	10.1%	0.87
Blue Collar	1,006	36.2%	21.0%	1.73
Farming/Fishing/Forestry	1	0.0%	0.5%	0.07
Construction/Extraction	56	2.0%	4.9%	0.41
Installation/Maintenance/Repair	148	5.3%	2.9%	1.83
Production	211	7.6%	5.0%	1.52
Transportation/Material Moving	590	21.2%	7.7%	2.77
Services	564	20.3%	16.5%	1.23
Healthcare Support	53	1.9%	3.5%	0.54
Protective Service	69	2.5%	2.1%	1.20
Food Preparation/Serving	311	11.2%	5.1%	2.19
Building Maintenance	62	2.2%	3.4%	0.66
Personal Care/Service	69	2.5%	2.4%	1.02

Data Note: Location Quotients compare the industry/occupation share of a local area's employment relative to that same share nationally. A value lower/greater than 1 indicates that the local area is less/more specialized in that industry or occupation category than the US as a whole.

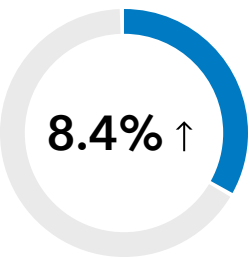
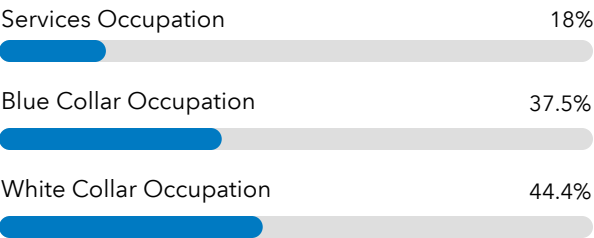
# Tapestry Profile

110 S Railroad Ave | Drive time of 10 minutes



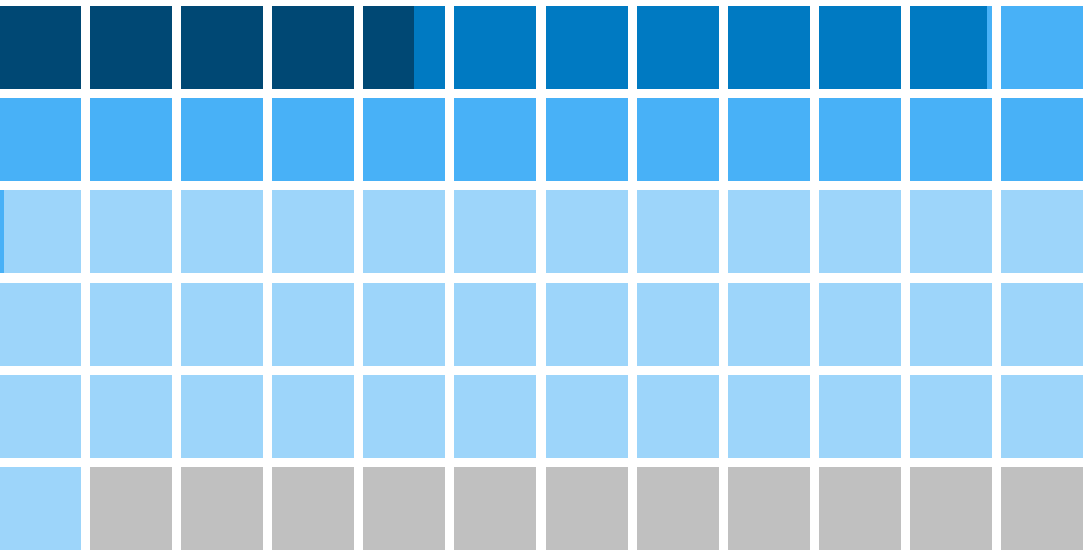


Occupation Type



Unemployment Rate  
This is 45% higher than South Carolina.

Educational Attainment



■ Graduate Degree (488) ■ Bachelor's Degree (666)  
■ Some College/No Degree (1,383) ■ High School Diploma (3,893)  
■ No High School Diploma (1,159)

Population by Occupation


Occupation	Employed	Percent	U.S. Percent	Location Quotient
Total	5,381	100.0%	100.0%	-
White Collar	2,390	44.4%	62.5%	0.71
Management	455	8.5%	11.8%	0.71
Business/Financial	56	1.0%	6.4%	0.16
Computer/Mathematical	2	0.0%	4.0%	0.01
Architecture/Engineering	78	1.4%	2.3%	0.62
Life/Physical/Social Sciences	0	0.0%	1.3%	0.00
Community/Social Service	14	0.3%	1.8%	0.14
Legal	2	0.0%	1.2%	0.03
Education/Training/Library	334	6.2%	6.3%	0.98
Arts/Design/Entertainment	0	0.0%	2.1%	0.00
Healthcare Practitioner	328	6.1%	6.7%	0.91
Sales and Sales Related	390	7.3%	8.4%	0.86
Office/Administrative Support	731	13.6%	10.1%	1.35
Blue Collar	2,020	37.5%	21.0%	1.79
Farming/Fishing/Forestry	32	0.6%	0.5%	1.23
Construction/Extraction	135	2.5%	4.9%	0.51
Installation/Maintenance/Repair	320	6.0%	2.9%	2.04
Production	638	11.9%	5.0%	2.37
Transportation/Material Moving	895	16.6%	7.7%	2.17
Services	970	18.0%	16.5%	1.09
Healthcare Support	96	1.8%	3.5%	0.50
Protective Service	139	2.6%	2.1%	1.25
Food Preparation/Serving	409	7.6%	5.1%	1.49
Building Maintenance	190	3.5%	3.4%	1.04
Personal Care/Service	136	2.5%	2.4%	1.04

Data Note: Location Quotients compare the industry/occupation share of a local area's employment relative to that same share nationally. A value lower/greater than 1 indicates that the local area is less/more specialized in that industry or occupation category than the US as a whole.


# Tapestry Profile

110 S Railroad Ave | Drive time of 20 minutes







**13.0K**  
Households




**42.0** ↑  
Median Age  
  
5.7% higher than  
**United States.**



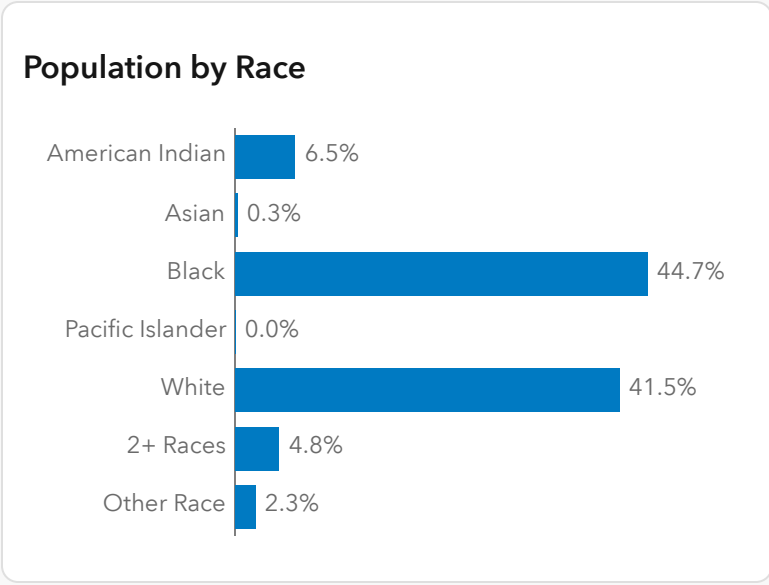
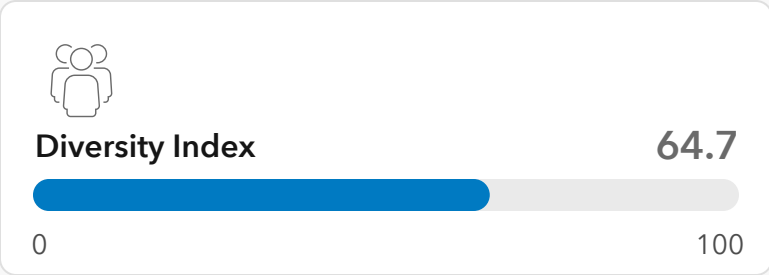
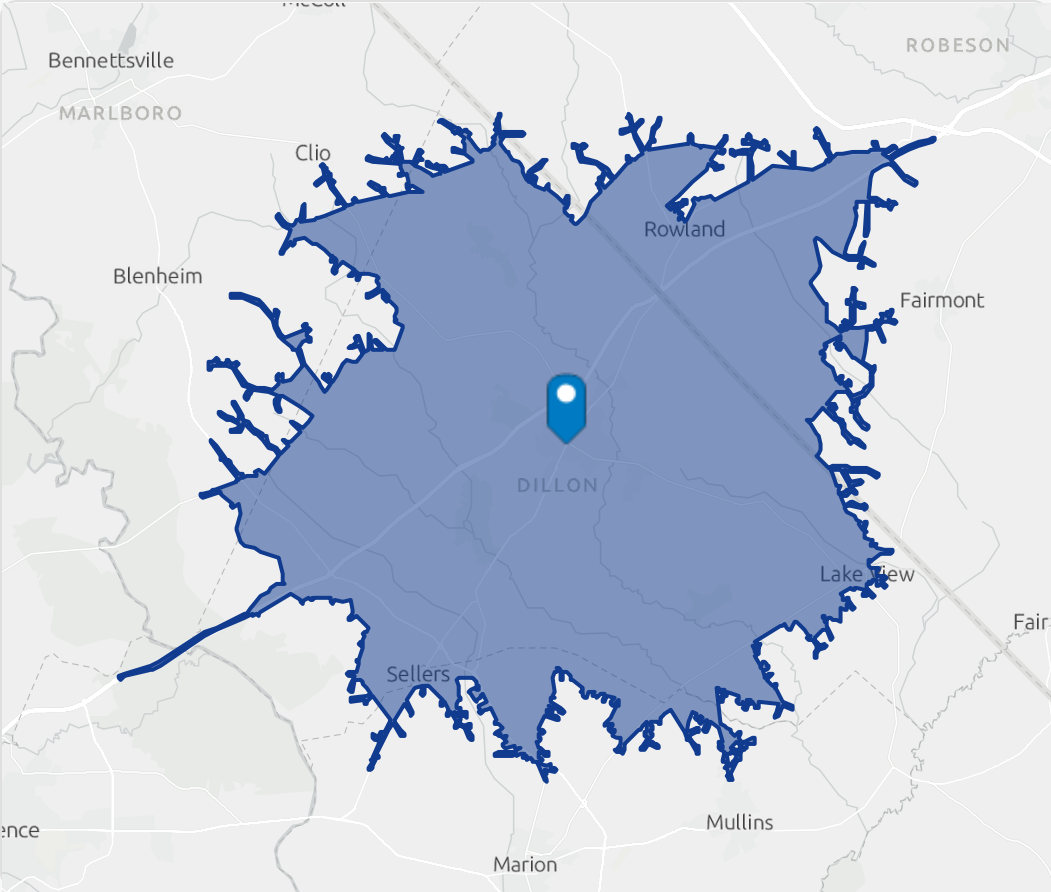
**\$41.8K** ↓  
Median HH Income  
  
95.3% lower than  
**United States.**



**\$102.2K** ↓  
Median Home Value  
  
262.5% lower than  
**United States.**

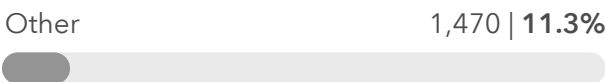
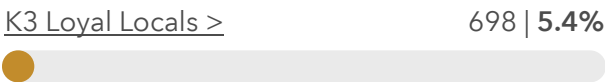
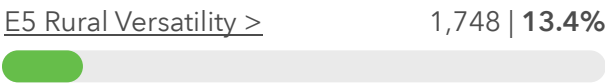
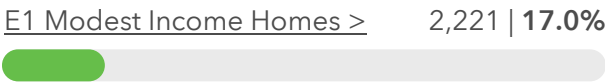


**2.4**  
Home Value to  
Income Ratio  
  
Median home value  
divided by median  
household income



## Tapestry

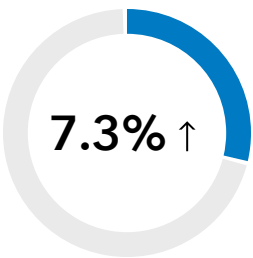
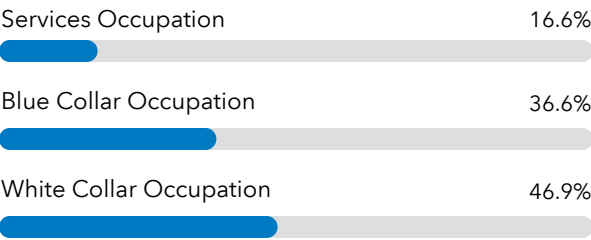
Top 5 segments by household count



**Scenic Byways** accounts for 48% of households in the area which is **46.4% higher** than the U.S.

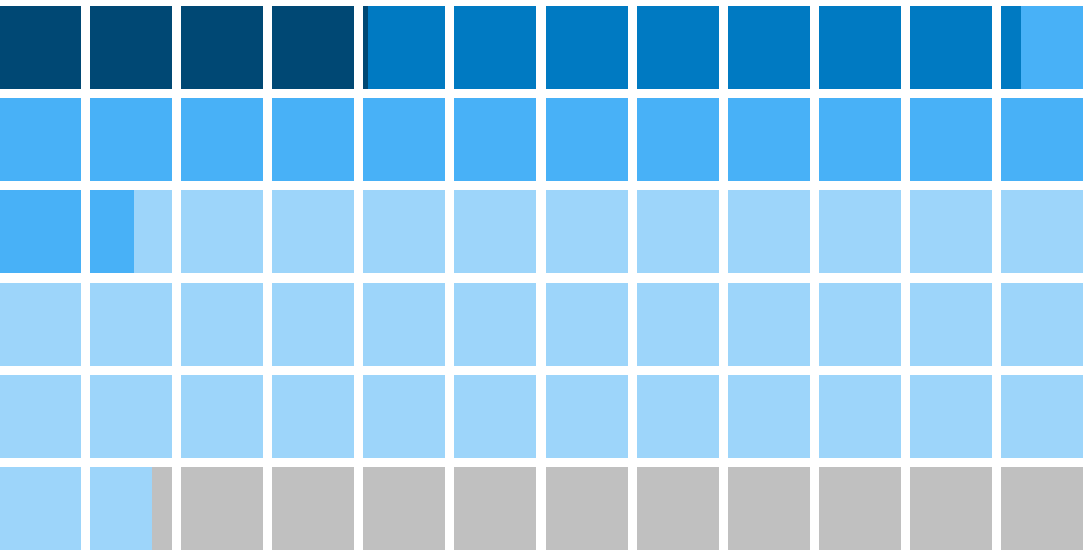


Occupation Type



Unemployment Rate  
This is 37% higher than South Carolina.

Educational Attainment



Graduate Degree	(1,043)	Bachelor's Degree	(1,842)
Some College/No Degree	(3,667)	High School Diploma	(9,291)
No High School Diploma	(2,623)		

Population by Occupation

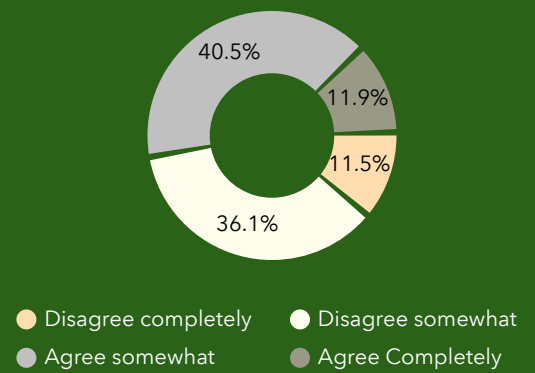
Occupation	Employed	Percent	U.S. Percent	Location Quotient
Total	12,611	100.0%	100.0%	-
White Collar	5,911	46.9%	62.5%	0.75
Management	1,045	8.3%	11.8%	0.70
Business/Financial	235	1.9%	6.4%	0.29
Computer/Mathematical	23	0.2%	4.0%	0.05
Architecture/Engineering	147	1.2%	2.3%	0.50
Life/Physical/Social Sciences	22	0.2%	1.3%	0.14
Community/Social Service	119	0.9%	1.8%	0.52
Legal	4	0.0%	1.2%	0.03
Education/Training/Library	599	4.8%	6.3%	0.75
Arts/Design/Entertainment	9	0.1%	2.1%	0.03
Healthcare Practitioner	764	6.1%	6.7%	0.91
Sales and Sales Related	1,137	9.0%	8.4%	1.07
Office/Administrative Support	1,807	14.3%	10.1%	1.43
Blue Collar	4,610	36.6%	21.0%	1.74
Farming/Fishing/Forestry	82	0.7%	0.5%	1.35
Construction/Extraction	346	2.7%	4.9%	0.56
Installation/Maintenance/Repair	731	5.8%	2.9%	1.99
Production	1,516	12.0%	5.0%	2.40
Transportation/Material Moving	1,935	15.3%	7.7%	2.00
Services	2,092	16.6%	16.5%	1.00
Healthcare Support	269	2.1%	3.5%	0.60
Protective Service	291	2.3%	2.1%	1.11
Food Preparation/Serving	774	6.1%	5.1%	1.20
Building Maintenance	486	3.9%	3.4%	1.14
Personal Care/Service	272	2.2%	2.4%	0.89

Data Note: Location Quotients compare the industry/occupation share of a local area's employment relative to that same share nationally. A value lower/greater than 1 indicates that the local area is less/more specialized in that industry or occupation category than the US as a whole.

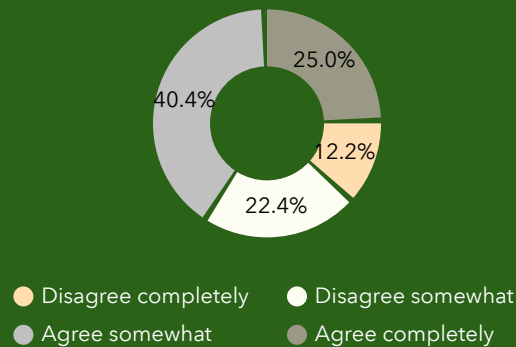
# Customer Purchasing Behaviors

110 S Railroad Ave  
Drive time of 5 minutes

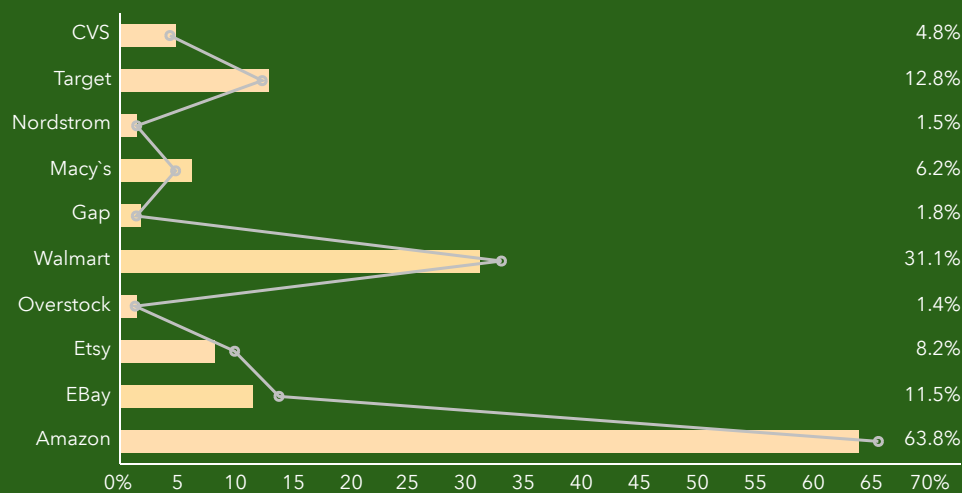
## Prefer Local vs National Stores



## Economy Directly Impacts Spending Habits

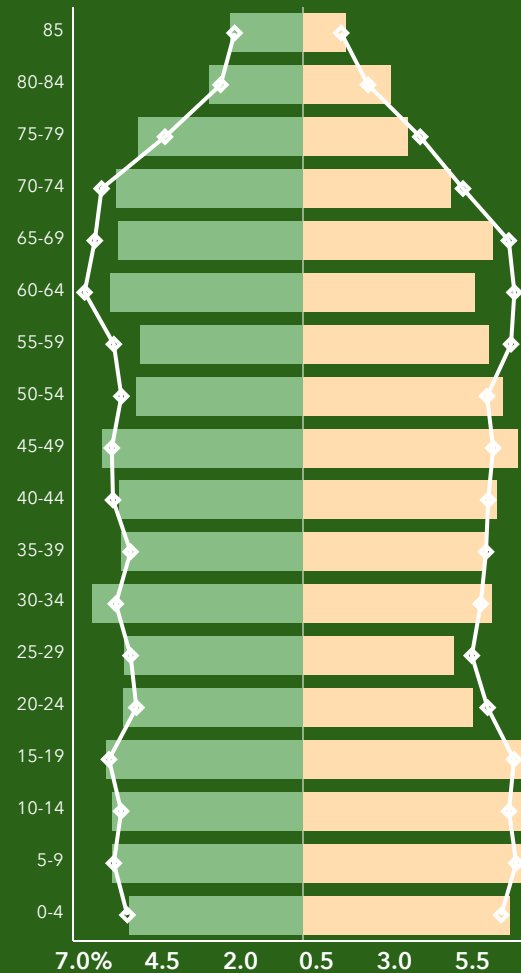


## Online Shopping by Store for the Last 6 Months

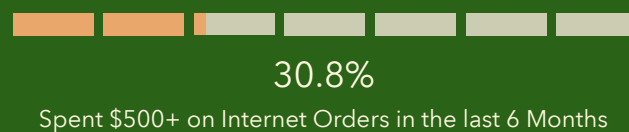


Dots show comparison to Dillon County

## Age profile: 5 year increments

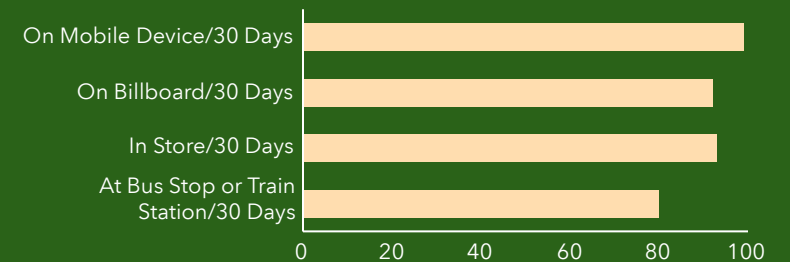


Dots show comparison to Dillon County

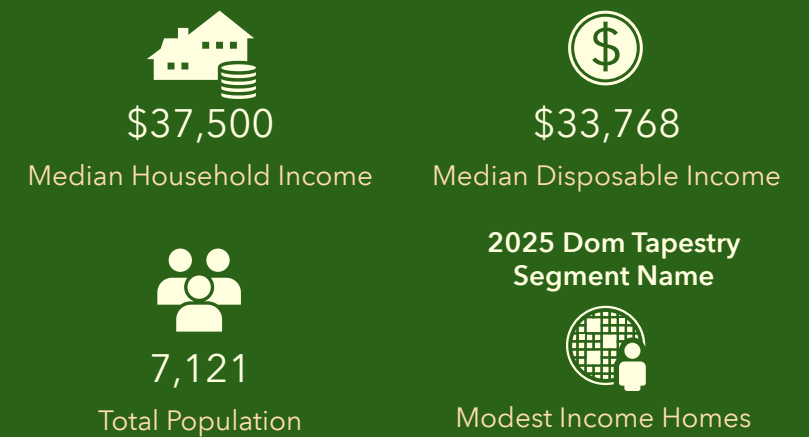


Online spending market potential	Index value
Bought Clothing Online Last 6 Mo	83
Purchased Groceries Online Last 30 Days	115
Bought Shoes Online Last 6 Mo	85
Ordered Any Item Online Last 6 Mo	93
Filled Prescription Online Last 12 Mos	78
Purchased Music Through Other Online Site Last 6 Mo	92
Ordered Fitness Apparel/Equipment Online Last 6 Mo	64

## Advertising Market Potential - Have seen ad last 30 days" (index)



## Key facts

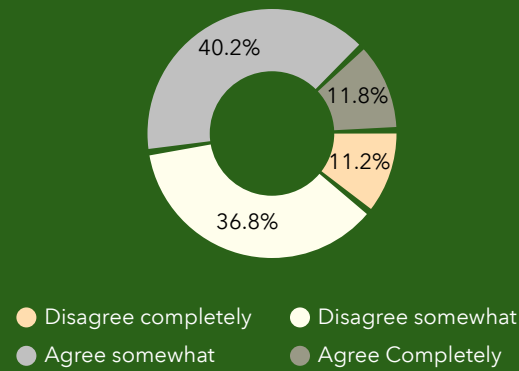


Source: Esri-MRI-Simmons, Esri. The vintage of the data is 2025. © 2025 Esri

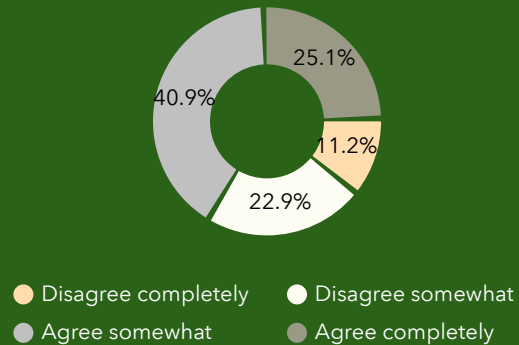
# Customer Purchasing Behaviors

110 S Railroad Ave  
Drive time of 10 minutes

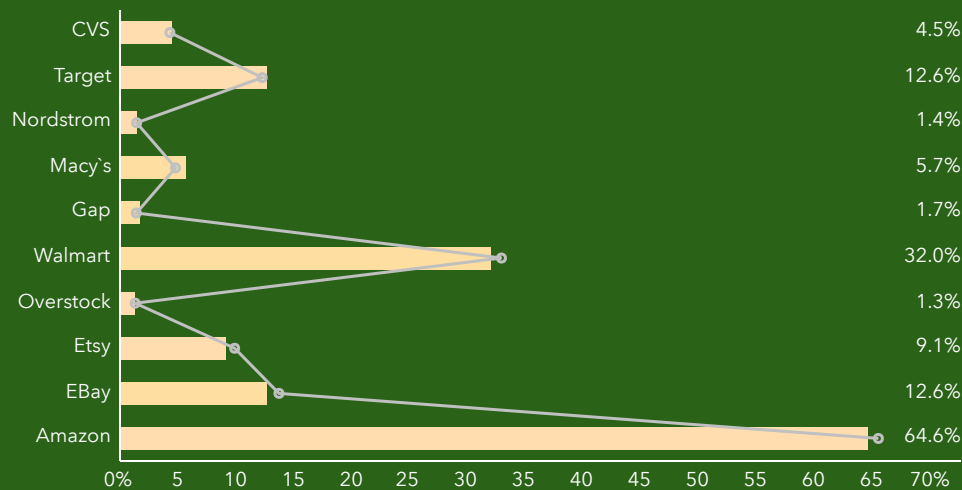
## Prefer Local vs National Stores



## Economy Directly Impacts Spending Habits

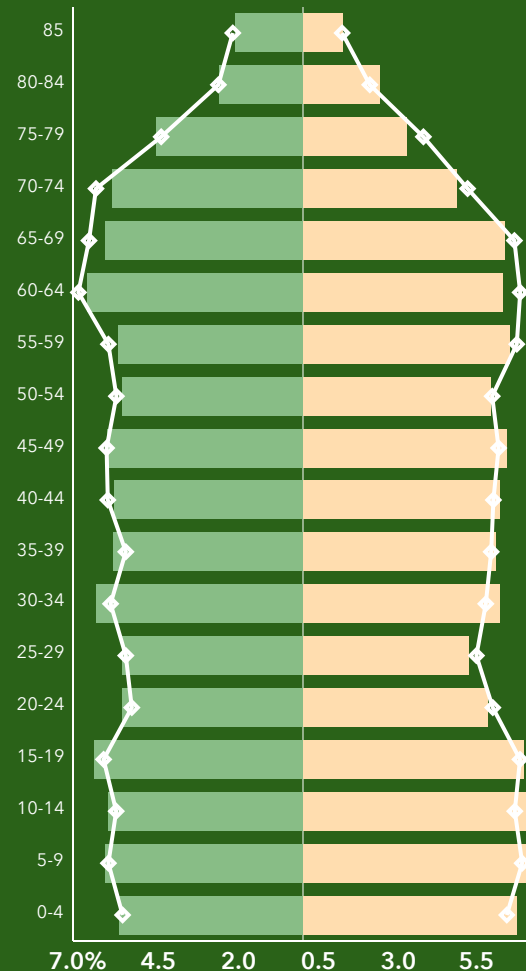


## Online Shopping by Store for the Last 6 Months



Dots show comparison to Dillon County

## Age profile: 5 year increments

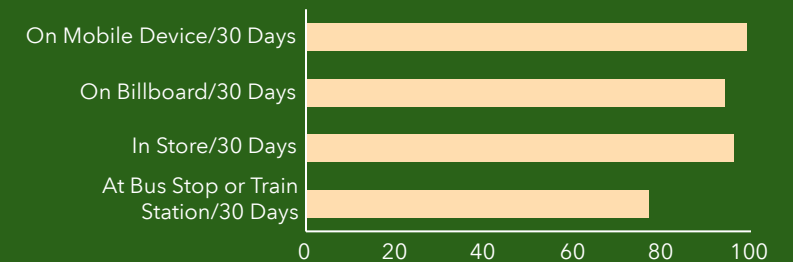


Dots show comparison to Dillon County

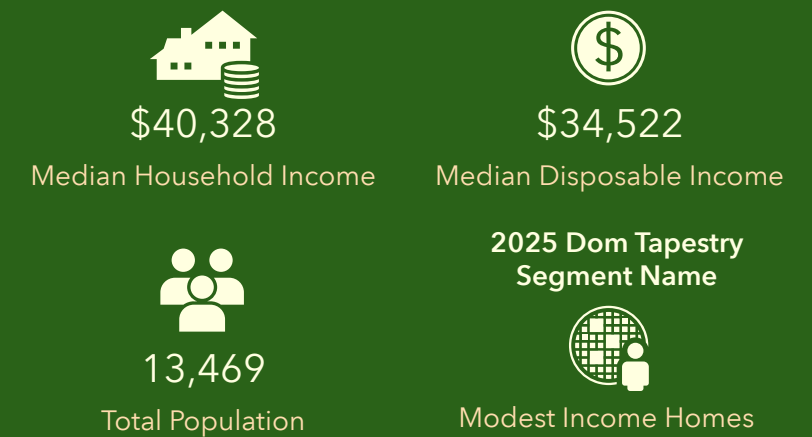
32.2%  
Spent \$500+ on Internet Orders in the last 6 Months

Online spending market potential	Index value
Bought Clothing Online Last 6 Mo	83
Purchased Groceries Online Last 30 Days	116
Bought Shoes Online Last 6 Mo	85
Ordered Any Item Online Last 6 Mo	94
Filled Prescription Online Last 12 Mos	78
Purchased Music Through Other Online Site Last 6 Mo	96
Ordered Fitness Apparel/Equipment Online Last 6 Mo	67

## Advertising Market Potential - Have seen ad last 30 days" (index)



## Key facts

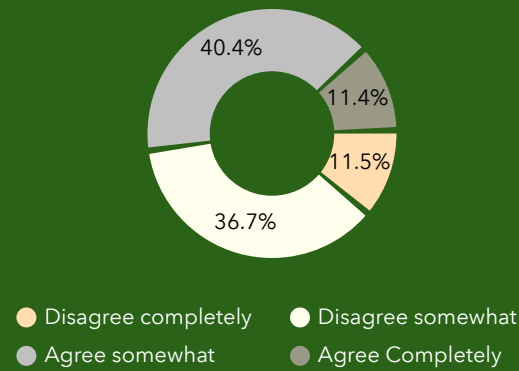


Source: Esri-MRI-Simmons, Esri. The vintage of the data is 2025. © 2025 Esri

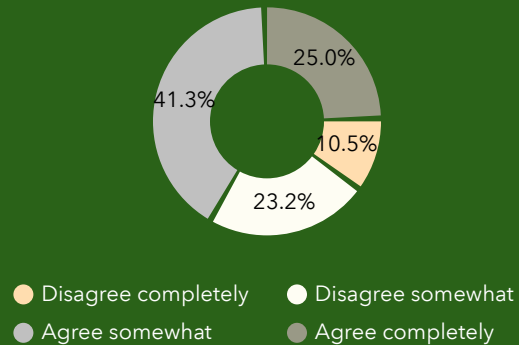
# Customer Purchasing Behaviors

110 S Railroad Ave  
Drive time of 20 minutes

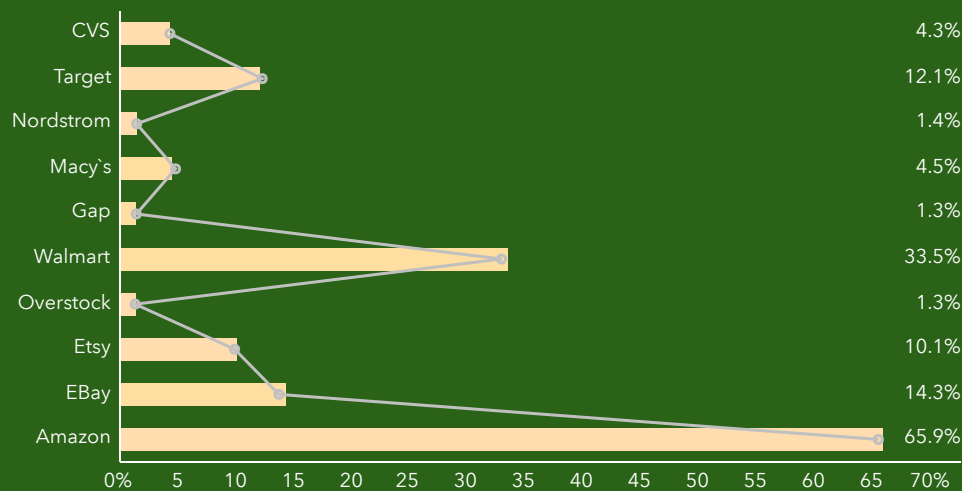
## Prefer Local vs National Stores



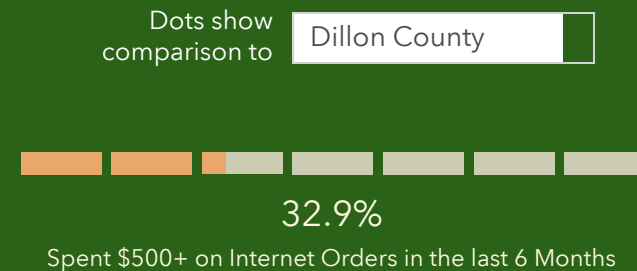
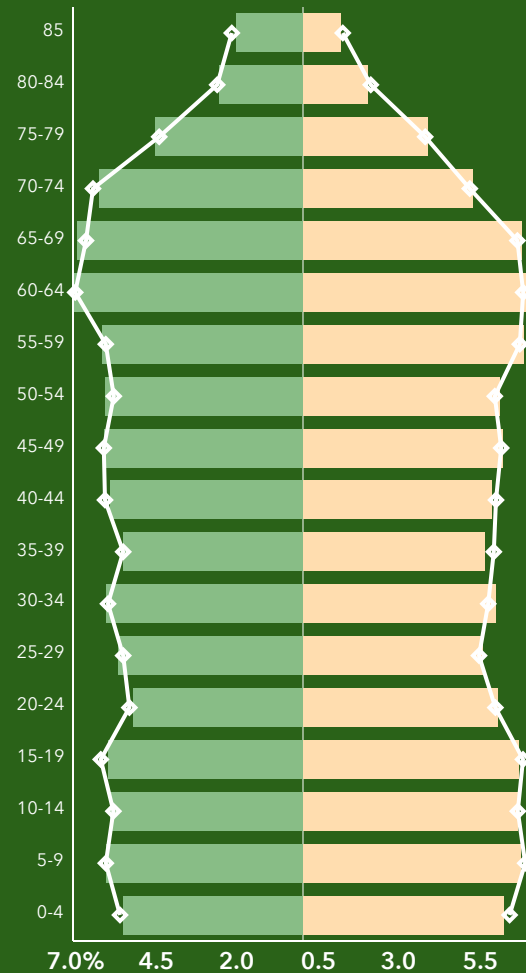
## Economy Directly Impacts Spending Habits



## Online Shopping by Store for the Last 6 Months

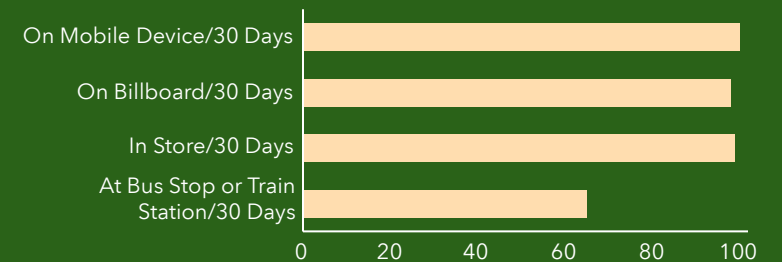


## Age profile: 5 year increments

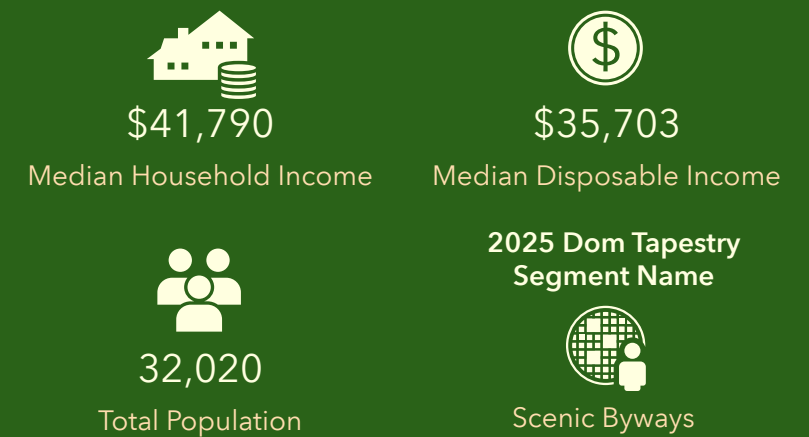


Online spending market potential	Index value
Bought Clothing Online Last 6 Mo	85
Purchased Groceries Online Last 30 Days	120
Bought Shoes Online Last 6 Mo	87
Ordered Any Item Online Last 6 Mo	95
Filled Prescription Online Last 12 Mos	70
Purchased Music Through Other Online Site Last 6 Mo	88
Ordered Fitness Apparel/Equipment Online Last 6 Mo	71

## Advertising Market Potential - Have seen ad last 30 days" (index)



## Key facts



Source: Esri-MRI-Simmons, Esri. The vintage of the data is 2025. © 2025 Esri

# Demographic and Income Profile

110 S Railroad Ave  
110 S Railroad Ave, Dillon, South Carolina, 29536  
Drive time of 5 minutes



Summary	Census 2020	2025	2030
Total Population	7,423	7,121	6,927
Total Households	3,027	2,985	2,947
Family Households	1,938	1,863	1,824
Average Household Size	2.40	2.33	2.30
Owner Occupied Housing Units	1,634	1,726	1,753
Renter Occupied Housing Units	1,393	1,259	1,194
Median Age	39.7	40.6	41.3

Trends 2025 - 2030	Area	State	National
Population	-0.6%	1.1%	0.4%
Households	-0.3%	1.5%	0.6%
Family Population	-0.4%	1.4%	0.5%
Owner Occupied Housing Units	0.3%	1.9%	0.0%
Median Household Income	1.7%	2.6%	2.5%

Households by Income	2025		2030	
	Number	Percent	Number	Percent
Less than \$15,000	556	18.6%	525	17.8%
\$15,000-\$24,999	356	11.9%	333	11.3%
\$25,000-\$34,999	529	17.7%	504	17.1%
\$35,000-\$49,999	289	9.7%	281	9.5%
\$50,000-\$74,999	566	19.0%	568	19.3%
\$75,000-\$99,999	296	9.9%	299	10.2%
\$100,000-\$149,999	195	6.5%	218	7.4%
\$150,000-\$199,999	70	2.4%	73	2.5%
\$200,000 or greater	127	4.3%	145	4.9%
Median Household Income	\$37,500	-	\$40,780	-
Average Household Income	\$58,737	-	\$62,306	-
Per Capita Income	\$24,547	-	\$26,420	-

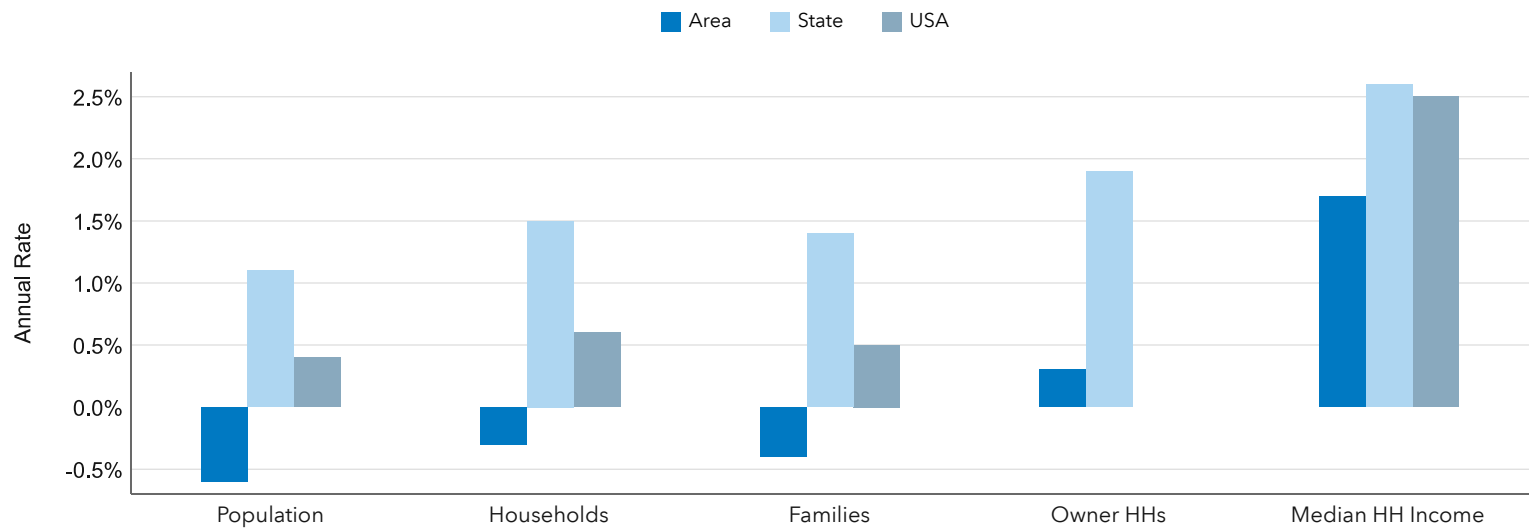
Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	476	6.4%	431	6.0%	416	6.0%
5-9	518	7.0%	477	6.7%	423	6.1%
10-14	524	7.1%	471	6.6%	450	6.5%
15-19	507	6.8%	478	6.7%	444	6.4%
20-24	394	5.3%	400	5.6%	386	5.6%
25-29	449	6.0%	380	5.3%	402	5.8%
30-34	411	5.5%	460	6.5%	373	5.4%
35-39	455	6.1%	415	5.8%	468	6.8%
40-44	492	6.6%	431	6.0%	398	5.8%
45-49	429	5.8%	476	6.7%	422	6.1%
50-54	424	5.7%	416	5.8%	458	6.6%
55-59	457	6.2%	397	5.6%	402	5.8%
60-64	489	6.6%	419	5.9%	377	5.4%
65-69	445	6.0%	428	6.0%	383	5.5%
70-74	383	5.2%	386	5.4%	383	5.5%
75-79	287	3.9%	313	4.4%	327	4.7%
80-84	155	2.1%	208	2.9%	232	3.4%
Age 85+	126	1.7%	134	1.9%	181	2.6%

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,950	39.7%	2,800	39.3%	2,650	38.3%
Black Alone	3,962	53.4%	3,782	53.1%	3,734	53.9%
American Indian	101	1.4%	93	1.3%	88	1.3%
Asian Alone	41	0.6%	47	0.7%	47	0.7%
Pacific Islander	0	0.0%	0	0.0%	0	0.0%
Some Other Race	92	1.2%	98	1.4%	99	1.4%
Two or More Races	277	3.7%	301	4.2%	309	4.5%
Hispanic (Any Race)	178	2.4%	195	2.7%	197	2.8%

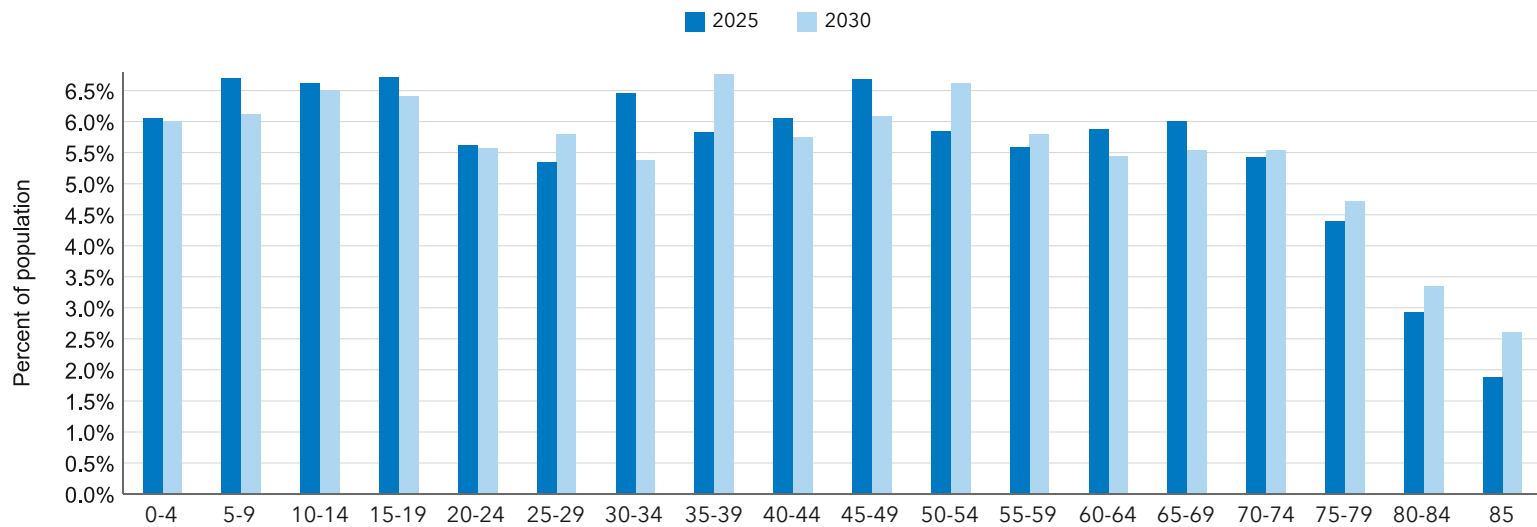
## Key Indicators for 2025



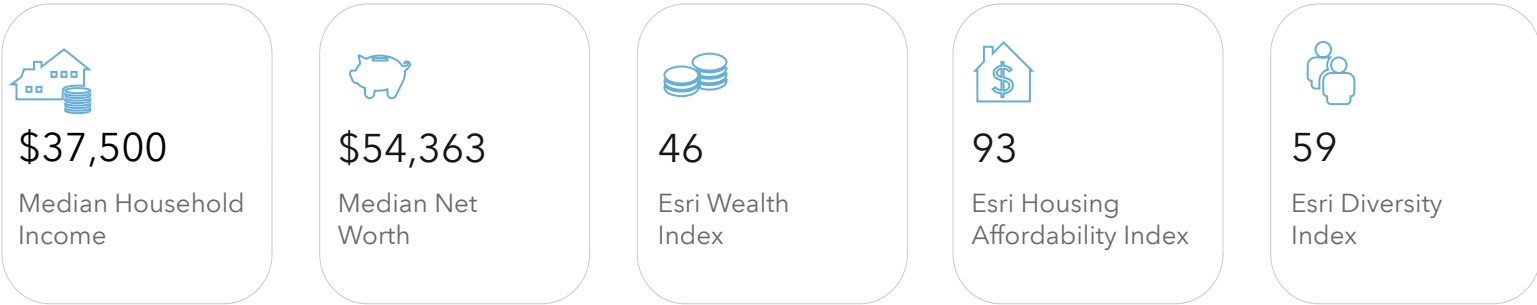
## Trends: 2025 - 2030 Annual Rate



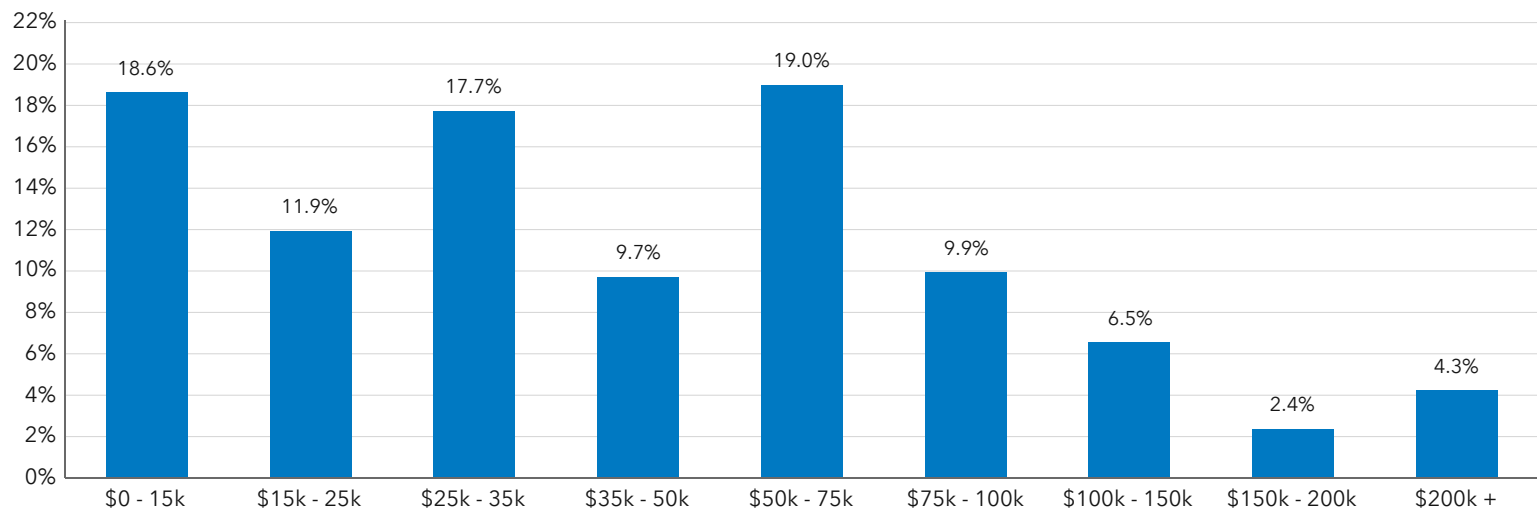
## Population by Age



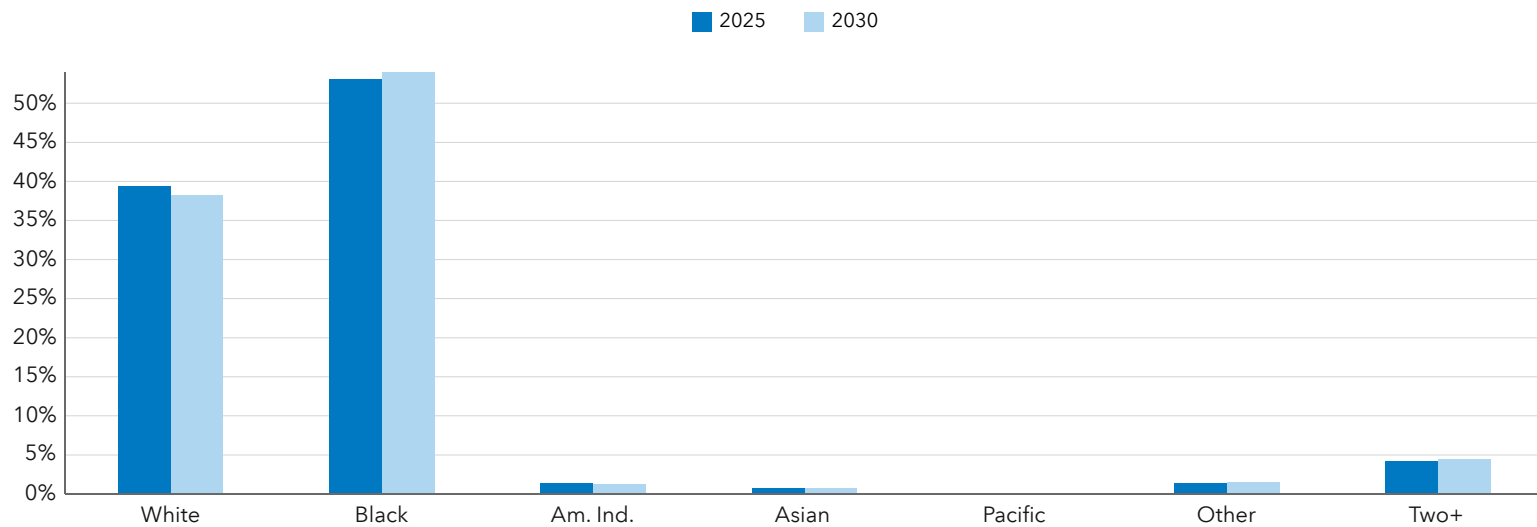
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



# Demographic and Income Profile

110 S Railroad Ave  
110 S Railroad Ave, Dillon, South Carolina, 29536  
Drive time of 10 minutes



Summary	Census 2020	2025	2030
Total Population	13,959	13,469	13,094
Total Households	5,630	5,570	5,504
Family Households	3,666	3,541	3,470
Average Household Size	2.45	2.38	2.35
Owner Occupied Housing Units	3,371	3,537	3,573
Renter Occupied Housing Units	2,259	2,033	1,930
Median Age	39.8	40.4	41.2

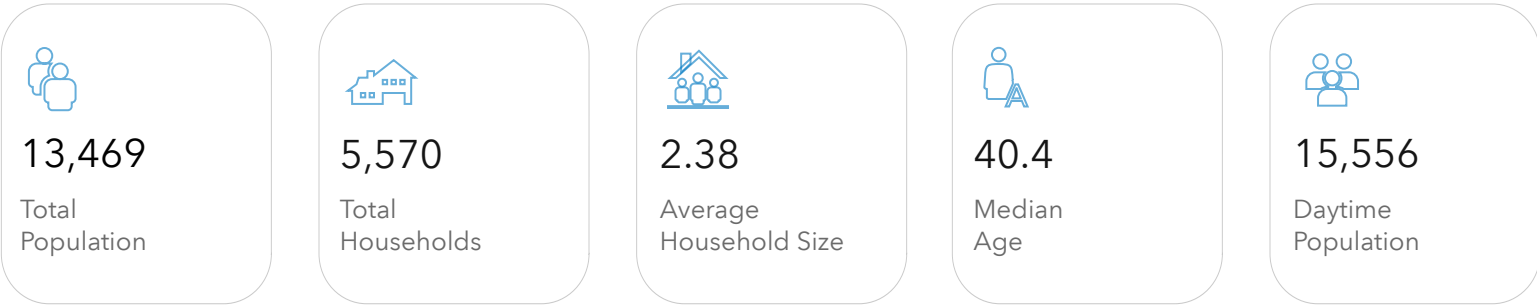
Trends 2025 - 2030	Area	State	National
Population	-0.6%	1.1%	0.4%
Households	-0.2%	1.5%	0.6%
Family Population	-0.4%	1.4%	0.5%
Owner Occupied Housing Units	0.2%	1.9%	0.0%
Median Household Income	1.0%	2.6%	2.5%

Households by Income	2025		2030	
	Number	Percent	Number	Percent
Less than \$15,000	1,122	20.1%	1,049	19.1%
\$15,000-\$24,999	648	11.6%	604	11.0%
\$25,000-\$34,999	795	14.3%	754	13.7%
\$35,000-\$49,999	705	12.7%	690	12.5%
\$50,000-\$74,999	958	17.2%	962	17.5%
\$75,000-\$99,999	561	10.1%	565	10.3%
\$100,000-\$149,999	523	9.4%	591	10.7%
\$150,000-\$199,999	96	1.7%	100	1.8%
\$200,000 or greater	162	2.9%	188	3.4%
Median Household Income	\$40,328	-	\$42,487	-
Average Household Income	\$55,909	-	\$59,405	-
Per Capita Income	\$23,053	-	\$24,893	-

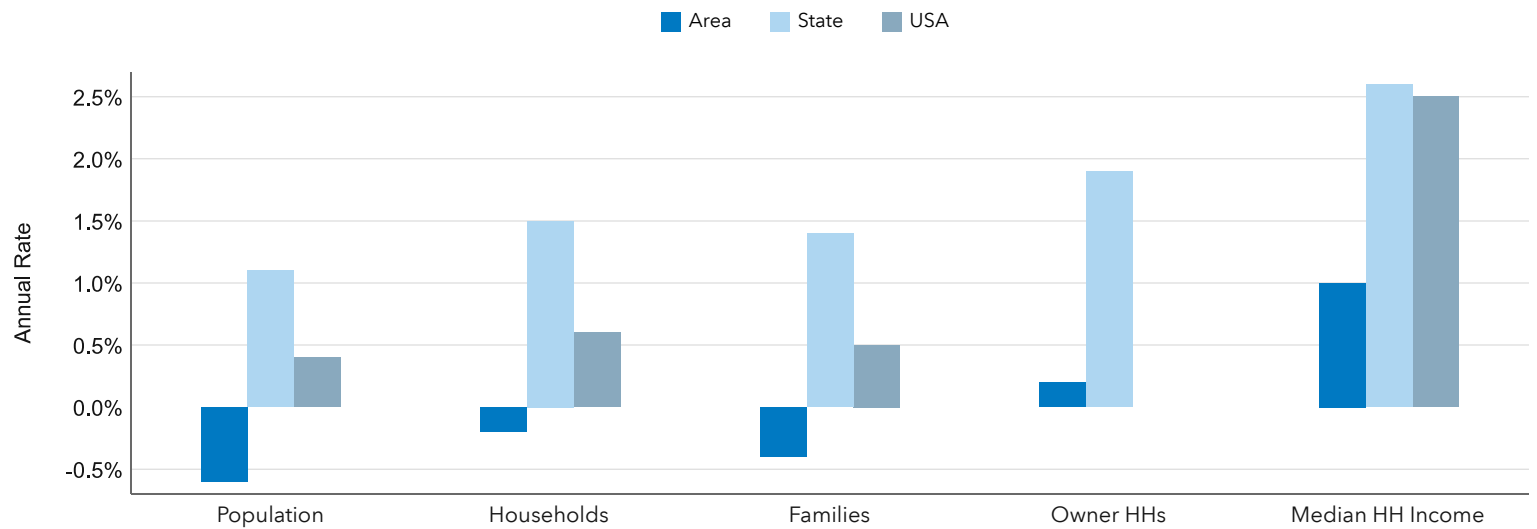
Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	895	6.4%	835	6.2%	803	6.1%
5-9	958	6.9%	895	6.6%	806	6.2%
10-14	1,007	7.2%	880	6.5%	837	6.4%
15-19	934	6.7%	902	6.7%	815	6.2%
20-24	742	5.3%	770	5.7%	752	5.7%
25-29	834	6.0%	732	5.4%	779	6.0%
30-34	803	5.8%	851	6.3%	707	5.4%
35-39	841	6.0%	804	6.0%	854	6.5%
40-44	866	6.2%	811	6.0%	788	6.0%
45-49	800	5.7%	840	6.2%	794	6.1%
50-54	883	6.3%	775	5.8%	815	6.2%
55-59	958	6.9%	823	6.1%	729	5.6%
60-64	949	6.8%	878	6.5%	786	6.0%
65-69	850	6.1%	840	6.2%	801	6.1%
70-74	670	4.8%	729	5.4%	749	5.7%
75-79	479	3.4%	534	4.0%	596	4.5%
80-84	271	1.9%	339	2.5%	391	3.0%
Age 85+	224	1.6%	231	1.7%	293	2.2%

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,919	42.4%	5,617	41.7%	5,290	40.4%
Black Alone	6,826	48.9%	6,553	48.6%	6,486	49.5%
American Indian	267	1.9%	249	1.9%	238	1.8%
Asian Alone	52	0.4%	59	0.4%	59	0.5%
Pacific Islander	1	0.0%	4	0.0%	5	0.0%
Some Other Race	322	2.3%	358	2.7%	367	2.8%
Two or More Races	572	4.1%	630	4.7%	649	5.0%
Hispanic (Any Race)	488	3.5%	550	4.1%	565	4.3%

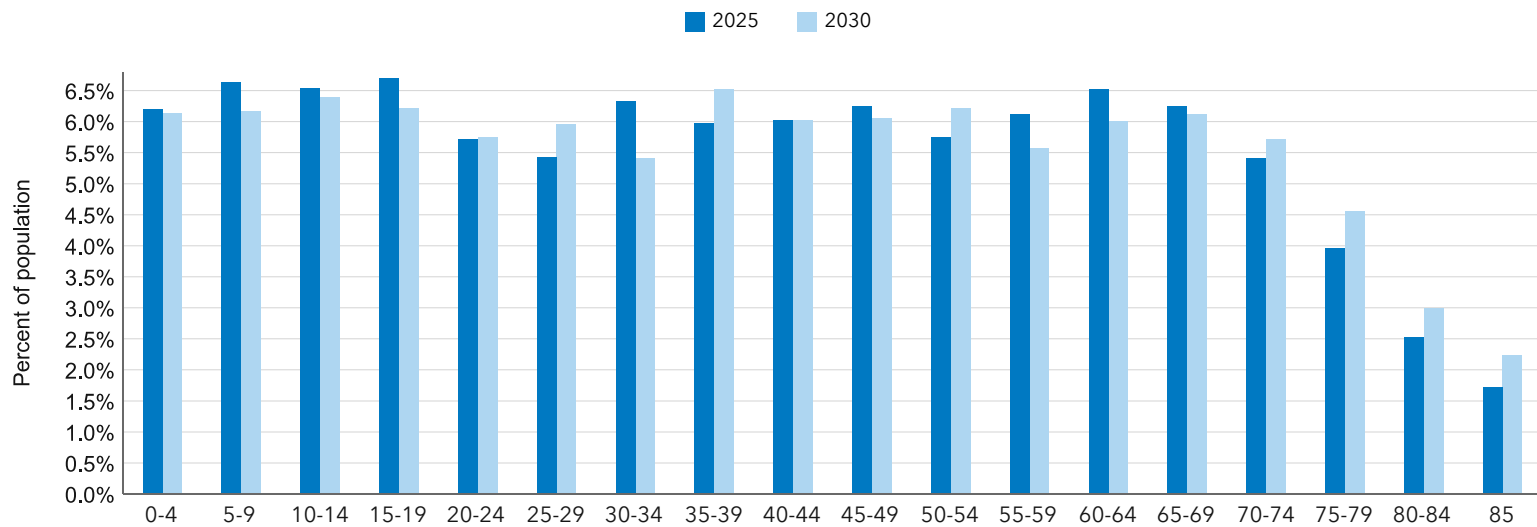
## Key Indicators for 2025



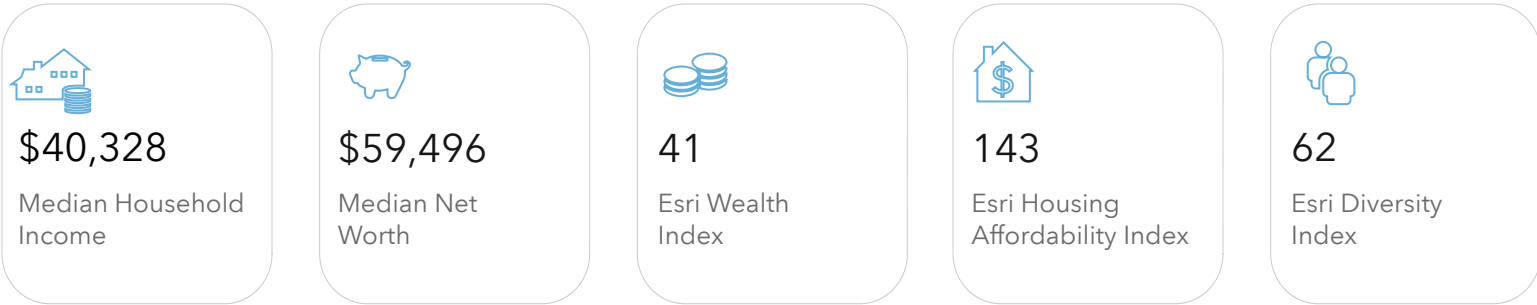
## Trends: 2025 - 2030 Annual Rate



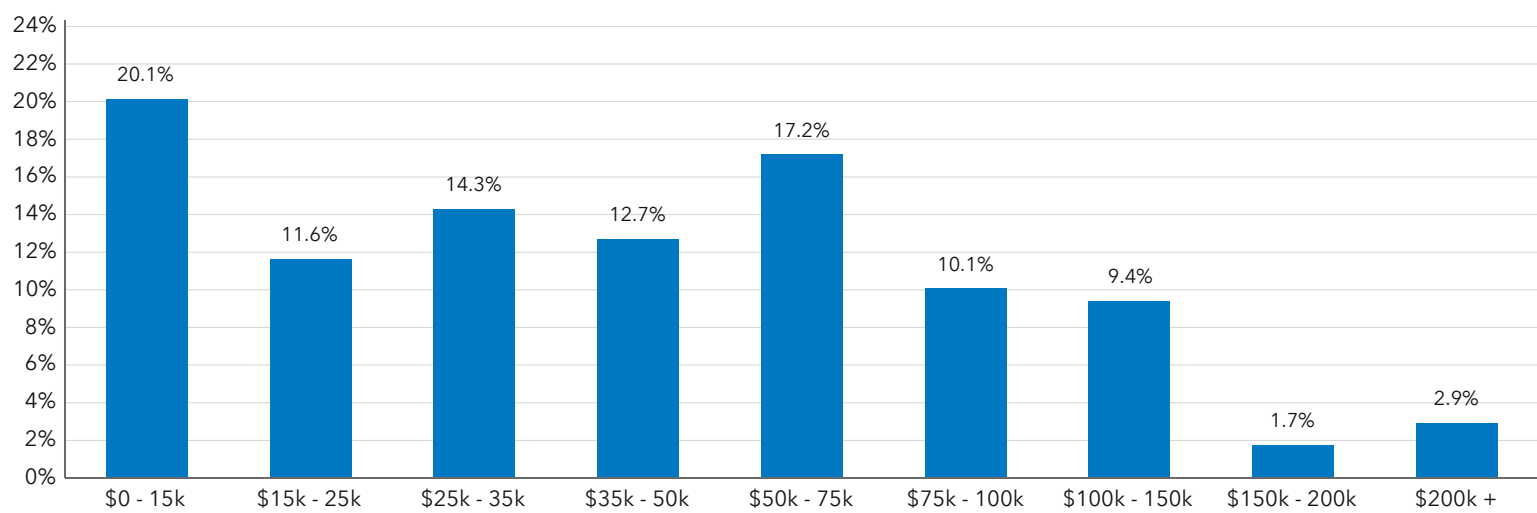
## Population by Age



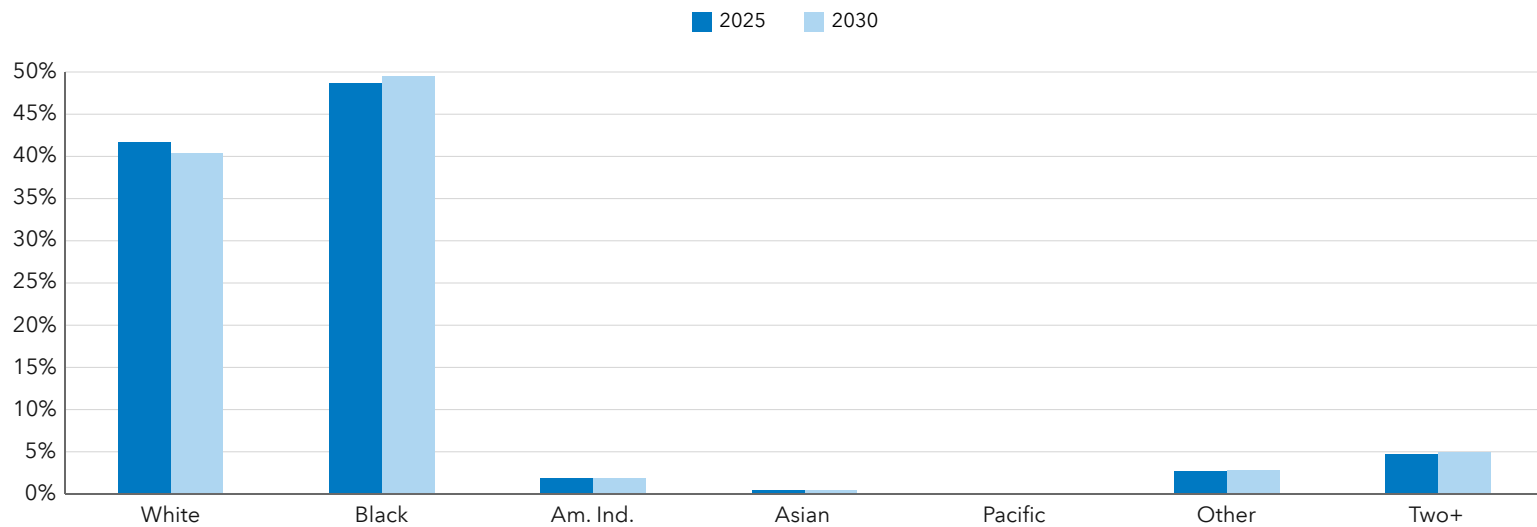
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



# Demographic and Income Profile

110 S Railroad Ave  
110 S Railroad Ave, Dillon, South Carolina, 29536  
Drive time of 20 minutes



Summary	Census 2020	2025	2030
Total Population	33,277	32,020	31,113
Total Households	13,236	13,043	12,883
Family Households	8,759	8,428	8,257
Average Household Size	2.49	2.43	2.39
Owner Occupied Housing Units	9,016	9,282	9,341
Renter Occupied Housing Units	4,220	3,761	3,542
Median Age	41.4	42.0	42.8

Trends 2025 - 2030	Area	State	National
Population	-0.6%	1.1%	0.4%
Households	-0.2%	1.5%	0.6%
Family Population	-0.4%	1.4%	0.5%
Owner Occupied Housing Units	0.1%	1.9%	0.0%
Median Household Income	1.3%	2.6%	2.5%

Households by Income	2025		2030	
	Number	Percent	Number	Percent
Less than \$15,000	2,565	19.7%	2,345	18.2%
\$15,000-\$24,999	1,501	11.5%	1,381	10.7%
\$25,000-\$34,999	1,630	12.5%	1,540	11.9%
\$35,000-\$49,999	1,915	14.7%	1,844	14.3%
\$50,000-\$74,999	2,061	15.8%	2,062	16.0%
\$75,000-\$99,999	1,255	9.6%	1,281	9.9%
\$100,000-\$149,999	1,490	11.4%	1,704	13.2%
\$150,000-\$199,999	341	2.6%	388	3.0%
\$200,000 or greater	283	2.2%	339	2.6%
Median Household Income	\$41,790	-	\$44,468	-
Average Household Income	\$56,671	-	\$60,873	-
Per Capita Income	\$23,044	-	\$25,164	-

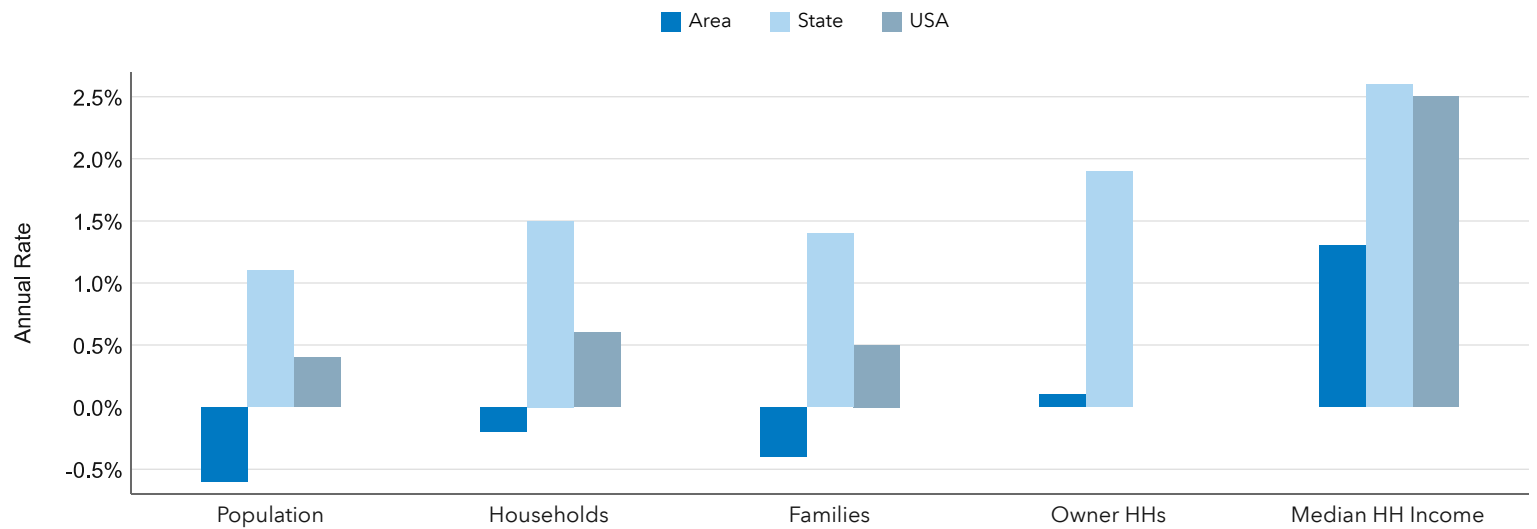
Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	2,019	6.1%	1,872	5.8%	1,785	5.7%
5-9	2,167	6.5%	2,041	6.4%	1,829	5.9%
10-14	2,328	7.0%	2,007	6.3%	1,923	6.2%
15-19	2,216	6.7%	2,024	6.3%	1,806	5.8%
20-24	1,780	5.3%	1,797	5.6%	1,666	5.3%
25-29	1,865	5.6%	1,801	5.6%	1,853	6.0%
30-34	1,793	5.4%	1,925	6.0%	1,765	5.7%
35-39	1,908	5.7%	1,784	5.6%	1,933	6.2%
40-44	2,015	6.1%	1,885	5.9%	1,798	5.8%
45-49	1,984	6.0%	1,967	6.1%	1,862	6.0%
50-54	2,197	6.6%	1,945	6.1%	1,939	6.2%
55-59	2,432	7.3%	2,075	6.5%	1,855	6.0%
60-64	2,426	7.3%	2,245	7.0%	1,998	6.4%
65-69	2,176	6.5%	2,193	6.8%	2,093	6.7%
70-74	1,757	5.3%	1,850	5.8%	1,953	6.3%
75-79	1,083	3.3%	1,350	4.2%	1,463	4.7%
80-84	643	1.9%	736	2.3%	952	3.1%
Age 85+	489	1.5%	523	1.6%	639	2.0%

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	14,119	42.4%	13,302	41.5%	12,476	40.1%
Black Alone	14,893	44.8%	14,298	44.6%	14,162	45.5%
American Indian	2,149	6.5%	2,080	6.5%	2,059	6.6%
Asian Alone	78	0.2%	87	0.3%	88	0.3%
Pacific Islander	4	0.0%	7	0.0%	8	0.0%
Some Other Race	649	1.9%	721	2.3%	744	2.4%
Two or More Races	1,386	4.2%	1,524	4.8%	1,576	5.1%
Hispanic (Any Race)	1,014	3.0%	1,140	3.6%	1,180	3.8%

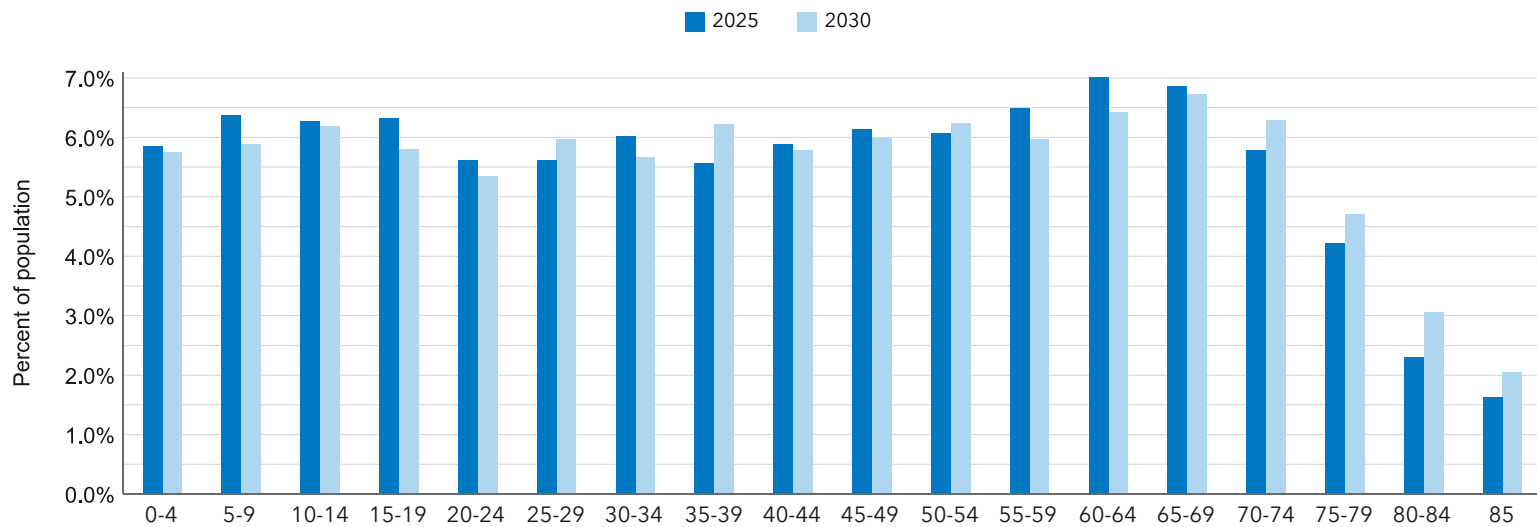
## Key Indicators for 2025



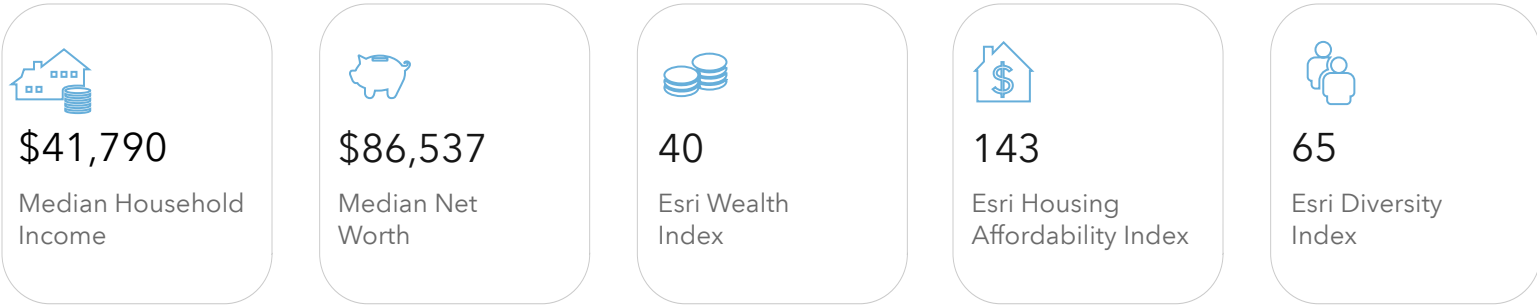
## Trends: 2025 - 2030 Annual Rate



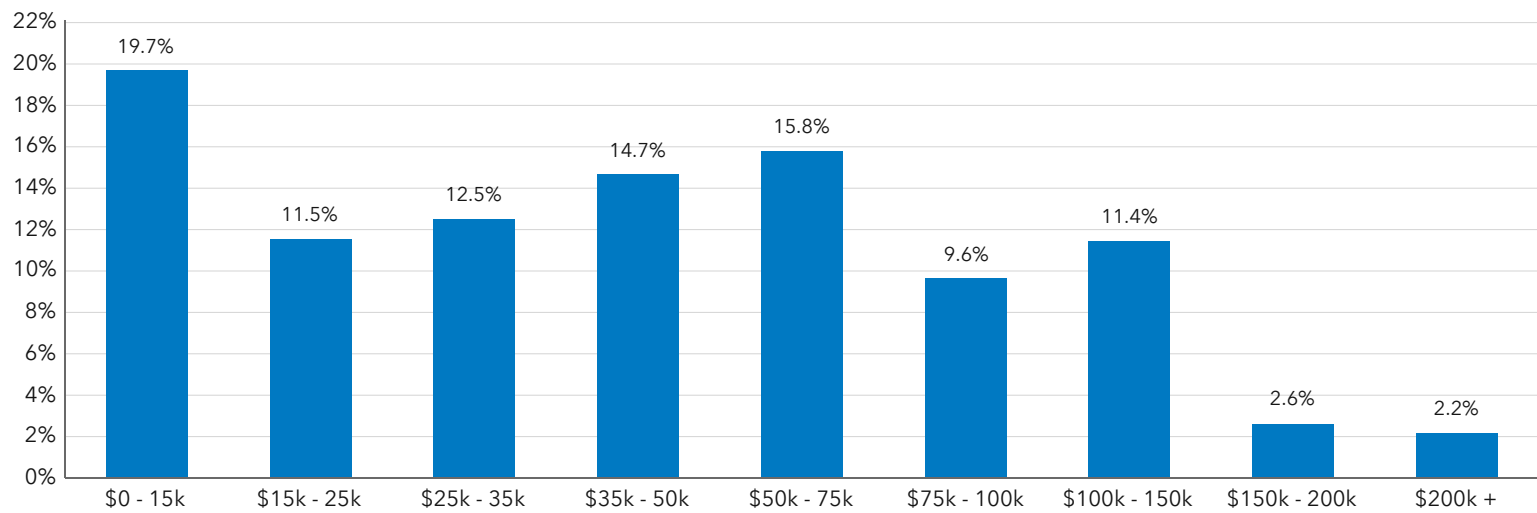
## Population by Age



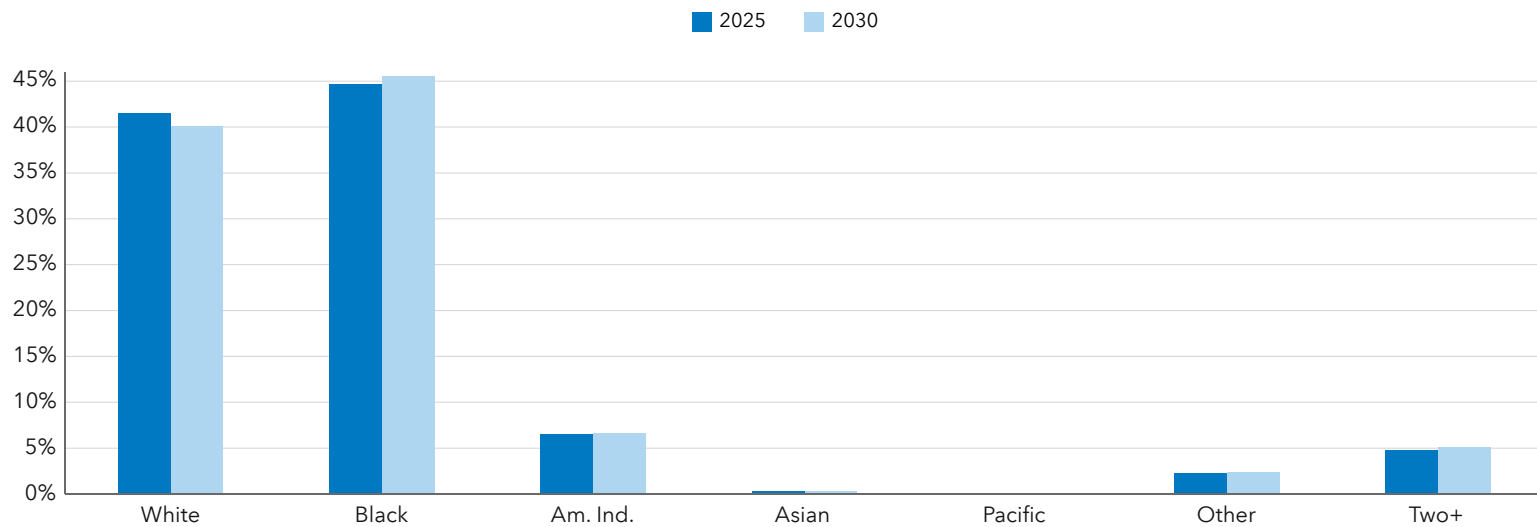
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



# Retail Goods and Services Expenditures

110 S Railroad Ave  
110 S Railroad Ave, Dillon, South Carolina, 29536  
Drive time of 5 minutes



Top Tapestry Segments	Percent	Demographic Summary	2025	2030
Modest Income Homes (E1)	54.6%	Population	7,121	6,927
Loyal Locals (K3)	17.1%	Households	2,985	2,947
Rural Versatility (E5)	9.3%	Families	1,863	1,824
Rooted Rural (I4)	9.2%	Median Age	40.6	41.3
City Commons (A2)	7.3%	Median Household Income	\$37,500	\$40,780

	Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>	53	\$1,296.14	\$3,868,990
Men's	53	\$252.93	\$754,996
Women's	57	\$474.24	\$1,415,614
Children's	51	\$170.89	\$510,115
Footwear	50	\$274.37	\$818,981
Watches & Jewelry	50	\$99.70	\$297,607
Apparel Products and Services (1)	51	\$24.01	\$71,678
<b>Computer</b>			
Computers and Hardware for Home Use	50	\$114.23	\$340,988
Portable Memory	49	\$1.86	\$5,567
Computer Software	51	\$8.65	\$25,827
Computer Accessories	51	\$10.21	\$30,488
<b>Education</b>	52	\$2,147.06	\$6,408,962
Educational Books, Supplies, and Other Expenditures	51	\$47.77	\$142,586
Other School Supplies	55	\$48.70	\$145,380

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Entertainment & Recreation	52	\$2,147.06	\$6,408,962
Fees and Admissions	44	\$413.64	\$1,234,711
Membership Fees for Clubs (2)	46	\$144.12	\$430,203
Fees for Participant Sports, excl. Trips	47	\$77.16	\$230,318
Tickets to Theatre/Operas/Concerts	43	\$48.68	\$145,303
Tickets to Movies	45	\$16.55	\$49,387
Tickets to Parks or Museums	42	\$17.98	\$53,671
Admission to Sporting Events, excl. Trips	52	\$47.56	\$141,958
Fees for Recreational Lessons	36	\$60.94	\$181,915
Dating Services	57	\$0.66	\$1,956
TV/Video/Audio	57	\$707.77	\$2,112,683
Cable and Satellite Television Services	62	\$410.55	\$1,225,480
Televisions	55	\$64.64	\$192,952
Satellite Dishes	58	\$0.80	\$2,390
VCRs, Video Cameras, and DVD Players	66	\$2.74	\$8,171
Miscellaneous Video Equipment	38	\$13.07	\$39,006
Video Cassettes and DVDs	55	\$2.64	\$7,891
Video Game Hardware/Accessories	57	\$27.03	\$80,673
Video Game Software	51	\$11.62	\$34,696
Rental/Streaming/Downloaded Video	52	\$100.45	\$299,852
Installation of Televisions	38	\$0.58	\$1,730
Audio (3)	51	\$71.95	\$214,767
Rental of TV/VCR/Radio/Sound Equipment	170	\$0.39	\$1,167
Repair of TV/Radio/Sound Equipment	70	\$1.31	\$3,908
Pets	55	\$585.89	\$1,748,871
Toys/Games/Crafts/Hobbies (4)	56	\$100.82	\$300,939
Recreational Vehicles and Fees (5)	49	\$93.34	\$278,615
Sports/Recreation/Exercise Equipment (6)	52	\$134.21	\$400,627
Photo Equipment and Supplies (7)	49	\$34.26	\$102,281
Reading (8)	46	\$59.77	\$178,426
Live Entertainment for Catered Affairs	37	\$7.76	\$23,169
Rental of Party Supplies for Catered Affairs	35	\$9.59	\$28,640

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Food	54	\$6,297.77	\$18,798,841
Food at Home	57	\$4,212.87	\$12,575,429
Bakery and Cereal Products	57	\$562.63	\$1,679,456
Meats, Poultry, Fish, and Eggs	57	\$867.51	\$2,589,524
Dairy Products	56	\$424.98	\$1,268,570
Fruits and Vegetables	54	\$685.28	\$2,045,571
Snacks and Other Food at Home (9)	83	\$1,672.47	\$4,992,309
Food Away from Home	51	\$2,084.90	\$6,223,412
Alcoholic Beverages	47	\$316.19	\$943,840
Financial			
Value of Stocks/Bonds/Mutual Funds	44	\$20,909.86	\$62,415,944
Value of Retirement Plans	49	\$75,631.00	\$225,758,535
Value of Other Financial Assets	55	\$7,323.33	\$21,860,129
Vehicle Loan Amount excluding Interest	55	\$1,919.24	\$5,728,943
Value of Credit Card Debt	52	\$1,580.58	\$4,718,021
Health			
Nonprescription Drugs	59	\$118.69	\$354,289
Prescription Drugs	73	\$307.09	\$916,675
Eyeglasses and Contact Lenses	53	\$70.46	\$210,316
Personal Care Products (10)	55	\$325.53	\$971,694
Smoking Products	80	\$368.65	\$1,100,418
Home			
Mortgage Payment and Basics (11)	45	\$6,072.09	\$18,125,202
Maintenance and Remodeling Services	48	\$2,210.96	\$6,599,713
Maintenance and Remodeling Materials (12)	53	\$425.11	\$1,268,967
Utilities, Fuel, and Public Services	60	\$3,553.25	\$10,606,437

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Household Furnishings and Equipment			
Household Textiles (13)	54	\$64.07	\$191,263
Furniture	54	\$477.28	\$1,424,690
Rugs	49	\$19.19	\$57,269
Major Appliances (14)	54	\$273.55	\$816,554
Housewares (15)	54	\$53.28	\$159,037
Small Appliances	52	\$40.40	\$120,596
Luggage	48	\$11.85	\$35,386
Telephones and Accessories	59	\$48.61	\$145,095
Household Operations			
Child Care	43	\$252.98	\$755,160
Lawn and Garden (16)	55	\$374.80	\$1,118,790
Moving/Storage/Freight Express	47	\$59.47	\$177,529
Housekeeping Supplies (17)	59	\$509.82	\$1,521,819
Insurance			
Owners and Renters Insurance	58	\$491.91	\$1,468,348
Vehicle Insurance	58	\$1,265.12	\$3,776,389
Life/Other Insurance	53	\$367.66	\$1,097,479
Health Insurance	58	\$2,879.70	\$8,595,916
Transportation			
Payments on Vehicles excluding Leases	58	\$1,748.15	\$5,218,213
Gasoline/Diesel Fuel/Electric Vehicle Charging	59	\$2,075.09	\$6,194,152
Vehicle Maintenance and Repairs	55	\$745.62	\$2,225,686
Travel			
Airline Fares	40	\$341.38	\$1,019,030
Lodging on Trips	48	\$525.95	\$1,569,958
Auto/Truck Rental on Trips	47	\$57.46	\$171,508
Food and Drink on Trips	48	\$401.29	\$1,197,850

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

# Retail Goods and Services Expenditures

110 S Railroad Ave  
110 S Railroad Ave, Dillon, South Carolina, 29536  
Drive time of 10 minutes



Top Tapestry Segments	Percent	Demographic Summary	2025	2030
Modest Income Homes (E1)	36.3%	Population	13,469	13,094
Rural Versatility (E5)	18.8%	Households	5,570	5,504
Scenic Byways (I2)	14.4%	Families	3,541	3,470
Mobile Meadows (E4)	11.5%	Median Age	40.4	41.2
Loyal Locals (K3)	9.4%	Median Household Income	\$40,328	\$42,487

	Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>	50	\$1,227.14	\$6,835,146
Men's	50	\$238.51	\$1,328,506
Women's	53	\$443.07	\$2,467,876
Children's	50	\$166.80	\$929,082
Footwear	49	\$269.43	\$1,500,720
Watches & Jewelry	44	\$87.80	\$489,064
Apparel Products and Services (1)	46	\$21.53	\$119,898
<b>Computer</b>			
Computers and Hardware for Home Use	48	\$107.73	\$600,043
Portable Memory	46	\$1.76	\$9,820
Computer Software	46	\$7.77	\$43,271
Computer Accessories	47	\$9.48	\$52,788
<b>Education</b>	50	\$2,042.37	\$11,375,988
Educational Books, Supplies, and Other Expenditures	48	\$44.10	\$245,657
Other School Supplies	51	\$45.16	\$251,515

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Entertainment & Recreation	50	\$2,042.37	\$11,375,988
Fees and Admissions	41	\$384.45	\$2,141,402
Membership Fees for Clubs (2)	41	\$130.93	\$729,294
Fees for Participant Sports, excl. Trips	44	\$73.44	\$409,060
Tickets to Theatre/Operas/Concerts	39	\$44.43	\$247,483
Tickets to Movies	42	\$15.46	\$86,140
Tickets to Parks or Museums	43	\$18.44	\$102,710
Admission to Sporting Events, excl. Trips	48	\$43.51	\$242,332
Fees for Recreational Lessons	34	\$57.67	\$321,240
Dating Services	48	\$0.56	\$3,144
TV/Video/Audio	55	\$679.36	\$3,784,052
Cable and Satellite Television Services	60	\$395.46	\$2,202,712
Televisions	52	\$61.03	\$339,956
Satellite Dishes	53	\$0.74	\$4,104
VCRs, Video Cameras, and DVD Players	69	\$2.90	\$16,156
Miscellaneous Video Equipment	47	\$16.31	\$90,828
Video Cassettes and DVDs	54	\$2.59	\$14,440
Video Game Hardware/Accessories	53	\$25.11	\$139,881
Video Game Software	46	\$10.62	\$59,165
Rental/Streaming/Downloaded Video	49	\$94.46	\$526,119
Installation of Televisions	36	\$0.55	\$3,073
Audio (3)	49	\$68.04	\$378,968
Rental of TV/VCR/Radio/Sound Equipment	161	\$0.37	\$2,034
Repair of TV/Radio/Sound Equipment	64	\$1.19	\$6,617
Pets	53	\$564.95	\$3,146,764
Toys/Games/Crafts/Hobbies (4)	53	\$94.27	\$525,082
Recreational Vehicles and Fees (5)	45	\$87.48	\$487,252
Sports/Recreation/Exercise Equipment (6)	50	\$130.28	\$725,652
Photo Equipment and Supplies (7)	44	\$30.35	\$169,042
Reading (8)	43	\$55.29	\$307,987
Live Entertainment for Catered Affairs	33	\$7.02	\$39,122
Rental of Party Supplies for Catered Affairs	33	\$8.91	\$49,632

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Food	52	\$6,067.08	\$33,793,632
Food at Home	54	\$4,044.12	\$22,525,769
Bakery and Cereal Products	54	\$537.87	\$2,995,941
Meats, Poultry, Fish, and Eggs	55	\$833.36	\$4,641,802
Dairy Products	54	\$409.28	\$2,279,687
Fruits and Vegetables	51	\$653.54	\$3,640,204
Snacks and Other Food at Home (9)	80	\$1,610.08	\$8,968,134
Food Away from Home	49	\$2,022.96	\$11,267,863
Alcoholic Beverages	44	\$298.69	\$1,663,725
Financial			
Value of Stocks/Bonds/Mutual Funds	40	\$19,360.64	\$107,838,777
Value of Retirement Plans	45	\$68,925.72	\$383,916,277
Value of Other Financial Assets	53	\$7,008.36	\$39,036,592
Vehicle Loan Amount excluding Interest	52	\$1,842.42	\$10,262,273
Value of Credit Card Debt	49	\$1,486.94	\$8,282,250
Health			
Nonprescription Drugs	59	\$118.28	\$658,825
Prescription Drugs	66	\$279.69	\$1,557,862
Eyeglasses and Contact Lenses	50	\$65.89	\$366,995
Personal Care Products (10)	53	\$313.42	\$1,745,729
Smoking Products	78	\$358.80	\$1,998,532
Home			
Mortgage Payment and Basics (11)	44	\$5,865.90	\$32,673,087
Maintenance and Remodeling Services	46	\$2,137.72	\$11,907,124
Maintenance and Remodeling Materials (12)	53	\$425.55	\$2,370,312
Utilities, Fuel, and Public Services	58	\$3,430.11	\$19,105,738

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Household Furnishings and Equipment			
Household Textiles (13)	51	\$60.13	\$334,929
Furniture	51	\$451.36	\$2,514,095
Rugs	46	\$17.93	\$99,873
Major Appliances (14)	53	\$267.70	\$1,491,076
Housewares (15)	53	\$51.98	\$289,532
Small Appliances	50	\$38.87	\$216,518
Luggage	45	\$11.04	\$61,520
Telephones and Accessories	53	\$44.03	\$245,254
Household Operations			
Child Care	40	\$236.88	\$1,319,421
Lawn and Garden (16)	54	\$365.41	\$2,035,334
Moving/Storage/Freight Express	44	\$55.87	\$311,206
Housekeeping Supplies (17)	58	\$500.18	\$2,785,990
Insurance			
Owners and Renters Insurance	57	\$484.16	\$2,696,751
Vehicle Insurance	57	\$1,242.37	\$6,920,006
Life/Other Insurance	52	\$357.56	\$1,991,585
Health Insurance	56	\$2,777.68	\$15,471,696
Transportation			
Payments on Vehicles excluding Leases	57	\$1,707.95	\$9,513,281
Gasoline/Diesel Fuel/Electric Vehicle Charging	59	\$2,059.37	\$11,470,666
Vehicle Maintenance and Repairs	53	\$721.01	\$4,016,049
Travel			
Airline Fares	38	\$322.16	\$1,794,446
Lodging on Trips	45	\$500.43	\$2,787,417
Auto/Truck Rental on Trips	44	\$53.94	\$300,433
Food and Drink on Trips	45	\$380.38	\$2,118,718

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

# Retail Goods and Services Expenditures

110 S Railroad Ave  
110 S Railroad Ave, Dillon, South Carolina, 29536  
Drive time of 20 minutes



Top Tapestry Segments	Percent	Demographic Summary	2025	2030
Scenic Byways (I2)	48.0%	Population	32,020	31,113
Modest Income Homes (E1)	17.0%	Households	13,043	12,883
Rural Versatility (E5)	13.4%	Families	8,428	8,257
Loyal Locals (K3)	5.4%	Median Age	42.0	42.8
Mobile Meadows (E4)	4.9%	Median Household Income	\$41,790	\$44,468

	Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>	50	\$1,224.55	\$15,971,766
Men's	49	\$235.32	\$3,069,316
Women's	53	\$444.55	\$5,798,279
Children's	50	\$167.03	\$2,178,610
Footwear	51	\$279.03	\$3,639,343
Watches & Jewelry	39	\$78.82	\$1,027,998
Apparel Products and Services (1)	42	\$19.80	\$258,220
<b>Computer</b>			
Computers and Hardware for Home Use	47	\$105.20	\$1,372,124
Portable Memory	45	\$1.74	\$22,639
Computer Software	41	\$6.94	\$90,556
Computer Accessories	45	\$9.06	\$118,157
<b>Education</b>	51	\$2,084.45	\$27,187,467
Educational Books, Supplies, and Other Expenditures	45	\$41.42	\$540,246
Other School Supplies	50	\$43.63	\$569,030

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Entertainment & Recreation	51	\$2,084.45	\$27,187,467
Fees and Admissions	39	\$362.43	\$4,727,111
Membership Fees for Clubs (2)	39	\$122.05	\$1,591,889
Fees for Participant Sports, excl. Trips	43	\$71.37	\$930,856
Tickets to Theatre/Operas/Concerts	36	\$40.73	\$531,281
Tickets to Movies	37	\$13.79	\$179,915
Tickets to Parks or Museums	48	\$20.34	\$265,236
Admission to Sporting Events, excl. Trips	45	\$40.86	\$532,897
Fees for Recreational Lessons	32	\$52.79	\$688,527
Dating Services	43	\$0.50	\$6,510
TV/Video/Audio	58	\$713.62	\$9,307,769
Cable and Satellite Television Services	66	\$435.69	\$5,682,731
Televisions	51	\$60.19	\$785,098
Satellite Dishes	46	\$0.64	\$8,332
VCRs, Video Cameras, and DVD Players	89	\$3.72	\$48,481
Miscellaneous Video Equipment	46	\$15.87	\$206,976
Video Cassettes and DVDs	60	\$2.86	\$37,260
Video Game Hardware/Accessories	51	\$24.19	\$315,553
Video Game Software	43	\$9.87	\$128,792
Rental/Streaming/Downloaded Video	46	\$89.46	\$1,166,780
Installation of Televisions	36	\$0.55	\$7,166
Audio (3)	49	\$69.07	\$900,873
Rental of TV/VCR/Radio/Sound Equipment	183	\$0.42	\$5,514
Repair of TV/Radio/Sound Equipment	59	\$1.09	\$14,215
Pets	56	\$598.56	\$7,806,987
Toys/Games/Crafts/Hobbies (4)	53	\$94.86	\$1,237,234
Recreational Vehicles and Fees (5)	44	\$85.17	\$1,110,813
Sports/Recreation/Exercise Equipment (6)	52	\$134.38	\$1,752,733
Photo Equipment and Supplies (7)	41	\$28.15	\$367,097
Reading (8)	42	\$53.66	\$699,946
Live Entertainment for Catered Affairs	29	\$6.14	\$80,022
Rental of Party Supplies for Catered Affairs	28	\$7.49	\$97,755

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Food	55	\$6,335.00	\$82,627,375
Food at Home	57	\$4,258.53	\$55,544,022
Bakery and Cereal Products	57	\$570.10	\$7,435,813
Meats, Poultry, Fish, and Eggs	57	\$869.55	\$11,341,492
Dairy Products	57	\$432.55	\$5,641,757
Fruits and Vegetables	53	\$676.17	\$8,819,263
Snacks and Other Food at Home (9)	85	\$1,710.17	\$22,305,696
Food Away from Home	50	\$2,076.47	\$27,083,353
Alcoholic Beverages	43	\$294.05	\$3,835,247
Financial			
Value of Stocks/Bonds/Mutual Funds	40	\$19,383.96	\$252,825,048
Value of Retirement Plans	44	\$67,842.14	\$884,865,008
Value of Other Financial Assets	59	\$7,731.66	\$100,844,009
Vehicle Loan Amount excluding Interest	51	\$1,809.04	\$23,595,306
Value of Credit Card Debt	48	\$1,461.50	\$19,062,387
Health			
Nonprescription Drugs	67	\$133.49	\$1,741,123
Prescription Drugs	69	\$290.34	\$3,786,967
Eyeglasses and Contact Lenses	51	\$67.11	\$875,348
Personal Care Products (10)	54	\$320.99	\$4,186,734
Smoking Products	89	\$409.14	\$5,336,469
Home			
Mortgage Payment and Basics (11)	44	\$5,916.13	\$77,164,028
Maintenance and Remodeling Services	48	\$2,225.25	\$29,023,929
Maintenance and Remodeling Materials (12)	58	\$462.09	\$6,026,986
Utilities, Fuel, and Public Services	62	\$3,660.20	\$47,739,992

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Household Furnishings and Equipment			
Household Textiles (13)	51	\$59.44	\$775,214
Furniture	52	\$459.15	\$5,988,755
Rugs	46	\$17.92	\$233,693
Major Appliances (14)	56	\$282.51	\$3,684,717
Housewares (15)	57	\$55.90	\$729,110
Small Appliances	50	\$38.54	\$502,735
Luggage	43	\$10.64	\$138,784
Telephones and Accessories	51	\$42.36	\$552,450
Household Operations			
Child Care	39	\$227.19	\$2,963,291
Lawn and Garden (16)	59	\$402.36	\$5,247,927
Moving/Storage/Freight Express	42	\$53.58	\$698,856
Housekeeping Supplies (17)	64	\$553.24	\$7,215,938
Insurance			
Owners and Renters Insurance	63	\$531.42	\$6,931,374
Vehicle Insurance	61	\$1,320.79	\$17,227,015
Life/Other Insurance	57	\$390.91	\$5,098,670
Health Insurance	60	\$2,975.79	\$38,813,292
Transportation			
Payments on Vehicles excluding Leases	60	\$1,813.87	\$23,658,371
Gasoline/Diesel Fuel/Electric Vehicle Charging	64	\$2,250.48	\$29,352,968
Vehicle Maintenance and Repairs	55	\$742.20	\$9,680,504
Travel			
Airline Fares	36	\$306.20	\$3,993,760
Lodging on Trips	47	\$520.46	\$6,788,384
Auto/Truck Rental on Trips	44	\$53.03	\$691,614
Food and Drink on Trips	45	\$382.30	\$4,986,383

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

# Retail Demand by Industry

110 S Railroad Ave  
110 S Railroad Ave, Dillon, South Carolina, 29536  
Drive time of 5 minutes



NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	55	\$16,882.81	\$50,395,179
44-45	Retail Trade	56	\$14,552.70	\$43,439,799
722	Food Services & Drinking Places	50	\$2,330.11	\$6,955,380

NAICS Code	Industry Subsector & Group	Index	Average Spending	Total
441	Motor Vehicle & Parts Dealers	56	\$1,794.71	\$5,357,195
4411	Automobile Dealers	55	\$1,516.58	\$4,526,995
4412	Other Motor Vehicle Dealers	64	\$139.95	\$417,749
4413	Auto Parts, Accessories & Tire Stores	58	\$138.17	\$412,451
442	Furniture and Home Furnishings Stores	53	\$524.36	\$1,565,214
4421	Furniture Stores	54	\$347.76	\$1,038,062
4422	Home Furnishings Stores	51	\$176.60	\$527,152
443, 4431	Electronics and Appliance Stores	52	\$148.05	\$441,920
444	Bldg Material & Garden Equipment & Supplies Dealers	56	\$776.65	\$2,318,308
4441	Building Material and Supplies Dealers	56	\$698.80	\$2,085,904
4442	Lawn and Garden Equipment and Supplies Stores	57	\$77.86	\$232,404
445	Food and Beverage Stores	56	\$3,203.05	\$9,561,115
4451	Grocery Stores	56	\$3,011.25	\$8,988,569
4452	Specialty Food Stores	55	\$98.95	\$295,367
4453	Beer, Wine, and Liquor Stores	51	\$92.86	\$277,179
446, 4461	Health and Personal Care Stores	61	\$508.48	\$1,517,812
447, 4471	Gasoline Stations	60	\$2,298.66	\$6,861,501
448	Clothing and Clothing Accessories Stores	53	\$670.21	\$2,000,578
4481	Clothing Stores	54	\$535.52	\$1,598,535
4482	Shoe Stores	50	\$124.62	\$372,004
4483	Jewelry, Luggage, and Leather Goods Stores	49	\$10.06	\$30,039
451	Sporting Goods, Hobby, Musical Inst., and Book Stores	51	\$236.47	\$705,872
4511	Sporting Goods, Hobby, and Musical Inst Stores	51	\$189.22	\$564,835
4512	Book Stores and News Dealers	50	\$47.25	\$141,037
452	General Merchandise Stores	56	\$2,494.83	\$7,447,078
4522	Department Stores	53	\$209.49	\$625,339
4523	Merch. Stores, incl. Warehouse Clubs, Supercenters	57	\$2,285.34	\$6,821,738

# Retail Demand by Industry

110 S Railroad Ave  
110 S Railroad Ave, Dillon, South Carolina, 29536  
Drive time of 5 minutes



NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
453	Miscellaneous Store Retailers	57	\$357.49	\$1,067,109
4531	Florists	58	\$16.63	\$49,643
4532	Office Supplies, Stationery, and Gift Stores	53	\$52.78	\$157,534
4533	Used Merchandise Stores	52	\$45.32	\$135,274
4539	Other Miscellaneous Store Retailers	59	\$242.77	\$724,658
454	Nonstore Retailers	55	\$1,539.73	\$4,596,097
4541	Electronic Shopping and Mail-Order Houses	55	\$1,316.90	\$3,930,945
4542	Vending Machine Operators	60	\$27.57	\$82,282
4543	Direct Selling Establishments	54	\$195.27	\$582,870
722	Food Services & Drinking Places	50	\$2,330.11	\$6,955,380
7223	Special Food Services	50	\$8.42	\$25,122
7224	Drinking Places (Alcoholic Beverages)	47	\$56.75	\$169,387
7225	Restaurants and Other Eating Places	50	\$2,264.95	\$6,760,871

Data Note:The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

# Retail Demand by Industry

110 S Railroad Ave  
110 S Railroad Ave, Dillon, South Carolina, 29536  
Drive time of 10 minutes



NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	54	\$16,438.75	\$91,563,839
44-45	Retail Trade	55	\$14,190.51	\$79,041,136
722	Food Services & Drinking Places	48	\$2,248.24	\$12,522,703

NAICS Code	Industry Subsector & Group	Index	Average Spending	Total
441	Motor Vehicle & Parts Dealers	54	\$1,754.15	\$9,770,601
4411	Automobile Dealers	53	\$1,471.82	\$8,198,035
4412	Other Motor Vehicle Dealers	65	\$143.29	\$798,152
4413	Auto Parts, Accessories & Tire Stores	59	\$139.03	\$774,414
442	Furniture and Home Furnishings Stores	51	\$502.98	\$2,801,581
4421	Furniture Stores	52	\$331.60	\$1,847,031
4422	Home Furnishings Stores	49	\$171.37	\$954,550
443, 4431	Electronics and Appliance Stores	50	\$141.52	\$788,257
444	Bldg Material & Garden Equipment & Supplies Dealers	55	\$767.38	\$4,274,291
4441	Building Material and Supplies Dealers	55	\$689.66	\$3,841,399
4442	Lawn and Garden Equipment and Supplies Stores	57	\$77.72	\$432,893
445	Food and Beverage Stores	55	\$3,105.86	\$17,299,621
4451	Grocery Stores	55	\$2,920.64	\$16,267,981
4452	Specialty Food Stores	53	\$95.52	\$532,036
4453	Beer, Wine, and Liquor Stores	50	\$89.70	\$499,603
446, 4461	Health and Personal Care Stores	59	\$492.73	\$2,744,495
447, 4471	Gasoline Stations	60	\$2,302.05	\$12,822,434
448	Clothing and Clothing Accessories Stores	51	\$642.39	\$3,578,110
4481	Clothing Stores	51	\$510.74	\$2,844,847
4482	Shoe Stores	49	\$122.24	\$680,853
4483	Jewelry, Luggage, and Leather Goods Stores	46	\$9.41	\$52,410
451	Sporting Goods, Hobby, Musical Inst., and Book Stores	49	\$226.19	\$1,259,882
4511	Sporting Goods, Hobby, and Musical Inst Stores	49	\$182.08	\$1,014,207
4512	Book Stores and News Dealers	46	\$44.11	\$245,675
452	General Merchandise Stores	55	\$2,425.37	\$13,509,327
4522	Department Stores	50	\$200.05	\$1,114,272
4523	Merch. Stores, incl. Warehouse Clubs, Supercenters	55	\$2,225.32	\$12,395,055

# Retail Demand by Industry

110 S Railroad Ave  
110 S Railroad Ave, Dillon, South Carolina, 29536  
Drive time of 10 minutes



NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
453	Miscellaneous Store Retailers	56	\$349.60	\$1,947,246
4531	Florists	58	\$16.66	\$92,797
4532	Office Supplies, Stationery, and Gift Stores	50	\$50.46	\$281,047
4533	Used Merchandise Stores	50	\$43.65	\$243,156
4539	Other Miscellaneous Store Retailers	58	\$238.82	\$1,330,246
454	Nonstore Retailers	53	\$1,480.30	\$8,245,292
4541	Electronic Shopping and Mail-Order Houses	53	\$1,266.35	\$7,053,563
4542	Vending Machine Operators	58	\$27.01	\$150,437
4543	Direct Selling Establishments	52	\$186.95	\$1,041,291
722	Food Services & Drinking Places	48	\$2,248.24	\$12,522,703
7223	Special Food Services	47	\$8.07	\$44,955
7224	Drinking Places (Alcoholic Beverages)	43	\$52.72	\$293,657
7225	Restaurants and Other Eating Places	48	\$2,187.45	\$12,184,092

Data Note:The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

# Retail Demand by Industry

110 S Railroad Ave  
110 S Railroad Ave, Dillon, South Carolina, 29536  
Drive time of 20 minutes



NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	57	\$17,413.73	\$227,127,293
44-45	Retail Trade	59	\$15,115.02	\$197,145,229
722	Food Services & Drinking Places	49	\$2,298.71	\$29,982,064

NAICS Code	Industry Subsector & Group	Index	Average Spending	Total
441	Motor Vehicle & Parts Dealers	59	\$1,893.76	\$24,700,350
4411	Automobile Dealers	57	\$1,569.95	\$20,476,830
4412	Other Motor Vehicle Dealers	78	\$171.81	\$2,240,882
4413	Auto Parts, Accessories & Tire Stores	64	\$152.01	\$1,982,639
442	Furniture and Home Furnishings Stores	52	\$518.47	\$6,762,358
4421	Furniture Stores	53	\$339.61	\$4,429,579
4422	Home Furnishings Stores	51	\$178.85	\$2,332,780
443, 4431	Electronics and Appliance Stores	50	\$141.25	\$1,842,300
444	Bldg Material & Garden Equipment & Supplies Dealers	60	\$829.88	\$10,824,168
4441	Building Material and Supplies Dealers	59	\$742.75	\$9,687,685
4442	Lawn and Garden Equipment and Supplies Stores	64	\$87.13	\$1,136,484
445	Food and Beverage Stores	58	\$3,288.77	\$42,895,399
4451	Grocery Stores	58	\$3,095.41	\$40,373,383
4452	Specialty Food Stores	56	\$100.19	\$1,306,832
4453	Beer, Wine, and Liquor Stores	51	\$93.17	\$1,215,183
446, 4461	Health and Personal Care Stores	64	\$532.82	\$6,949,542
447, 4471	Gasoline Stations	66	\$2,533.33	\$33,042,218
448	Clothing and Clothing Accessories Stores	51	\$652.47	\$8,510,104
4481	Clothing Stores	52	\$516.16	\$6,732,264
4482	Shoe Stores	51	\$127.08	\$1,657,454
4483	Jewelry, Luggage, and Leather Goods Stores	45	\$9.23	\$120,387
451	Sporting Goods, Hobby, Musical Inst., and Book Stores	49	\$227.40	\$2,965,934
4511	Sporting Goods, Hobby, and Musical Inst Stores	50	\$184.94	\$2,412,108
4512	Book Stores and News Dealers	45	\$42.46	\$553,826
452	General Merchandise Stores	58	\$2,567.62	\$33,489,518
4522	Department Stores	51	\$201.72	\$2,631,079
4523	Merch. Stores, incl. Warehouse Clubs, Supercenters	59	\$2,365.90	\$30,858,438

# Retail Demand by Industry

110 S Railroad Ave  
110 S Railroad Ave, Dillon, South Carolina, 29536  
Drive time of 20 minutes



NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
453	Miscellaneous Store Retailers	60	\$376.20	\$4,906,716
4531	Florists	65	\$18.80	\$245,235
4532	Office Supplies, Stationery, and Gift Stores	51	\$51.61	\$673,196
4533	Used Merchandise Stores	51	\$45.26	\$590,383
4539	Other Miscellaneous Store Retailers	63	\$260.52	\$3,397,901
454	Nonstore Retailers	56	\$1,553.06	\$20,256,622
4541	Electronic Shopping and Mail-Order Houses	55	\$1,318.39	\$17,195,702
4542	Vending Machine Operators	63	\$29.09	\$379,374
4543	Direct Selling Establishments	57	\$205.59	\$2,681,546
722	Food Services & Drinking Places	49	\$2,298.71	\$29,982,064
7223	Special Food Services	48	\$8.20	\$106,924
7224	Drinking Places (Alcoholic Beverages)	42	\$50.83	\$662,990
7225	Restaurants and Other Eating Places	49	\$2,239.68	\$29,212,149

Data Note:The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.



# What's in My Community?

Places that make your life richer and community better

110 S Railroad Ave  
5 minutes





# What's in My Community?

Places that make your life richer and community better

110 S Railroad Ave  
10 minutes





# What's in My Community?

Places that make your life richer and community better

110 S Railroad Ave  
20 minutes





2

Bakers  
(Retail)



1

Bars and  
Pubs



3

Coffee  
Shops



0

Juice  
Bars



1

Doughnut  
Shops



0

Ice Cream  
Parlors



6

Pizza  
Restaurants



38

Other  
Restaurants

7,121

Population

2,985

Households

2.33

Avg Size  
Household

40.6

Median  
Age

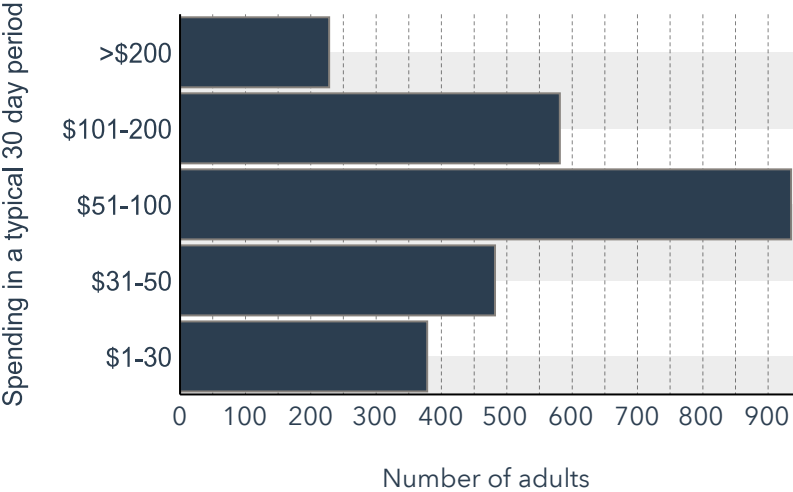
\$37,500

Median  
Household Income

\$141,695

Median  
Home Value

Family Restaurants Market Potential



Annual Household Spending

\$2,061

Meals at  
Restaurants

\$401

Food & Drink  
on Trips

Local Business Summary

480

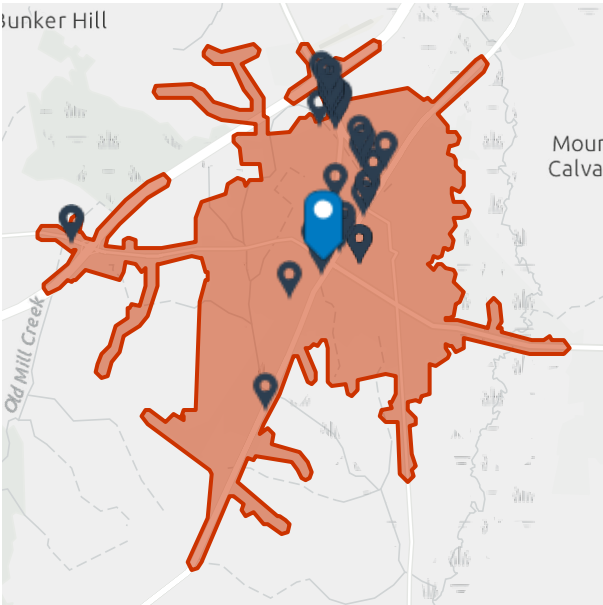
Total  
Businesses

4,649

Total  
Employees

Company/Business Name	Street	City	State	Employees	Sales	Distance (mi)
King's Famous Pizza Inc	Highway 301 S	Dillon	SC	25	\$896,000	0.07
The Kitchen	S 1st Ave	Dillon	SC	4	\$1,639,000	0.10
China Buffet	Highway 301 N	Dillon	SC	4	\$144,000	0.16
Hardee's	Highway 301 N	Dillon	SC	32	\$1,147,000	0.18
China King	Highway 301 S	Dillon	SC	5	\$180,000	0.18
McDonald's	Highway 301 N	Dillon	SC	85	\$3,045,000	0.22
Bojangles'	Highway 301 N	Dillon	SC	24	\$860,000	0.26
Cook Out	Radford Blvd	Dillon	SC	40	\$1,433,000	0.36
Godfather's Bar & Grill	Highway 9	Dillon	SC	4	\$144,000	0.36
Hunt Brothers Pizza	Highway 301	Dillon	SC	2	\$774,000	0.36
Wendy's	Bradford Blvd	Dillon	SC	30	\$1,075,000	0.36
Domino's	Sc Hwy 14	Landrum	SC	10	\$359,000	0.36
Bill's Korner	S 1st Ave	Dillon	SC	2	\$72,000	0.53
KFC	Highway 301 N	Dillon	SC	20	\$717,000	0.56

Closest locations 1-14, Table 1 of 3



Average Annual Spend per Household on Eating Out



\$2,085

Food Away from Home



\$2,330

Food Services & Drinking Places (NAICS 722)



\$134

Alcoholic Beverages Away from Home

Company/Business Name	Street	City	State	Employees	Sales	Distance (mi)
Papa Tom's Drive in Restaurant	Martin Luther King Jr Blvd	Dillon	SC	4	\$144,000	0.57
Domino's	Highway 301 N	Dillon	SC	13	\$466,000	0.65
Del Sol Mexican Restaurant	Highway 301 N	Dillon	SC	5	\$180,000	0.65
Wing Street	Highway 301 N	Dillon	SC	20	\$717,000	0.85
Pizza Hut	Highway 301 N	Dillon	SC	20	\$717,000	0.85
Subway	Radford Blvd	Dillon	SC	11	\$394,000	0.94
Pho Hoang Saigon Vietnamese	Bradford Blvd	Dillon	SC	4	\$144,000	1.02
Nikigs Sugar Shack	Highway 301 N	Dillon	SC	9	\$1,639,000	1.04
Little Caesars	Radford Blvd	Dillon	SC	2	\$394,000	1.07
Tokyo Japanese Restaurant	Radford Blvd	Dillon	SC	7	\$251,000	1.26
Jersey Mike's Subs	Radford Blvd	Dillon	SC	11	\$394,000	1.26
Firehouse Subs	Enterprise Rd	Dillon	SC	20	\$717,000	1.28
Bryant Restaurant	Radford Blvd	Dillon	SC	5	\$1,639,000	1.35
Zaxby's Chicken Fingers & Buffalo Wings	George T Radford Blvd	Dillon	SC	30	\$1,075,000	1.38
Popeyes	Radford Blvd	Dillon	SC	17	\$609,000	1.38
Starbucks	Radford Blvd	Dillon	SC	12	\$430,000	1.40
Waffle House	Radford Blvd	Dillon	SC	25	\$896,000	1.40
Dunkin'	Radford Blvd	Dillon	SC	8	\$333,000	1.40
Taco Bell	Radford Blvd	Dillon	SC	12		1.43
Huddle House	Radford Blvd	Dillon	SC	16	\$574,000	1.45
B C Steak & BBQ	Radford Blvd	Dillon	SC	17	\$609,000	1.58
7-Eleven	Radford Blvd	Dillon	SC	3	\$768,000	1.59
Kintyre House	Highway 301 S	Dillon	SC	20	\$717,000	1.60
Burger King	Radford Blvd	Dillon	SC	2	\$72,000	1.65
Arby's	Highway 34 W	Dillon	SC	3	\$108,000	2.47

Company/Business Name	Street	City	State	Employee s	Sales	Distance (mi)
Love's Travel Stop	Highway 34 W	Dillon	SC	45	\$56,178,000	2.47



2

Bakers  
(Retail)



1

Bars and  
Pubs



4

Coffee  
Shops



0

Juice  
Bars



1

Doughnut  
Shops



0

Ice Cream  
Parlors



9

Pizza  
Restaurants



49

Other  
Restaurants

13,469

Population

5,570

Households

2.38

Avg Size  
Household

40.4

Median  
Age

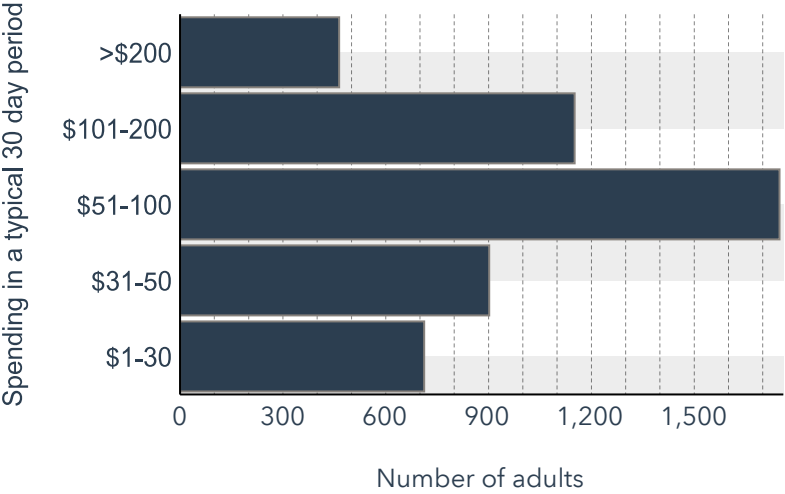
\$40,328

Median  
Household Income

\$99,054

Median  
Home Value

Family Restaurants Market Potential



Annual Household Spending

\$2,002

Meals at  
Restaurants

\$380

Food & Drink  
on Trips

Local Business Summary

742

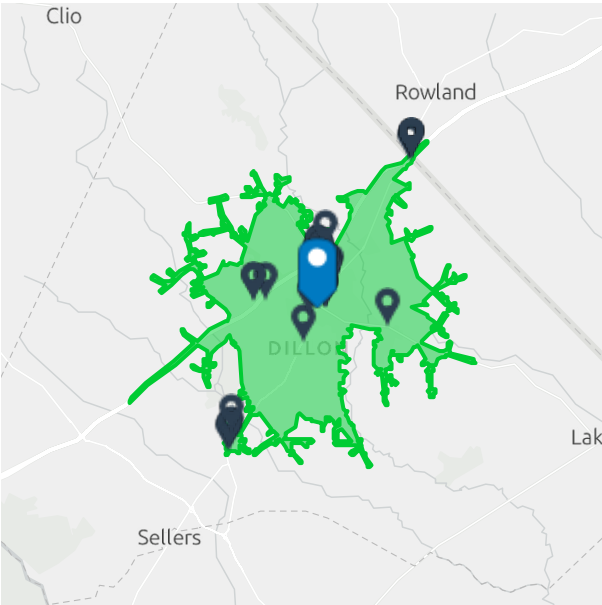
Total  
Businesses

7,733

Total  
Employees

Company/Business Name	Street	City	State	Employees	Sales	Distance (mi)
King's Famous Pizza Inc	Highway 301 S	Dillon	SC	25	\$896,000	0.07
The Kitchen	S 1st Ave	Dillon	SC	4	\$1,639,000	0.10
China Buffet	Highway 301 N	Dillon	SC	4	\$144,000	0.16
Hardee's	Highway 301 N	Dillon	SC	32	\$1,147,000	0.18
China King	Highway 301 S	Dillon	SC	5	\$180,000	0.18
McDonald's	Highway 301 N	Dillon	SC	85	\$3,045,000	0.22
Bojangles'	Highway 301 N	Dillon	SC	24	\$860,000	0.26
Cook Out	Radford Blvd	Dillon	SC	40	\$1,433,000	0.36
Godfather's Bar & Grill	Highway 9	Dillon	SC	4	\$144,000	0.36
Hunt Brothers Pizza	Highway 301	Dillon	SC	2	\$774,000	0.36
Wendy's	Bradford Blvd	Dillon	SC	30	\$1,075,000	0.36
Domino's	Sc Hwy 14	Landrum	SC	10	\$359,000	0.36
Bill's Korner	S 1st Ave	Dillon	SC	2	\$72,000	0.53
KFC	Highway 301 N	Dillon	SC	20	\$717,000	0.56

Closest locations 1-14, Table 1 of 3



Average Annual Spend per Household on Eating Out



\$2,023

Food Away from Home



\$2,248

Food Services & Drinking Places (NAICS 722)



\$123

Alcoholic Beverages Away from Home

Company/Business Name	Street	City	State	Employees	Sales	Distance (mi)
Papa Tom's Drive in Restaurant	Martin Luther King Jr Blvd	Dillon	SC	4	\$144,000	0.57
Domino's	Highway 301 N	Dillon	SC	13	\$466,000	0.65
Del Sol Mexican Restaurant	Highway 301 N	Dillon	SC	5	\$180,000	0.65
Wing Street	Highway 301 N	Dillon	SC	20	\$717,000	0.85
Pizza Hut	Highway 301 N	Dillon	SC	20	\$717,000	0.85
Subway	Radford Blvd	Dillon	SC	11	\$394,000	0.94
Pho Hoang Saigon Vietnamese	Bradford Blvd	Dillon	SC	4	\$144,000	1.02
Nikigs Sugar Shack	Highway 301 N	Dillon	SC	9	\$1,639,000	1.04
Little Caesars	Radford Blvd	Dillon	SC	2	\$394,000	1.07
Tokyo Japanese Restaurant	Radford Blvd	Dillon	SC	7	\$251,000	1.26
Jersey Mike's Subs	Radford Blvd	Dillon	SC	11	\$394,000	1.26
Firehouse Subs	Enterprise Rd	Dillon	SC	20	\$717,000	1.28
Bryant Restaurant	Radford Blvd	Dillon	SC	5	\$1,639,000	1.35
Zaxby's Chicken Fingers & Buffalo Wings	George T Radford Blvd	Dillon	SC	30	\$1,075,000	1.38
Popeyes	Radford Blvd	Dillon	SC	17	\$609,000	1.38
Starbucks	Radford Blvd	Dillon	SC	12	\$430,000	1.40
Waffle House	Radford Blvd	Dillon	SC	25	\$896,000	1.40
Dunkin'	Radford Blvd	Dillon	SC	8	\$333,000	1.40
Taco Bell	Radford Blvd	Dillon	SC	12		1.43
Huddle House	Radford Blvd	Dillon	SC	16	\$574,000	1.45
B C Steak & BBQ	Radford Blvd	Dillon	SC	17	\$609,000	1.58
7-Eleven	Radford Blvd	Dillon	SC	3	\$768,000	1.59
Kintyre House	Highway 301 S	Dillon	SC	20	\$717,000	1.60
Burger King	Radford Blvd	Dillon	SC	2	\$72,000	1.65
QuikTrip	Highway 34 W	Dillon	SC	6	\$768,000	2.06

Bass Lake Campground	Bass Lake Pl	Dillon	SC	2	\$1,036,000	2.16
Arby's	Highway 34 W	Dillon	SC	3	\$108,000	2.47
Love's Travel Stop	Highway 34 W	Dillon	SC	45	\$56,178,000	2.47
Hunt Brothers Pizza	Highway 9 E	Dillon	SC	3	\$774,000	2.89
Abingdon Manor Inn & Restaurant	Church St	Latta	SC	8	\$572,000	6.09
Peking Gourmet	E Main St	Latta	SC	2	\$72,000	6.48
Hunt Brothers Pizza	S Richardson St	Latta	SC	2	\$774,000	6.53
Hot Tamale	US 301 South Of The Border	Hamer	SC	9	\$323,000	6.68
Hardee's	S Richardson St	Latta	SC			6.70
South of the Border Pantry	Highway 301 N	Hamer	SC	9	\$323,000	6.74
King's Famous Pizza Inc	S Richardson St	Latta	SC	15	\$538,000	6.74
Pedro Land Inc	Highway 301 N	Hamer	SC	16		6.84
Schafer Co Inc	Highway 301 N	Hamer	SC	2	\$128,000	6.84
The Peddler Steakhouse	Highway 301 N	Hamer	SC	20	\$717,000	6.84
Sombrero Restaurant	Highway 301 N	Hamer	SC	8	\$1,639,000	6.84



3

Bakers  
(Retail)



2

Bars and  
Pubs



8

Coffee  
Shops



0

Juice  
Bars



2

Doughnut  
Shops



0

Ice Cream  
Parlors



13

Pizza  
Restaurants



63

Other  
Restaurants

32,020

Population

13,043

Households

2.43

Avg Size  
Household

42.0

Median  
Age

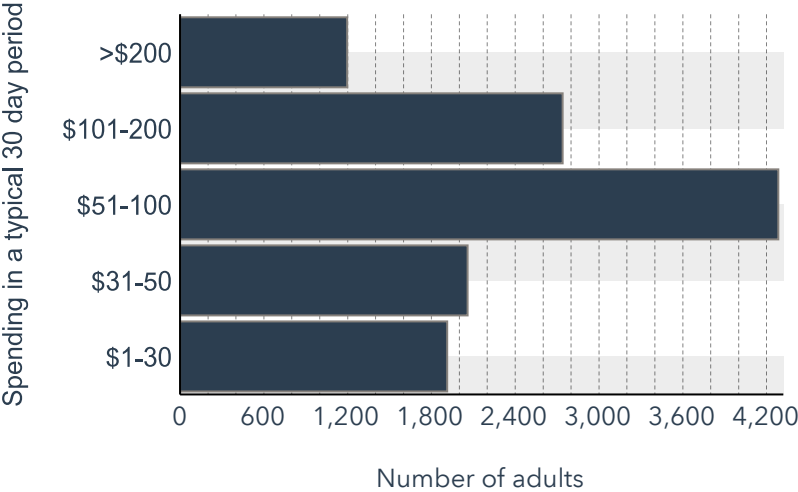
\$41,790

Median  
Household Income

\$102,227

Median  
Home Value

Family Restaurants Market Potential



Annual Household Spending

\$2,059

Meals at  
Restaurants

\$382

Food & Drink  
on Trips

Local Business Summary

1,106

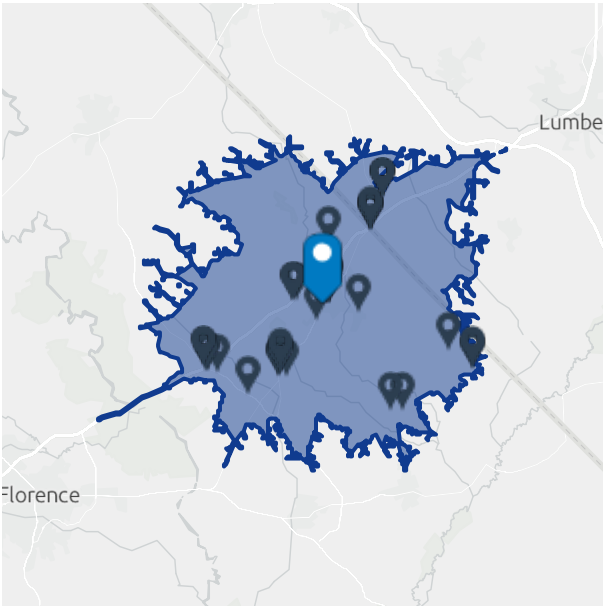
Total  
Businesses

10,599

Total  
Employees

Company/Business Name	Street	City	State	Employees	Sales	Distance (mi)
King's Famous Pizza Inc	Highway 301 S	Dillon	SC	25	\$896,000	0.07
The Kitchen	S 1st Ave	Dillon	SC	4	\$1,639,000	0.10
China Buffet	Highway 301 N	Dillon	SC	4	\$144,000	0.16
Hardee's	Highway 301 N	Dillon	SC	32	\$1,147,000	0.18
China King	Highway 301 S	Dillon	SC	5	\$180,000	0.18
McDonald's	Highway 301 N	Dillon	SC	85	\$3,045,000	0.22
Bojangles'	Highway 301 N	Dillon	SC	24	\$860,000	0.26
Cook Out	Radford Blvd	Dillon	SC	40	\$1,433,000	0.36
Godfather's Bar & Grill	Highway 9	Dillon	SC	4	\$144,000	0.36
Hunt Brothers Pizza	Highway 301	Dillon	SC	2	\$774,000	0.36
Wendy's	Bradford Blvd	Dillon	SC	30	\$1,075,000	0.36
Domino's	Sc Hwy 14	Landrum	SC	10	\$359,000	0.36
Bill's Korner	S 1st Ave	Dillon	SC	2	\$72,000	0.53
KFC	Highway 301 N	Dillon	SC	20	\$717,000	0.56

Closest locations 1-14, Table 1 of 4



Average Annual Spend per Household on Eating Out



\$2,076

Food Away from Home



\$2,299

Food Services & Drinking Places (NAICS 722)



\$115

Alcoholic Beverages Away from Home

**Source:** This infographic contains data provided by Esri (2025, 2030), Esri-MRI-Simmons (2025), Esri-U.S. BLS (2025), Esri-Data Axle (2025). **Data Axle** POI data updated 3 times per year. \* Indicates the number of locations has reached the maximum. Note that the BLS has redefined Meals at Restaurants/Other by removing the mealtime distinction: breakfast, lunch, dinner, and snacks. Where food purchases were made has been maintained. © 2025 Esri

Company/Business Name	Street	City	State	Employees	Sales	Distance (mi)
Papa Tom's Drive in Restaurant	Martin Luther King Jr Blvd	Dillon	SC	4	\$144,000	0.57
Domino's	Highway 301 N	Dillon	SC	13	\$466,000	0.65
Del Sol Mexican Restaurant	Highway 301 N	Dillon	SC	5	\$180,000	0.65
Wing Street	Highway 301 N	Dillon	SC	20	\$717,000	0.85
Pizza Hut	Highway 301 N	Dillon	SC	20	\$717,000	0.85
Subway	Radford Blvd	Dillon	SC	11	\$394,000	0.94
Pho Hoang Saigon Vietnamese	Bradford Blvd	Dillon	SC	4	\$144,000	1.02
Nikigs Sugar Shack	Highway 301 N	Dillon	SC	9	\$1,639,000	1.04
Little Caesars	Radford Blvd	Dillon	SC	2	\$394,000	1.07
Tokyo Japanese Restaurant	Radford Blvd	Dillon	SC	7	\$251,000	1.26
Jersey Mike's Subs	Radford Blvd	Dillon	SC	11	\$394,000	1.26
Firehouse Subs	Enterprise Rd	Dillon	SC	20	\$717,000	1.28
Bryant Restaurant	Radford Blvd	Dillon	SC	5	\$1,639,000	1.35
Zaxby's Chicken Fingers & Buffalo Wings	George T Radford Blvd	Dillon	SC	30	\$1,075,000	1.38
Popeyes	Radford Blvd	Dillon	SC	17	\$609,000	1.38
Starbucks	Radford Blvd	Dillon	SC	12	\$430,000	1.40
Waffle House	Radford Blvd	Dillon	SC	25	\$896,000	1.40
Dunkin'	Radford Blvd	Dillon	SC	8	\$333,000	1.40
Taco Bell	Radford Blvd	Dillon	SC	12		1.43
Huddle House	Radford Blvd	Dillon	SC	16	\$574,000	1.45
B C Steak & BBQ	Radford Blvd	Dillon	SC	17	\$609,000	1.58
7-Eleven	Radford Blvd	Dillon	SC	3	\$768,000	1.59
Kintyre House	Highway 301 S	Dillon	SC	20	\$717,000	1.60
Burger King	Radford Blvd	Dillon	SC	2	\$72,000	1.65
QuikTrip	Highway 34 W	Dillon	SC	6	\$768,000	2.06

Bass Lake Campground	Bass Lake Pl	Dillon	SC	2	\$1,036,000	2.16
Arby's	Highway 34 W	Dillon	SC	3	\$108,000	2.47
Love's Travel Stop	Highway 34 W	Dillon	SC	45	\$56,178,000	2.47
Hunt Brothers Pizza	Highway 9 E	Dillon	SC	3	\$774,000	2.89
Hunt Brothers Pizza	Oakland Rd	Hamer	SC	2	\$774,000	4.53
Abingdon Manor Inn & Restaurant	Church St	Latta	SC	8	\$572,000	6.09
Peking Gourmet	E Main St	Latta	SC	2	\$72,000	6.48
AB Country Kitchen	Highway 917 E	Latta	SC	2	\$335,000	6.52
Hunt Brothers Pizza	S Richardson St	Latta	SC	2	\$774,000	6.53
Hot Tamale	US 301 South Of The Border	Hamer	SC	9	\$323,000	6.68
Hardee's	S Richardson St	Latta	SC			6.70
South of the Border Pantry	Highway 301 N	Hamer	SC	9	\$323,000	6.74
King's Famous Pizza Inc	S Richardson St	Latta	SC	15	\$538,000	6.74
Pedro Land Inc	Highway 301 N	Hamer	SC	16		6.84
Schafer Co Inc	Highway 301 N	Hamer	SC	2	\$128,000	6.84
The Peddler Steakhouse	Highway 301 N	Hamer	SC	20	\$717,000	6.84
Sombrero Restaurant	Highway 301 N	Hamer	SC	8	\$1,639,000	6.84
Taylors Convenience & Grill	S Richardson St	Latta	SC	1	\$1,249,000	6.89
Waffle House	US Highway 301 S	Rowland	NC	17	\$660,000	7.09
Rowland Tobacco & Grocery	S S Bond St	Rowland	NC	1	\$176,000	9.37
Shulers Bar-B-Que	Highway 38 W	Latta	SC	34	\$1,218,000	9.39
Golden China	E Main St	Rowland	NC	2	\$78,000	9.44
Hunt Brothers Pizza	E Main St	Rowland	NC	2	\$774,000	9.45
Hunt Brothers Pizza	E Main St	Rowland	NC	2	\$774,000	9.45
McDonald's	Highway 38 W	Latta	SC	35	\$1,254,000	9.95

Mortons Grocery & Grill LLC	Highway 57 S	Fork	SC	2	\$308,000	9.96
Travelin' Tom's Coffee of Dillon Co and Lumber River	Dillon Hwy	Lake View	SC			10.46
Subway	Highway 38 W	Latta	SC	6	\$215,000	10.47
Circle K	Highway 38 W	Latta	SC	10	\$1,536,000	10.47
Wendy's	Highway 38 W	Latta	SC	40	\$1,433,000	10.52
Dunkin'	Highway 38 W	Latta	SC	9		10.52
Old School House Grill	Highway 41 S	Fork	SC	5	\$180,000	10.53
Flying J Travel Center	Mill Branch Rd	Latta	SC	8	\$9,988,000	10.66
China King	N Kemper St	Lake View	SC	1	\$36,000	12.72
Hunt Brothers Pizza	W 3 Rd Ave	Lake View	SC	8	\$774,000	12.89
Travelin' Tom's Coffee of Columbus County	Kemper Church Rd	Lake View	SC	4		12.89

## Restaurant Market Potential

110 S Railroad Ave  
 110 S Railroad Ave, Dillon, South Carolina, 29536  
 Drive time: 5 minute radius

Prepared by Esri  
 Latitude: 34.41735  
 Longitude: -79.37244

Demographic Summary		2025	2030
Population		7,121	6,927
Population 18+		5,448	5,366
Households		2,985	2,947
Median Household Income		\$37,500	\$40,780
		Expected Number of	
Product/Consumer Behavior	Adults	Percent	MPI
Went to Family Restaurant/Steak House/6 Mo	3,915	71.9%	99
Went to Family Restaurant/Steak House 4+ Times/30 Days	1,397	25.6%	105
Spent \$1-30 at Family Restaurant/Steak House/30 Days	378	6.9%	130
Spent \$31-50 at Family Restaurant/Steak House/30 Days	482	8.8%	106
Spent \$51-100 at Family Restaurant/Steak House/30 Days	935	17.2%	104
Spent \$101-200 at Family Restaurant/Steak House/30 Days	581	10.7%	84
Spent \$201+ at Family Restaurant/Steak House/30 Days	228	4.2%	55
Spent \$1-100 at Fine Dining Restaurants/30 Days	126	2.3%	65
Spent \$101-200 at Fine Dining Restaurants/30 Days	97	1.8%	56
Spent \$201+ at Fine Dining Restaurants/30 Days	86	1.6%	50
Went for Breakfast at Family Restaurant/Steak House/6 Mo	620	11.4%	89
Went for Lunch at Family Restaurant/Steak House/6 Mo	997	18.3%	95
Went for Dinner at Family Restaurant/Steak House/6 Mo	2,433	44.7%	95
Went for Snacks at Family Restaurant/Steak House/6 Mo	99	1.8%	104
Went on Weekday to Family Restaurant/Steak House/6 Mo	1,707	31.3%	96
Went on Weekend to Family Restaurant/Steak House/6 Mo	2,164	39.7%	96
Went to Applebee`s/6 Mo	1,114	20.4%	131
Went to Bob Evans/6 Mo	229	4.2%	157
Went to Buffalo Wild Wings/6 Mo	484	8.9%	98
Went to California Pizza Kitchen/6 Mo	61	1.1%	63
Went to Carrabba`s/6 Mo	112	2.1%	93
Went to The Cheesecake Factory/6 Mo	283	5.2%	70
Went to Chili`s Grill & Bar/6 Mo	524	9.6%	96
Went to Cracker Barrel/6 Mo	767	14.1%	123
Went to Denny`s/6 Mo	340	6.2%	94
Went to Golden Corral/6 Mo	493	9.1%	184
Went to IHOP/6 Mo	376	6.9%	90
Went to Logan`s Roadhouse/6 Mo	199	3.6%	175
Went to Longhorn Steakhouse/6 Mo	479	8.8%	127
Went to Olive Garden/6 Mo	817	15.0%	92
Went to Outback Steakhouse/6 Mo	488	9.0%	112
Went to Red Lobster/6 Mo	558	10.2%	134
Went to Red Robin/6 Mo	221	4.1%	77
Went to Ruby Tuesday/6 Mo	162	3.0%	172
Went to Texas Roadhouse/6 Mo	818	15.0%	104
Went to T.G.I. Friday`s/6 Mo	156	2.9%	118
Went to Waffle House/6 Mo	614	11.3%	196
Went to Fast Food/Drive-In Restaurant/6 Mo	4,995	91.7%	100
Went to Fast Food/Drive-In Rest 9+ Times/30 Days	2,507	46.0%	116
Spent \$1-10 at Fast Food Restaurant/30 Days	135	2.5%	85
Spent \$11-20 at Fast Food Restaurant/30 Days	410	7.5%	96
Spent \$21-40 at Fast Food Restaurant/30 Days	952	17.5%	113
Spent \$41-50 at Fast Food Restaurant/30 Days	498	9.1%	102
Spent \$51-100 at Fast Food Restaurant/30 Days	1,150	21.1%	99
Spent \$101-200 at Fast Food Restaurant/30 Days	697	12.8%	96
Spent \$201+ at Fast Food Restaurant/30 Days	299	5.5%	83
Ordered Eat-In Fast Food/6 Mo	1,624	29.8%	90

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2025 and 2030.

## Restaurant Market Potential

110 S Railroad Ave  
 110 S Railroad Ave, Dillon, South Carolina, 29536  
 Drive time: 5 minute radius

Prepared by Esri  
 Latitude: 34.41735  
 Longitude: -79.37244

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Ordered Home Delivery Fast Food/6 Mo	708	13.0%	106
Take-Out/Drive-Thru/Curbside Fast Food/6 Mo	2,621	48.1%	99
Ordered Take-Out/Walk-In Fast Food/6 Mo	1,219	22.4%	98
Bought Breakfast at Fast Food Restaurant/6 Mo	2,097	38.5%	107
Bought Lunch at Fast Food Restaurant/6 Mo	2,804	51.5%	97
Bought Dinner at Fast Food Restaurant/6 Mo	2,822	51.8%	97
Bought Snack at Fast Food Restaurant/6 Mo	663	12.2%	87
Bought from Fast Food Restaurant on Weekday/6 Mo	3,527	64.7%	99
Bought from Fast Food Restaurant on Weekend/6 Mo	2,803	51.5%	98
Bought A&W/6 Mo	119	2.2%	100
Bought Arby's/6 Mo	1,230	22.6%	126
Bought Baskin-Robbins/6 Mo	125	2.3%	68
Bought Boston Market/6 Mo	79	1.4%	104
Bought Burger King/6 Mo	1,843	33.8%	128
Bought Captain D's/6 Mo	407	7.5%	268
Bought Carl's Jr./6 Mo	90	1.6%	37
Bought Checkers/6 Mo	351	6.4%	267
Bought Chick-Fil-A/6 Mo	1,775	32.6%	96
Bought Chipotle Mexican Grill/6 Mo	680	12.5%	72
Bought Chuck E. Cheese's/6 Mo	134	2.5%	142
Bought Church's Fried Chicken/6 Mo	436	8.0%	270
Bought Cold Stone Creamery/6 Mo	115	2.1%	73
Bought Dairy Queen/6 Mo	920	16.9%	107
Bought Del Taco/6 Mo	90	1.6%	46
Bought Domino's Pizza/6 Mo	992	18.2%	107
Bought Dunkin' Donuts/6 Mo	689	12.7%	89
Bought Five Guys/6 Mo	473	8.7%	86
Bought Hardee's/6 Mo	561	10.3%	219
Bought Jack in the Box/6 Mo	214	3.9%	57
Bought Jersey Mike's/6 Mo	365	6.7%	71
Bought Jimmy John's/6 Mo	240	4.4%	74
Bought KFC/6 Mo	1,353	24.8%	145
Bought Krispy Kreme Doughnuts/6 Mo	403	7.4%	120
Bought Little Caesars/6 Mo	942	17.3%	135
Bought Long John Silver's/6 Mo	230	4.2%	171
Bought McDonald's/6 Mo	2,933	53.8%	108
Bought Panda Express/6 Mo	517	9.5%	71
Bought Panera Bread/6 Mo	528	9.7%	73
Bought Papa John's/6 Mo	562	10.3%	130
Bought Papa Murphy's/6 Mo	90	1.6%	51
Bought Pizza Hut/6 Mo	916	16.8%	137
Bought Popeyes Chicken/6 Mo	1,013	18.6%	147
Bought Sonic Drive-In/6 Mo	785	14.4%	132
Bought Starbucks/6 Mo	741	13.6%	63
Bought Steak 'N Shake/6 Mo	198	3.6%	127
Bought Subway/6 Mo	1,523	28.0%	124
Bought Taco Bell/6 Mo	1,673	30.7%	110
Bought Wendy's/6 Mo	1,857	34.1%	127
Bought Whataburger/6 Mo	300	5.5%	89
Bought White Castle/6 Mo	268	4.9%	197
Bought Wing-Stop/6 Mo	266	4.9%	127

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

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September 15, 2025

## Restaurant Market Potential

110 S Railroad Ave  
 110 S Railroad Ave, Dillon, South Carolina, 29536  
 Drive time: 5 minute radius

Prepared by Esri  
 Latitude: 34.41735  
 Longitude: -79.37244

Went to Fine Dining Restaurant/6 Mo	641	11.8%	71
Went to Fine Dining Restaurant/30 Days	432	7.9%	64
Went to Fine Dining Restaurant 2+ Times/30 Days	216	4.0%	65
Used DoorDash Site/App for Take-Out/Del/30 Days	728	13.4%	105
Used Grubhub Site/App for Take-Out/Del/30 Days	183	3.4%	78
Used Postmates Site/App for Take-Out/Del/30 Days	42	0.8%	89
Used Restrnt Site/App for Take-Out/Del/30 Days	1,002	18.4%	88
Used Uber Eats Site/App for Take-Out/Del/30 Days	247	4.5%	61
Used Yelp Site/App for Take-Out/Del/30 Days	33	0.6%	59

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September 15, 2025

## Restaurant Market Potential

110 S Railroad Ave  
 110 S Railroad Ave, Dillon, South Carolina, 29536  
 Drive time: 10 minute radius

Prepared by Esri  
 Latitude: 34.41735  
 Longitude: -79.37244

Demographic Summary		2025	2030
Population		13,469	13,094
Population 18+		10,309	10,155
Households		5,570	5,504
Median Household Income		\$40,328	\$42,487
Product/Consumer Behavior		Expected Number of	
		Adults	MPI
Went to Family Restaurant/Steak House/6 Mo		7,409	99
Went to Family Restaurant/Steak House 4+ Times/30 Days		2,559	102
Spent \$1-30 at Family Restaurant/Steak House/30 Days		712	130
Spent \$31-50 at Family Restaurant/Steak House/30 Days		902	105
Spent \$51-100 at Family Restaurant/Steak House/30 Days		1,749	103
Spent \$101-200 at Family Restaurant/Steak House/30 Days		1,151	88
Spent \$201+ at Family Restaurant/Steak House/30 Days		464	59
Spent \$1-100 at Fine Dining Restaurants/30 Days		249	68
Spent \$101-200 at Fine Dining Restaurants/30 Days		179	54
Spent \$201+ at Fine Dining Restaurants/30 Days		150	46
Went for Breakfast at Family Restaurant/Steak House/6 Mo		1,186	90
Went for Lunch at Family Restaurant/Steak House/6 Mo		1,991	100
Went for Dinner at Family Restaurant/Steak House/6 Mo		4,551	94
Went for Snacks at Family Restaurant/Steak House/6 Mo		178	99
Went on Weekday to Family Restaurant/Steak House/6 Mo		3,302	98
Went on Weekend to Family Restaurant/Steak House/6 Mo		4,037	94
Went to Applebee's/6 Mo		1,971	123
Went to Bob Evans/6 Mo		403	146
Went to Buffalo Wild Wings/6 Mo		863	93
Went to California Pizza Kitchen/6 Mo		114	62
Went to Carrabba's/6 Mo		212	93
Went to The Cheesecake Factory/6 Mo		504	66
Went to Chili's Grill & Bar/6 Mo		1,083	105
Went to Cracker Barrel/6 Mo		1,553	131
Went to Denny's/6 Mo		657	96
Went to Golden Corral/6 Mo		926	183
Went to IHOP/6 Mo		779	98
Went to Logan's Roadhouse/6 Mo		389	181
Went to Longhorn Steakhouse/6 Mo		875	122
Went to Olive Garden/6 Mo		1,576	94
Went to Outback Steakhouse/6 Mo		900	109
Went to Red Lobster/6 Mo		954	121
Went to Red Robin/6 Mo		389	72
Went to Ruby Tuesday/6 Mo		279	157
Went to Texas Roadhouse/6 Mo		1,590	107
Went to T.G.I. Friday's/6 Mo		246	98
Went to Waffle House/6 Mo		1,107	186
Went to Fast Food/Drive-In Restaurant/6 Mo		9,455	100
Went to Fast Food/Drive-In Rest 9+ Times/30 Days		4,660	114
Spent \$1-10 at Fast Food Restaurant/30 Days		268	90
Spent \$11-20 at Fast Food Restaurant/30 Days		729	90
Spent \$21-40 at Fast Food Restaurant/30 Days		1,727	108
Spent \$41-50 at Fast Food Restaurant/30 Days		914	99
Spent \$51-100 at Fast Food Restaurant/30 Days		2,257	102
Spent \$101-200 at Fast Food Restaurant/30 Days		1,412	103
Spent \$201+ at Fast Food Restaurant/30 Days		613	90
Ordered Eat-In Fast Food/6 Mo		3,220	94

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September 15, 2025

## Restaurant Market Potential

110 S Railroad Ave  
 110 S Railroad Ave, Dillon, South Carolina, 29536  
 Drive time: 10 minute radius

Prepared by Esri  
 Latitude: 34.41735  
 Longitude: -79.37244

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Ordered Home Delivery Fast Food/6 Mo	1,277	12.4%	101
Take-Out/Drive-Thru/Curbside Fast Food/6 Mo	5,185	50.3%	103
Ordered Take-Out/Walk-In Fast Food/6 Mo	2,191	21.3%	93
Bought Breakfast at Fast Food Restaurant/6 Mo	3,984	38.6%	108
Bought Lunch at Fast Food Restaurant/6 Mo	5,499	53.3%	100
Bought Dinner at Fast Food Restaurant/6 Mo	5,353	51.9%	97
Bought Snack at Fast Food Restaurant/6 Mo	1,326	12.9%	92
Bought from Fast Food Restaurant on Weekday/6 Mo	6,804	66.0%	101
Bought from Fast Food Restaurant on Weekend/6 Mo	5,313	51.5%	99
Bought A&W/6 Mo	227	2.2%	101
Bought Arby's/6 Mo	2,383	23.1%	129
Bought Baskin-Robbins/6 Mo	244	2.4%	70
Bought Boston Market/6 Mo	135	1.3%	94
Bought Burger King/6 Mo	3,388	32.9%	124
Bought Captain D's/6 Mo	756	7.3%	263
Bought Carl's Jr./6 Mo	288	2.8%	63
Bought Checkers/6 Mo	561	5.4%	226
Bought Chick-Fil-A/6 Mo	3,428	33.3%	98
Bought Chipotle Mexican Grill/6 Mo	1,222	11.8%	68
Bought Chuck E. Cheese's/6 Mo	237	2.3%	133
Bought Church's Fried Chicken/6 Mo	687	6.7%	225
Bought Cold Stone Creamery/6 Mo	225	2.2%	76
Bought Dairy Queen/6 Mo	1,856	18.0%	114
Bought Del Taco/6 Mo	221	2.1%	59
Bought Domino's Pizza/6 Mo	1,912	18.6%	109
Bought Dunkin' Donuts/6 Mo	1,139	11.1%	78
Bought Five Guys/6 Mo	839	8.1%	81
Bought Hardee's/6 Mo	1,084	10.5%	223
Bought Jack in the Box/6 Mo	514	5.0%	73
Bought Jersey Mike's/6 Mo	642	6.2%	66
Bought Jimmy John's/6 Mo	450	4.4%	73
Bought KFC/6 Mo	2,507	24.3%	142
Bought Krispy Kreme Doughnuts/6 Mo	760	7.4%	119
Bought Little Caesars/6 Mo	1,855	18.0%	140
Bought Long John Silver's/6 Mo	470	4.6%	185
Bought McDonald's/6 Mo	5,584	54.2%	109
Bought Panda Express/6 Mo	1,097	10.6%	79
Bought Panera Bread/6 Mo	937	9.1%	68
Bought Papa John's/6 Mo	1,042	10.1%	127
Bought Papa Murphy's/6 Mo	170	1.6%	51
Bought Pizza Hut/6 Mo	1,756	17.0%	139
Bought Popeyes Chicken/6 Mo	1,713	16.6%	131
Bought Sonic Drive-In/6 Mo	1,724	16.7%	153
Bought Starbucks/6 Mo	1,473	14.3%	67
Bought Steak 'N Shake/6 Mo	365	3.5%	124
Bought Subway/6 Mo	2,870	27.8%	123
Bought Taco Bell/6 Mo	3,297	32.0%	114
Bought Wendy's/6 Mo	3,499	33.9%	127
Bought Whataburger/6 Mo	696	6.8%	109
Bought White Castle/6 Mo	405	3.9%	157
Bought Wing-Stop/6 Mo	475	4.6%	120

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2025 and 2030.

September 15, 2025

## Restaurant Market Potential

110 S Railroad Ave  
 110 S Railroad Ave, Dillon, South Carolina, 29536  
 Drive time: 10 minute radius

Prepared by Esri  
 Latitude: 34.41735  
 Longitude: -79.37244

Went to Fine Dining Restaurant/6 Mo	1,151	11.2%	67
Went to Fine Dining Restaurant/30 Days	779	7.6%	61
Went to Fine Dining Restaurant 2+ Times/30 Days	374	3.6%	60
Used DoorDash Site/App for Take-Out/Del/30 Days	1,276	12.4%	97
Used Grubhub Site/App for Take-Out/Del/30 Days	300	2.9%	68
Used Postmates Site/App for Take-Out/Del/30 Days	66	0.6%	74
Used Restrnt Site/App for Take-Out/Del/30 Days	1,886	18.3%	88
Used Uber Eats Site/App for Take-Out/Del/30 Days	451	4.4%	59
Used Yelp Site/App for Take-Out/Del/30 Days	61	0.6%	58

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2025 and 2030.

September 15, 2025

## Restaurant Market Potential

110 S Railroad Ave  
 110 S Railroad Ave, Dillon, South Carolina, 29536  
 Drive time: 20 minute radius

Prepared by Esri  
 Latitude: 34.41735  
 Longitude: -79.37244

Demographic Summary		2025	2030	
Population		32,020	31,113	
Population 18+		24,873	24,479	
Households		13,043	12,883	
Median Household Income		\$41,790	\$44,468	
Product/Consumer Behavior		Expected Number of Adults	Percent	MPI
Went to Family Restaurant/Steak House/6 Mo		17,992	72.3%	100
Went to Family Restaurant/Steak House 4+ Times/30 Days		6,345	25.5%	105
Spent \$1-30 at Family Restaurant/Steak House/30 Days		1,913	7.7%	144
Spent \$31-50 at Family Restaurant/Steak House/30 Days		2,059	8.3%	99
Spent \$51-100 at Family Restaurant/Steak House/30 Days		4,284	17.2%	104
Spent \$101-200 at Family Restaurant/Steak House/30 Days		2,740	11.0%	87
Spent \$201+ at Family Restaurant/Steak House/30 Days		1,196	4.8%	63
Spent \$1-100 at Fine Dining Restaurants/30 Days		621	2.5%	70
Spent \$101-200 at Fine Dining Restaurants/30 Days		378	1.5%	47
Spent \$201+ at Fine Dining Restaurants/30 Days		288	1.2%	36
Went for Breakfast at Family Restaurant/Steak House/6 Mo		2,919	11.7%	92
Went for Lunch at Family Restaurant/Steak House/6 Mo		5,017	20.2%	105
Went for Dinner at Family Restaurant/Steak House/6 Mo		10,831	43.5%	92
Went for Snacks at Family Restaurant/Steak House/6 Mo		368	1.5%	84
Went on Weekday to Family Restaurant/Steak House/6 Mo		7,927	31.9%	98
Went on Weekend to Family Restaurant/Steak House/6 Mo		9,782	39.3%	95
Went to Applebee`s/6 Mo		4,368	17.6%	113
Went to Bob Evans/6 Mo		1,023	4.1%	154
Went to Buffalo Wild Wings/6 Mo		2,064	8.3%	92
Went to California Pizza Kitchen/6 Mo		218	0.9%	50
Went to Carrabba`s/6 Mo		467	1.9%	85
Went to The Cheesecake Factory/6 Mo		1,016	4.1%	55
Went to Chili`s Grill & Bar/6 Mo		2,810	11.3%	113
Went to Cracker Barrel/6 Mo		4,564	18.4%	160
Went to Denny`s/6 Mo		1,472	5.9%	89
Went to Golden Corral/6 Mo		2,209	8.9%	181
Went to IHOP/6 Mo		2,076	8.3%	108
Went to Logan`s Roadhouse/6 Mo		1,068	4.3%	206
Went to Longhorn Steakhouse/6 Mo		2,194	8.8%	127
Went to Olive Garden/6 Mo		3,954	15.9%	97
Went to Outback Steakhouse/6 Mo		2,223	8.9%	111
Went to Red Lobster/6 Mo		2,143	8.6%	113
Went to Red Robin/6 Mo		807	3.2%	62
Went to Ruby Tuesday/6 Mo		661	2.7%	154
Went to Texas Roadhouse/6 Mo		3,938	15.8%	110
Went to T.G.I. Friday`s/6 Mo		475	1.9%	78
Went to Waffle House/6 Mo		2,844	11.4%	198
Went to Fast Food/Drive-In Restaurant/6 Mo		22,986	92.4%	101
Went to Fast Food/Drive-In Rest 9+ Times/30 Days		11,065	44.5%	112
Spent \$1-10 at Fast Food Restaurant/30 Days		716	2.9%	99
Spent \$11-20 at Fast Food Restaurant/30 Days		1,851	7.4%	95
Spent \$21-40 at Fast Food Restaurant/30 Days		3,894	15.7%	101
Spent \$41-50 at Fast Food Restaurant/30 Days		2,081	8.4%	93
Spent \$51-100 at Fast Food Restaurant/30 Days		5,558	22.4%	104
Spent \$101-200 at Fast Food Restaurant/30 Days		3,671	14.8%	111
Spent \$201+ at Fast Food Restaurant/30 Days		1,529	6.2%	93
Ordered Eat-In Fast Food/6 Mo		8,029	32.3%	97

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2025 and 2030.

September 15, 2025

## Restaurant Market Potential

110 S Railroad Ave  
 110 S Railroad Ave, Dillon, South Carolina, 29536  
 Drive time: 20 minute radius

Prepared by Esri  
 Latitude: 34.41735  
 Longitude: -79.37244

Product/Consumer Behavior	Expected Number of			MPI
	Adults	Percent		
Ordered Home Delivery Fast Food/6 Mo	2,681	10.8%		88
Take-Out/Drive-Thru/Curbside Fast Food/6 Mo	13,240	53.2%		109
Ordered Take-Out/Walk-In Fast Food/6 Mo	4,928	19.8%		87
Bought Breakfast at Fast Food Restaurant/6 Mo	9,979	40.1%		112
Bought Lunch at Fast Food Restaurant/6 Mo	13,660	54.9%		103
Bought Dinner at Fast Food Restaurant/6 Mo	13,055	52.5%		98
Bought Snack at Fast Food Restaurant/6 Mo	3,383	13.6%		98
Bought from Fast Food Restaurant on Weekday/6 Mo	16,913	68.0%		104
Bought from Fast Food Restaurant on Weekend/6 Mo	12,702	51.1%		98
Bought A&W/6 Mo	472	1.9%		87
Bought Arby's/6 Mo	6,317	25.4%		142
Bought Baskin-Robbins/6 Mo	554	2.2%		66
Bought Boston Market/6 Mo	255	1.0%		73
Bought Burger King/6 Mo	8,324	33.5%		127
Bought Captain D's/6 Mo	2,000	8.0%		288
Bought Carl's Jr./6 Mo	753	3.0%		69
Bought Checkers/6 Mo	1,083	4.3%		181
Bought Chick-Fil-A/6 Mo	8,615	34.6%		102
Bought Chipotle Mexican Grill/6 Mo	2,542	10.2%		59
Bought Chuck E. Cheese's/6 Mo	542	2.2%		126
Bought Church's Fried Chicken/6 Mo	1,320	5.3%		179
Bought Cold Stone Creamery/6 Mo	569	2.3%		80
Bought Dairy Queen/6 Mo	5,019	20.2%		128
Bought Del Taco/6 Mo	509	2.0%		57
Bought Domino's Pizza/6 Mo	4,617	18.6%		109
Bought Dunkin' Donuts/6 Mo	2,353	9.5%		67
Bought Five Guys/6 Mo	1,745	7.0%		70
Bought Hardee's/6 Mo	3,108	12.5%		265
Bought Jack in the Box/6 Mo	1,130	4.5%		66
Bought Jersey Mike's/6 Mo	1,494	6.0%		63
Bought Jimmy John's/6 Mo	1,028	4.1%		69
Bought KFC/6 Mo	6,124	24.6%		143
Bought Krispy Kreme Doughnuts/6 Mo	1,901	7.6%		124
Bought Little Caesars/6 Mo	4,643	18.7%		146
Bought Long John Silver's/6 Mo	1,401	5.6%		228
Bought McDonald's/6 Mo	13,523	54.4%		109
Bought Panda Express/6 Mo	2,473	9.9%		74
Bought Panera Bread/6 Mo	2,163	8.7%		65
Bought Papa John's/6 Mo	2,398	9.6%		121
Bought Papa Murphy's/6 Mo	354	1.4%		44
Bought Pizza Hut/6 Mo	4,560	18.3%		149
Bought Popeyes Chicken/6 Mo	3,837	15.4%		122
Bought Sonic Drive-In/6 Mo	4,956	19.9%		183
Bought Starbucks/6 Mo	3,633	14.6%		68
Bought Steak 'N Shake/6 Mo	981	3.9%		138
Bought Subway/6 Mo	7,100	28.6%		126
Bought Taco Bell/6 Mo	8,305	33.4%		119
Bought Wendy's/6 Mo	8,793	35.4%		132
Bought Whataburger/6 Mo	1,835	7.4%		119
Bought White Castle/6 Mo	804	3.2%		129
Bought Wing-Stop/6 Mo	1,026	4.1%		107

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2025 and 2030.

September 15, 2025

## Restaurant Market Potential

110 S Railroad Ave  
 110 S Railroad Ave, Dillon, South Carolina, 29536  
 Drive time: 20 minute radius

Prepared by Esri  
 Latitude: 34.41735  
 Longitude: -79.37244

Went to Fine Dining Restaurant/6 Mo	2,597	10.4%	63
Went to Fine Dining Restaurant/30 Days	1,745	7.0%	56
Went to Fine Dining Restaurant 2+ Times/30 Days	780	3.1%	52
Used DoorDash Site/App for Take-Out/Del/30 Days	2,767	11.1%	88
Used Grubhub Site/App for Take-Out/Del/30 Days	624	2.5%	59
Used Postmates Site/App for Take-Out/Del/30 Days	108	0.4%	50
Used Restrnt Site/App for Take-Out/Del/30 Days	4,232	17.0%	81
Used Uber Eats Site/App for Take-Out/Del/30 Days	909	3.6%	49
Used Yelp Site/App for Take-Out/Del/30 Days	120	0.5%	47

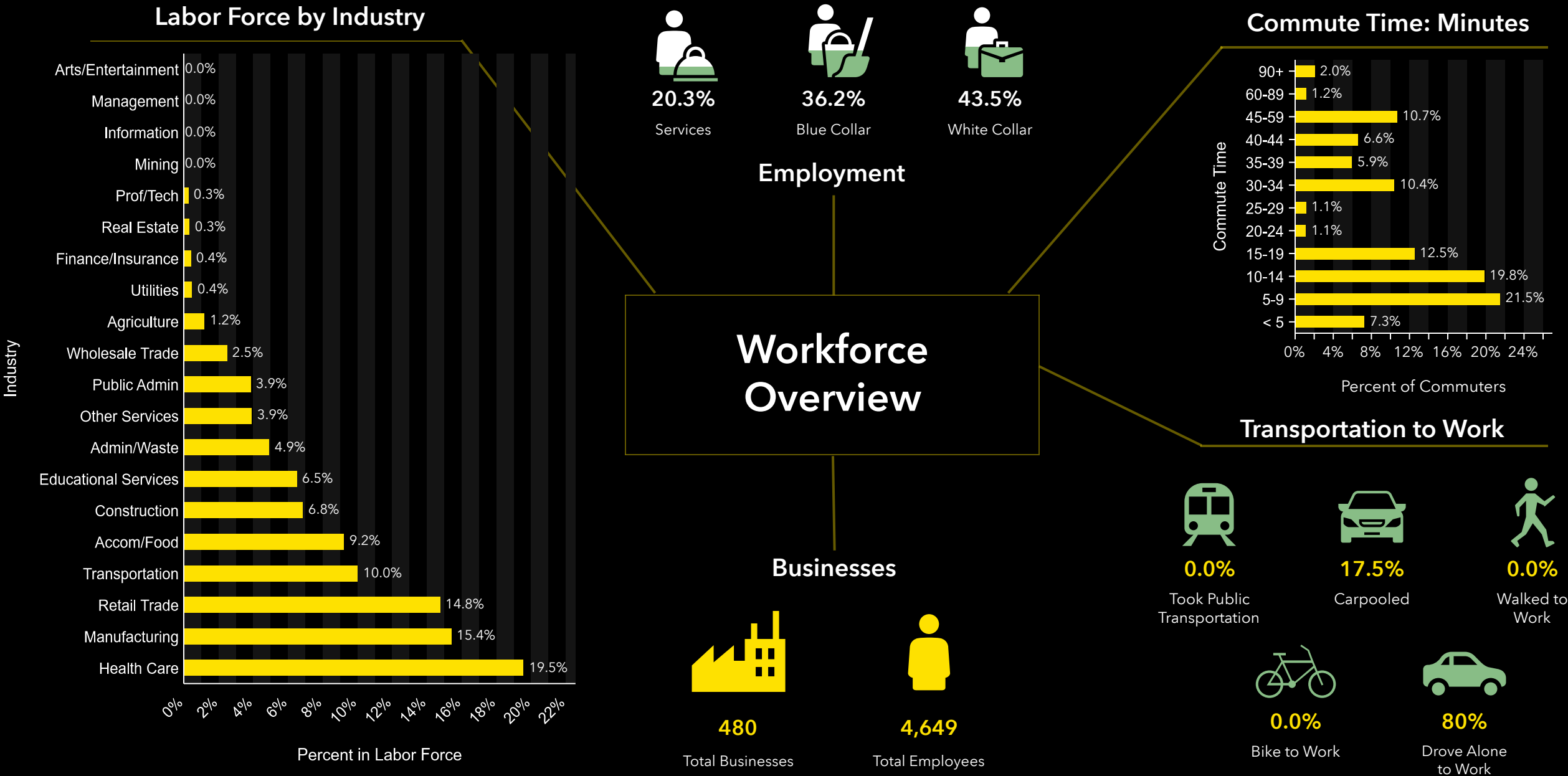
**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2025 and 2030.

# Economic Development Profile

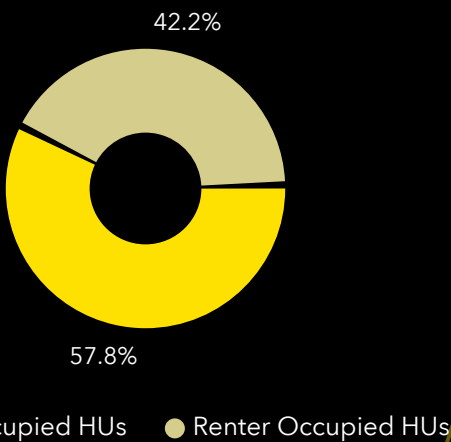
110 S Railroad Ave

Drive time of 5 minutes

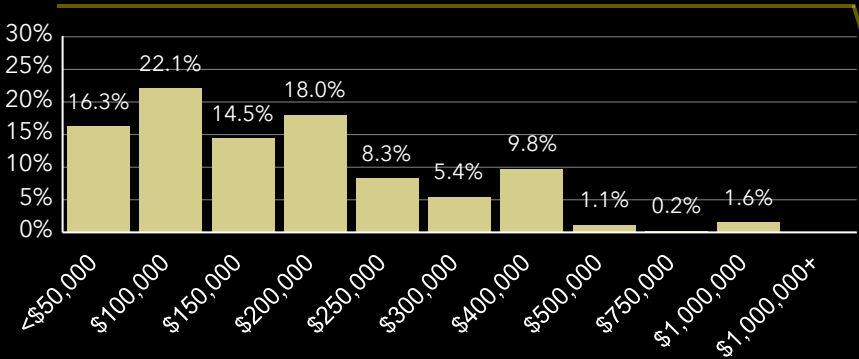


Source: This infographic contains data provided by Esri (2025), Esri-Data Axle (2025), ACS (2019-2023), Esri-U.S. BLS (2025), AGS (2024).

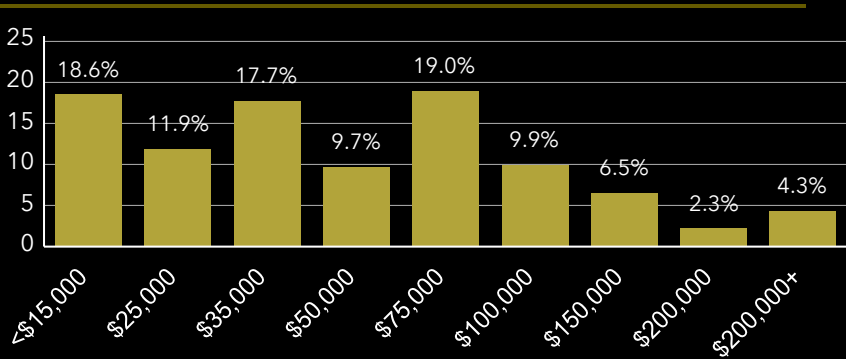
Home Ownership



Home Value

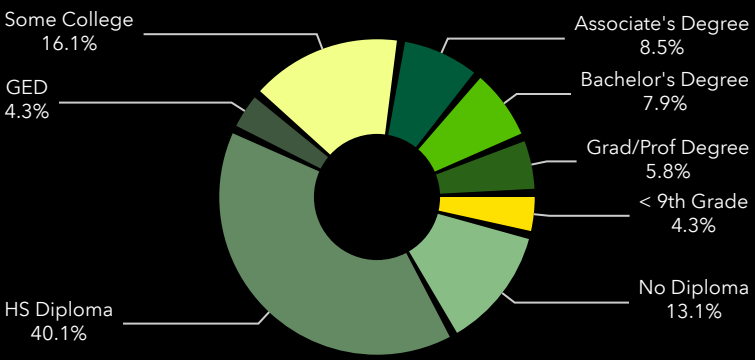


Household Income



Community Overview

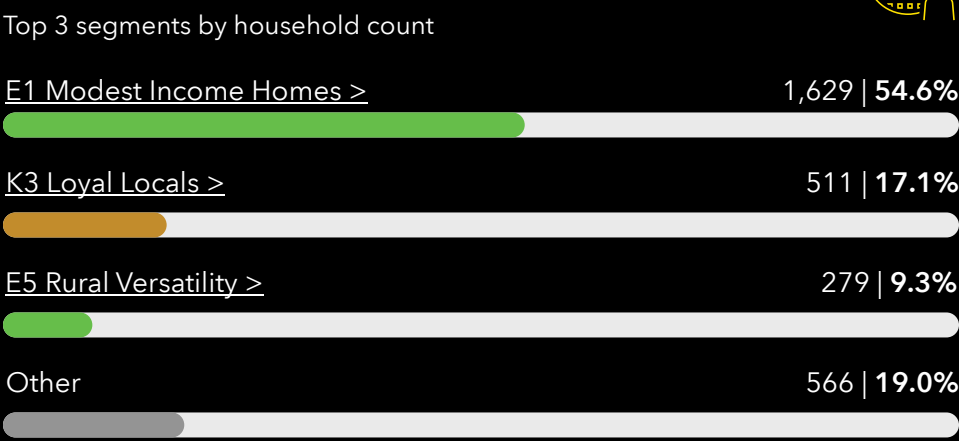
Educational Attainment



Key Facts

3,483	93	867
Total Housing Units	Housing Affordability Index	Households Below the Poverty Level (ACS)
40.6	\$33,768	7,121
Median Age	Median Disposable Income	Total Population
46	59	340
Wealth Index	Diversity Index	Total Crime Index

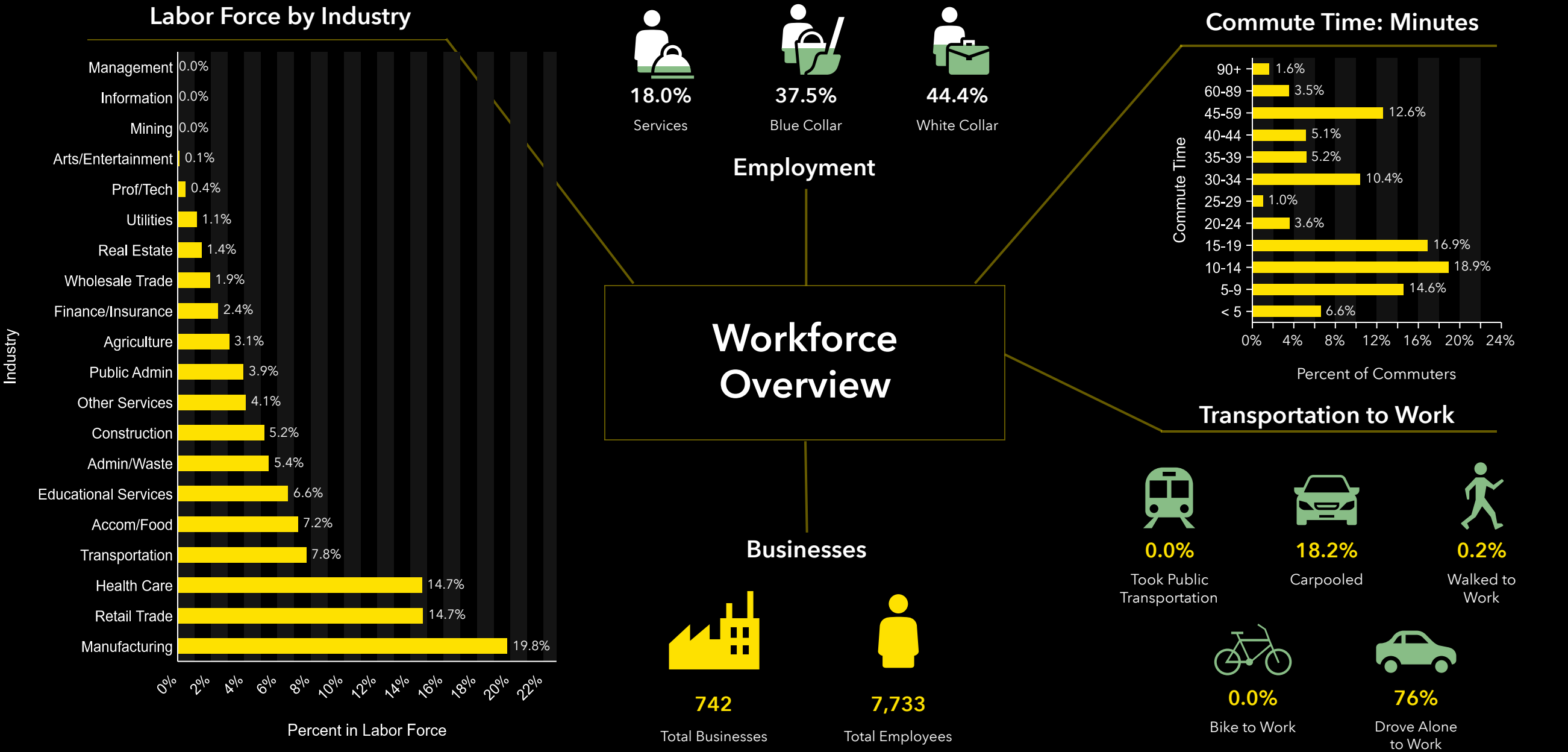
Tapestry



# Economic Development Profile

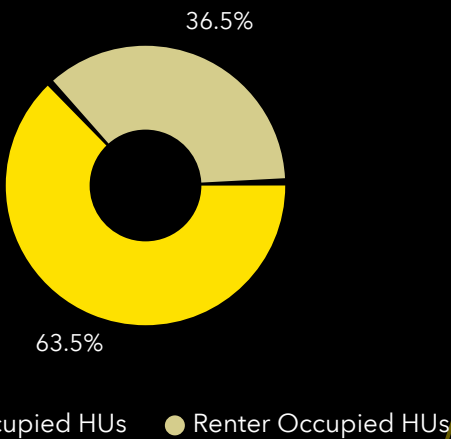
110 S Railroad Ave

Drive time of 10 minutes



Source: This infographic contains data provided by Esri (2025), Esri-Data Axle (2025), ACS (2019-2023), Esri-U.S. BLS (2025), AGS (2024).

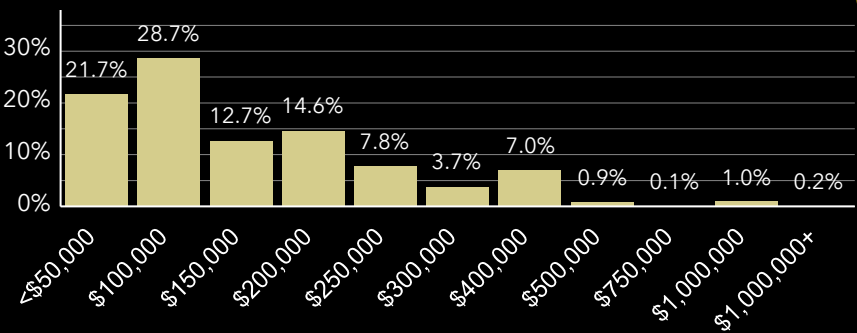
Home Ownership



Household Income



Home Value



Community Overview

Key Facts

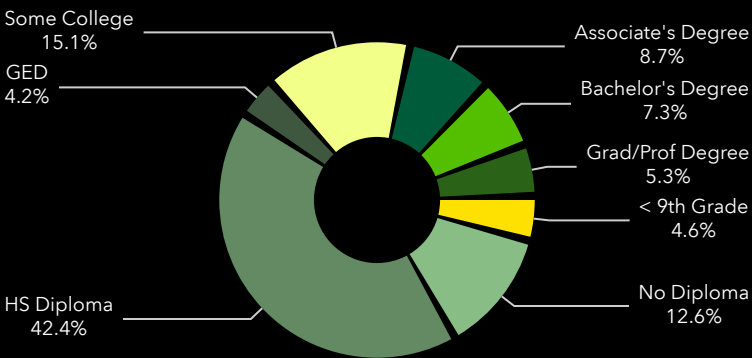
6,417	143	1,548
Total Housing Units	Housing Affordability Index	Households Below the Poverty Level (ACS)
40.4	\$34,522	13,469
Median Age	Median Disposable Income	Total Population
41	62	245
Wealth Index	Diversity Index	Total Crime Index

Tapestry

Top 3 segments by household count



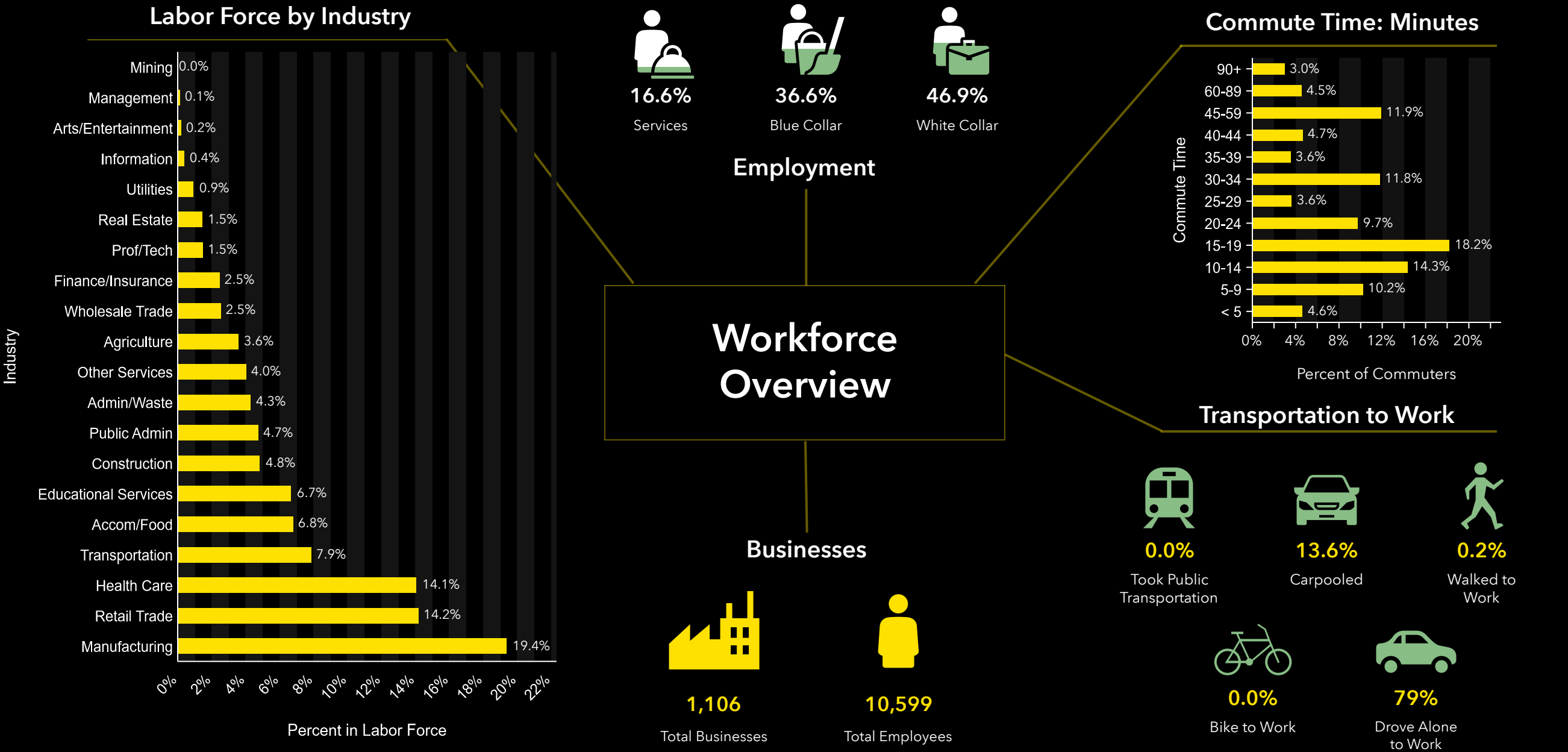
Educational Attainment



# Economic Development Profile

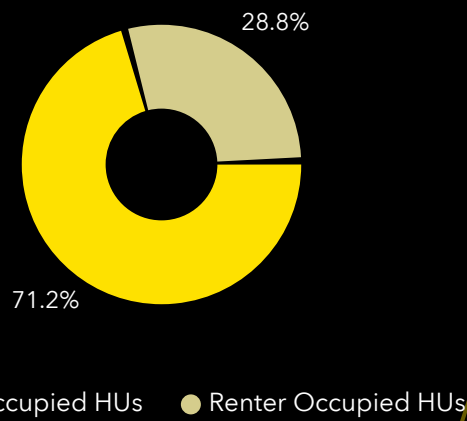
110 S Railroad Ave

Drive time of 20 minutes



Source: This infographic contains data provided by Esri (2025), Esri-Data Axle (2025), ACS (2019-2023), Esri-U.S. BLS (2025), AGS (2024).

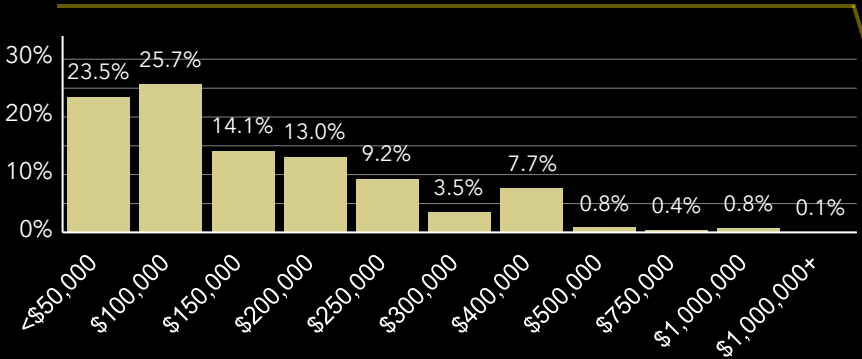
Home Ownership



Household Income



Home Value



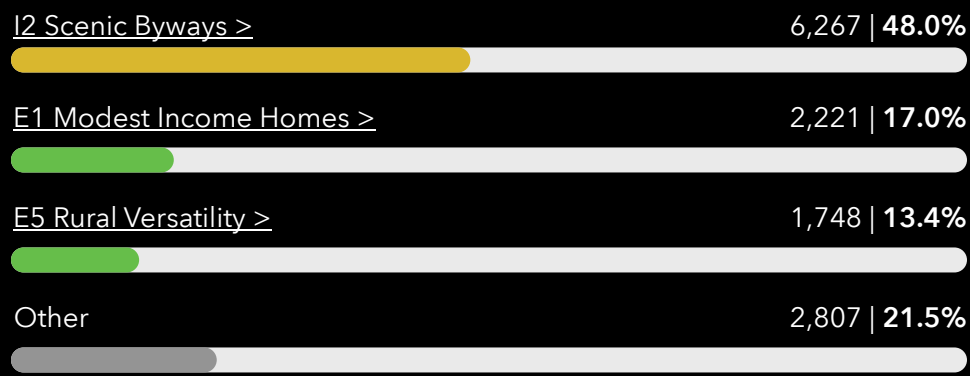
Community Overview

Key Facts

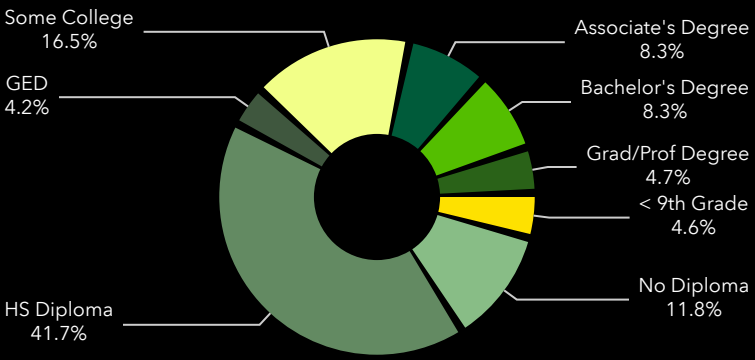
14,922	143	3,545
Total Housing Units	Housing Affordability Index	Households Below the Poverty Level (ACS)
42.0	\$35,703	32,020
Median Age	Median Disposable Income	Total Population
40	65	152
Wealth Index	Diversity Index	Total Crime Index

Tapestry

Top 3 segments by household count

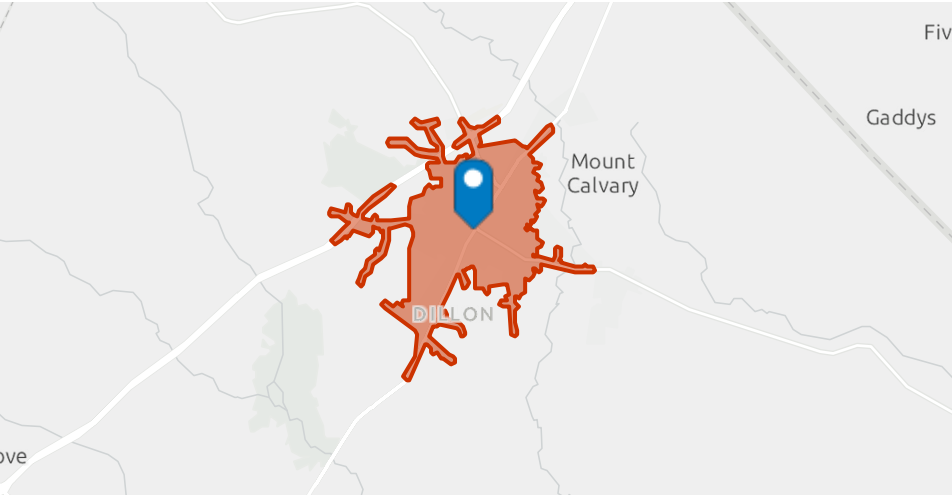
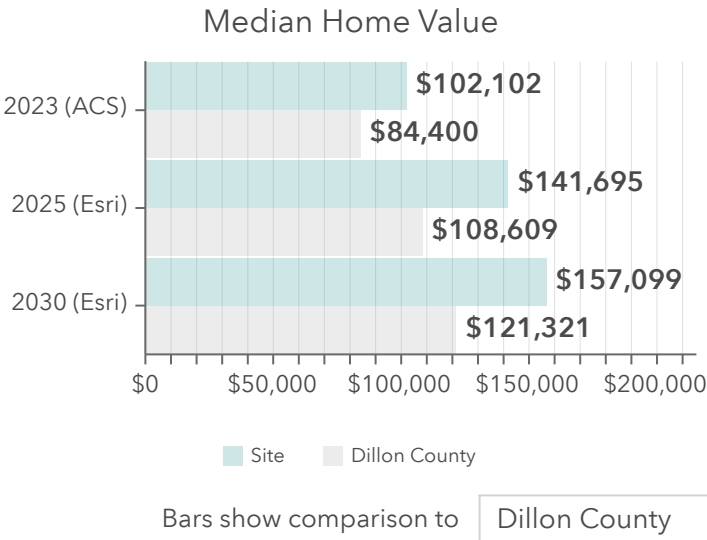
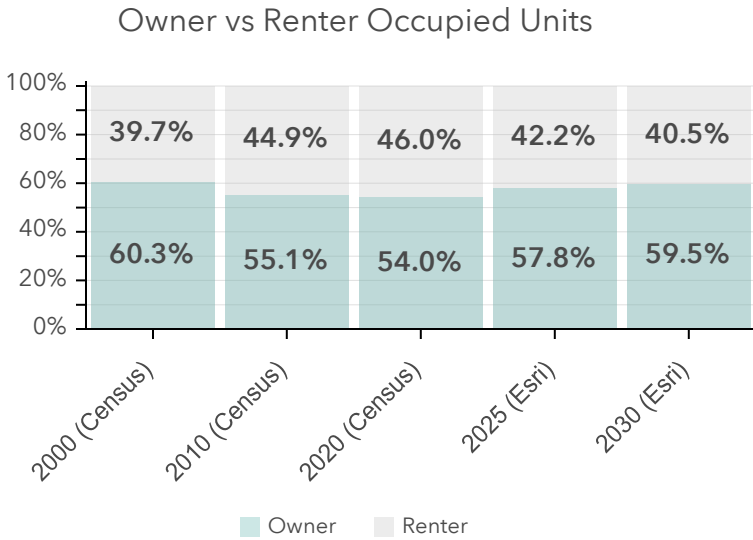
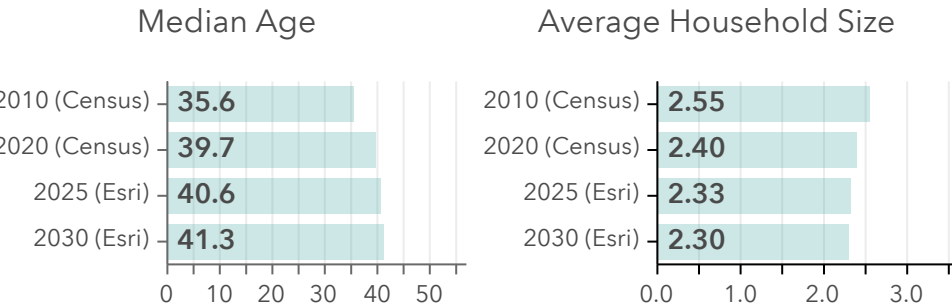
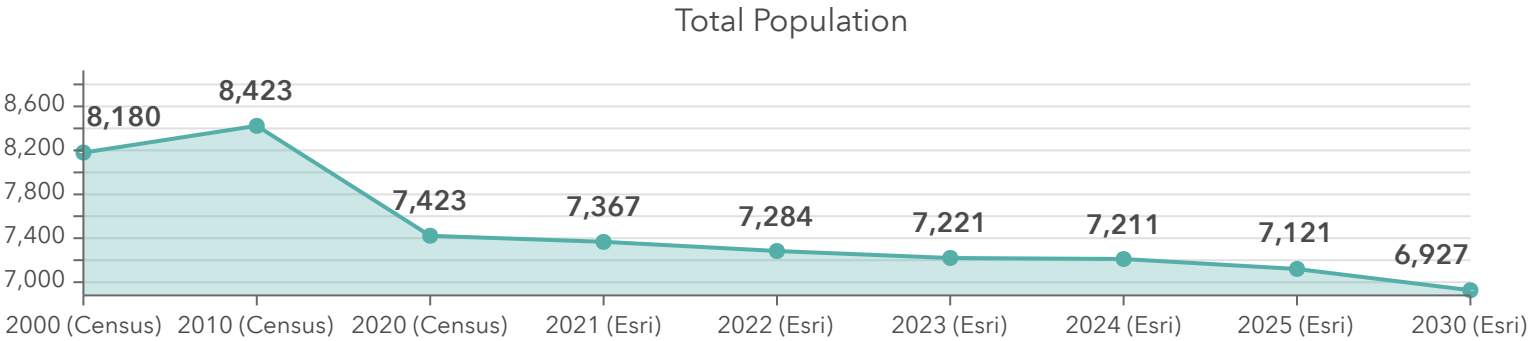
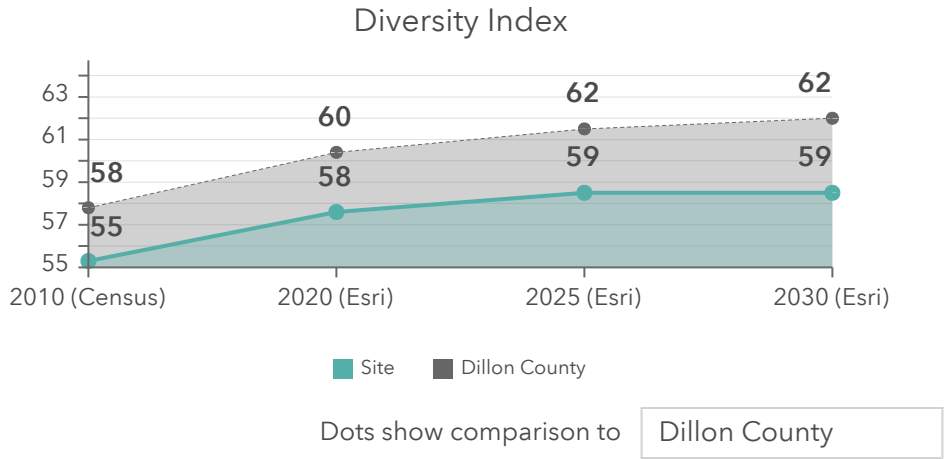


Educational Attainment

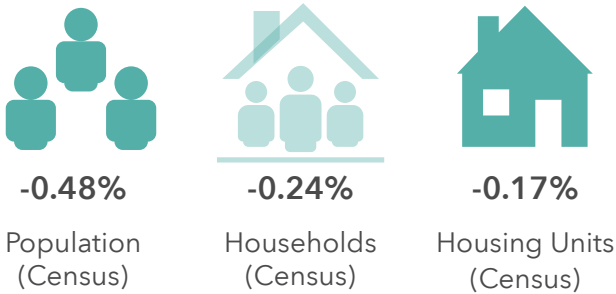


# Community Change Snapshot

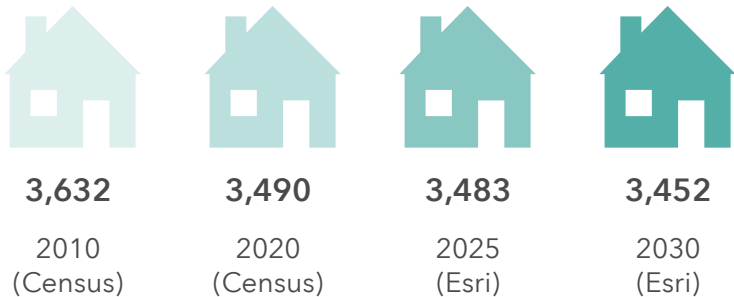
110 S Railroad Ave  
Drive time of 5 minutes



### 2000-2020 Compound Annual Growth Rate

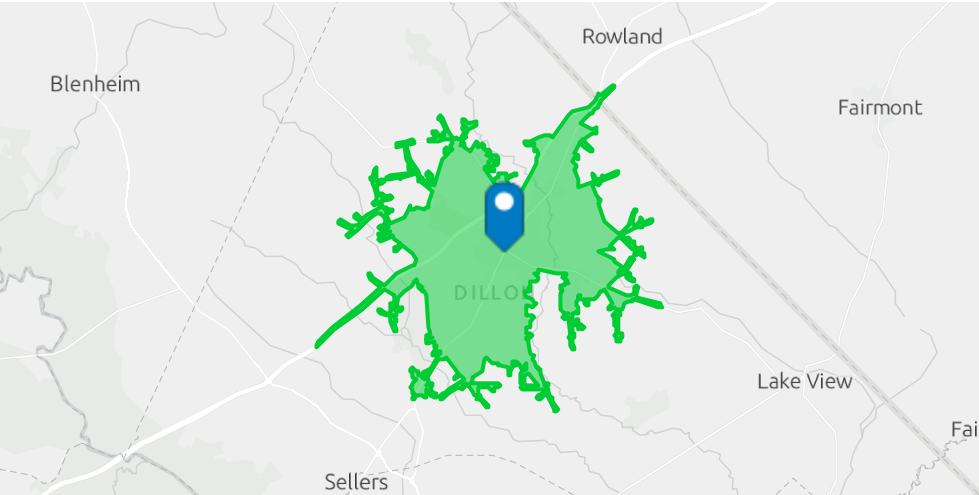
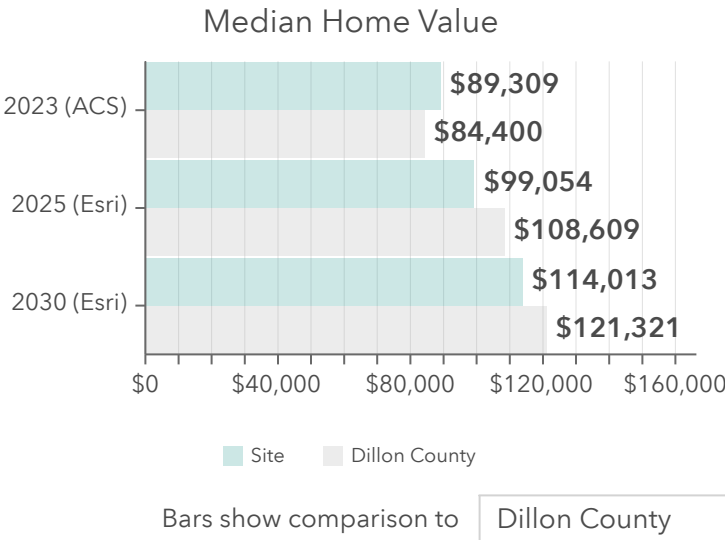
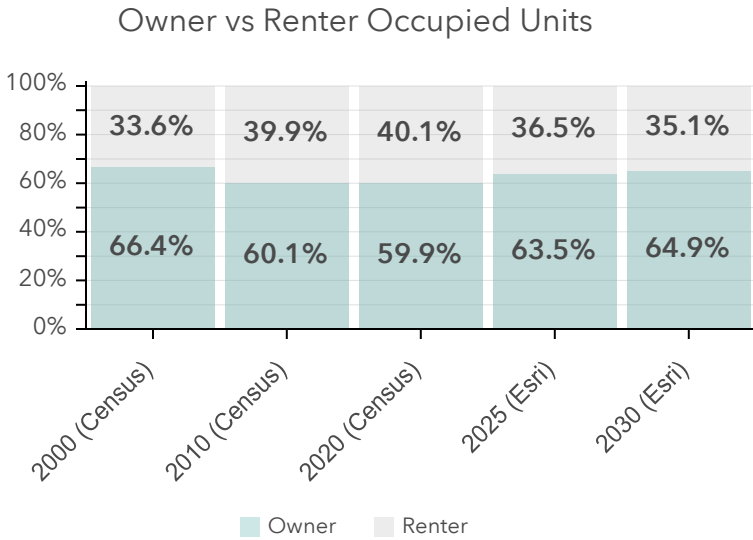
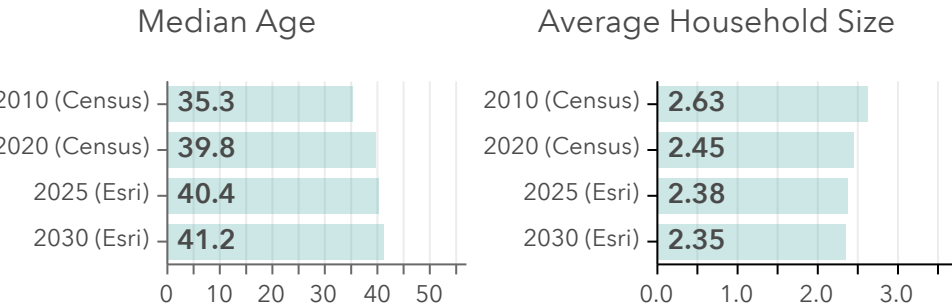
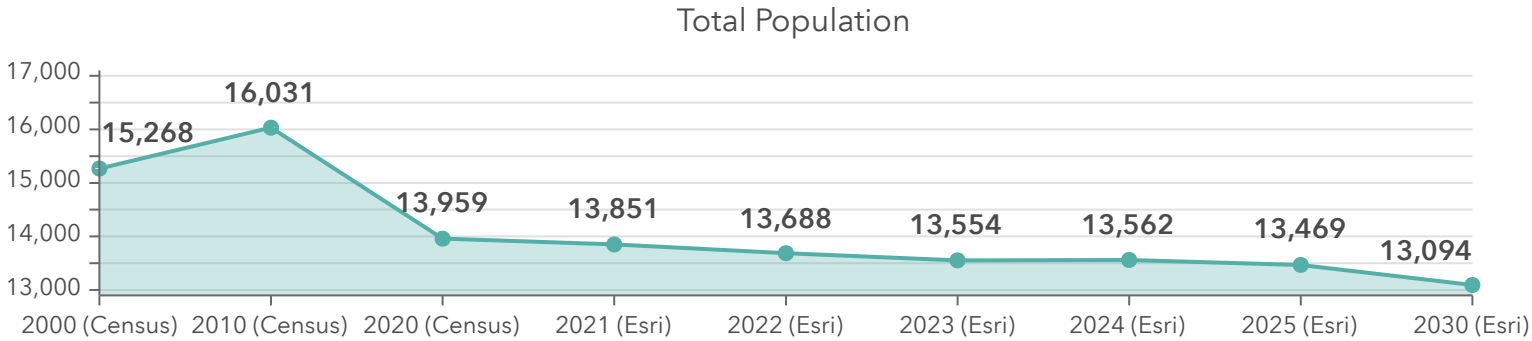
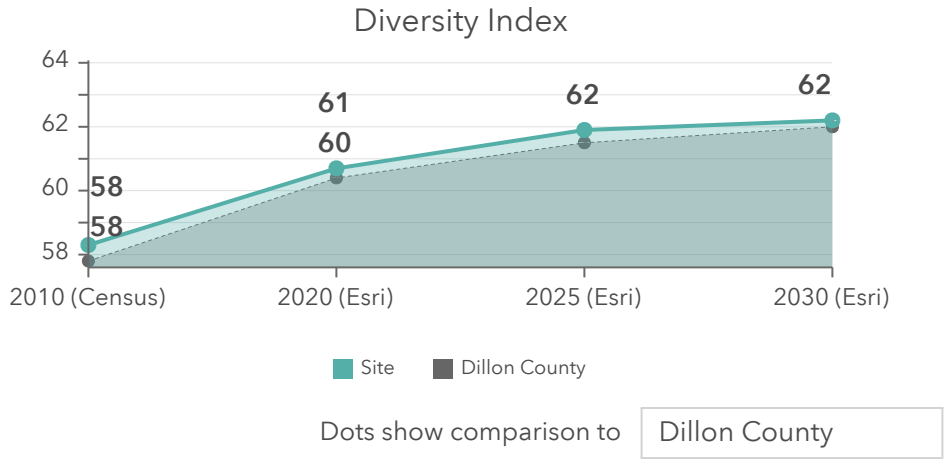


### Total Housing Units: Past, Present, Future

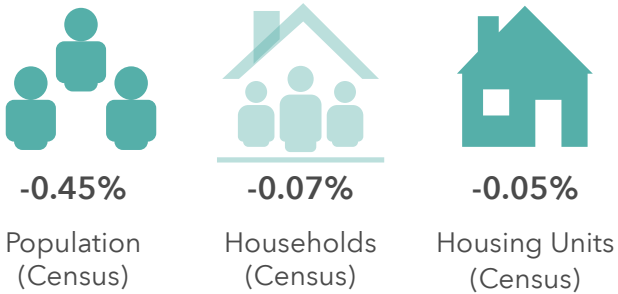


# Community Change Snapshot

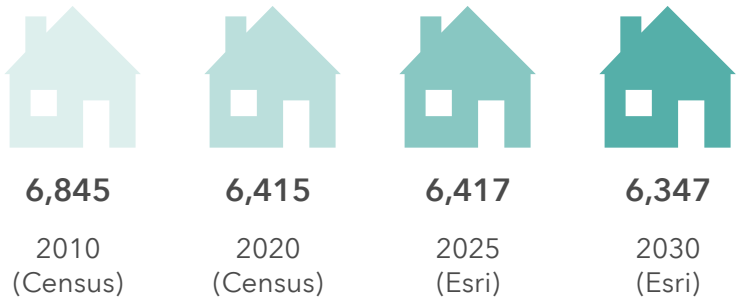
110 S Railroad Ave  
Drive time of 10 minutes



2000-2020 Compound Annual Growth Rate



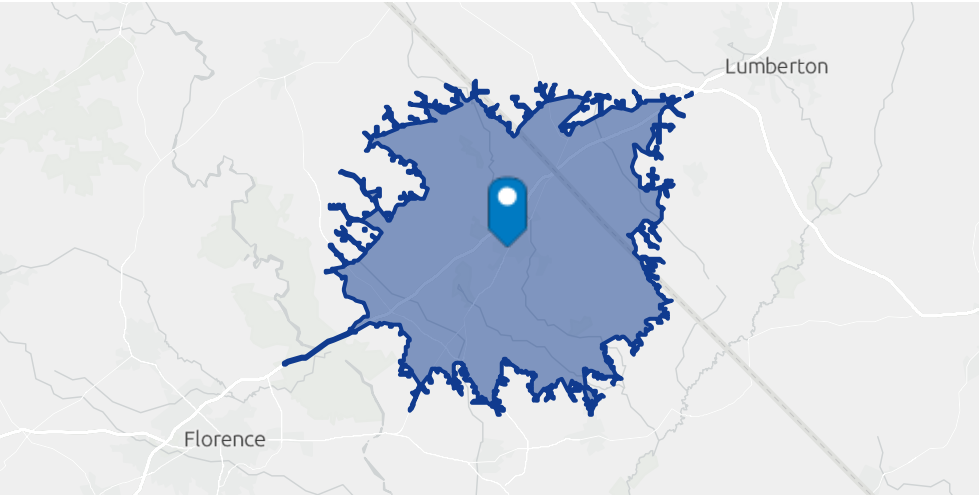
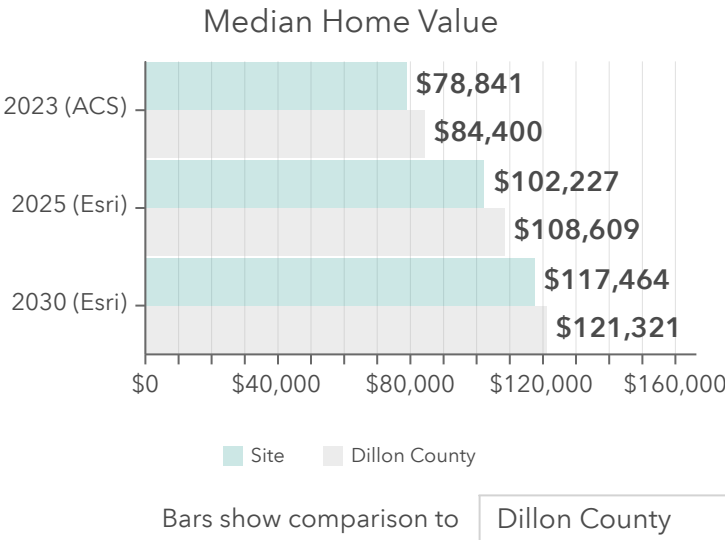
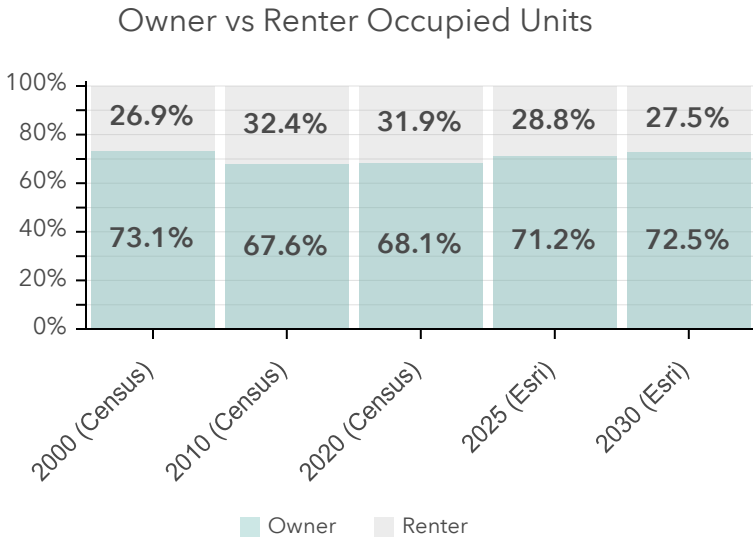
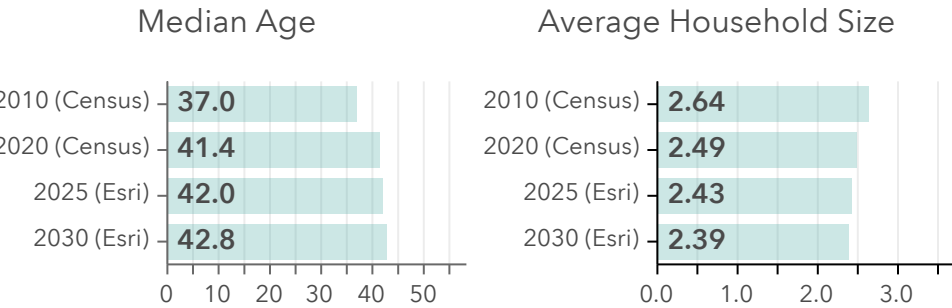
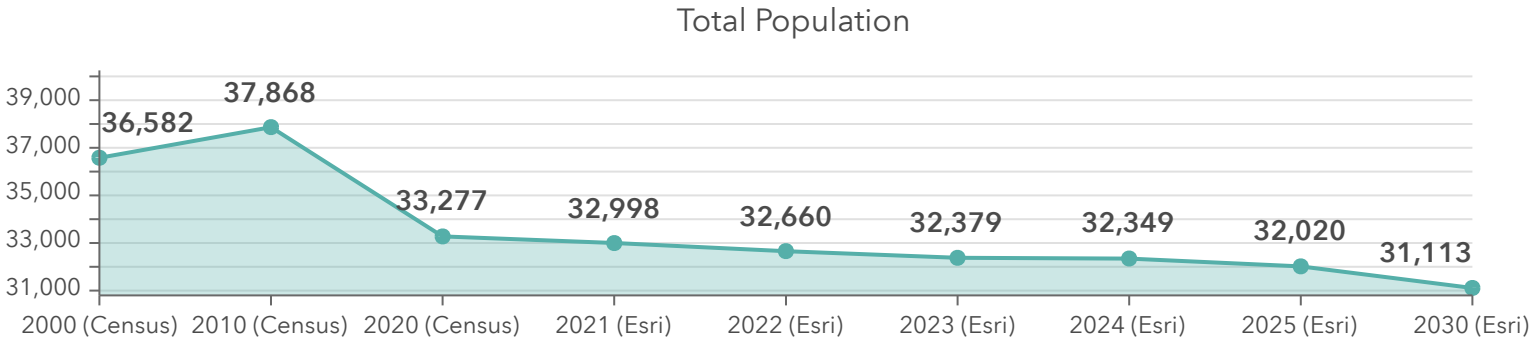
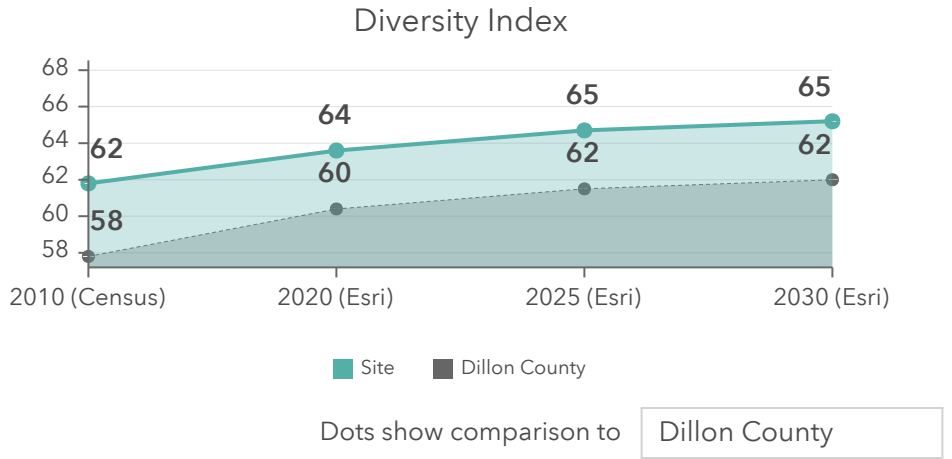
Total Housing Units: Past, Present, Future



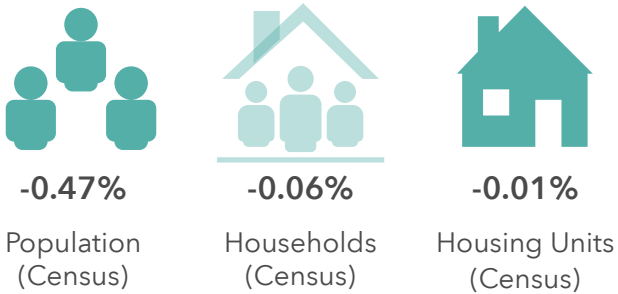
[Source:](#) This infographic contains data provided by U.S. Census (2000, 2010, 2020), Esri (2025, 2030), ACS (2019-2023). © 2025 Esri

# Community Change Snapshot

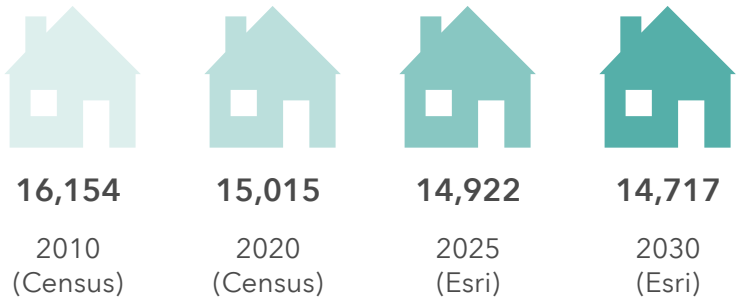
110 S Railroad Ave  
Drive time of 20 minutes



2000-2020 Compound Annual Growth Rate

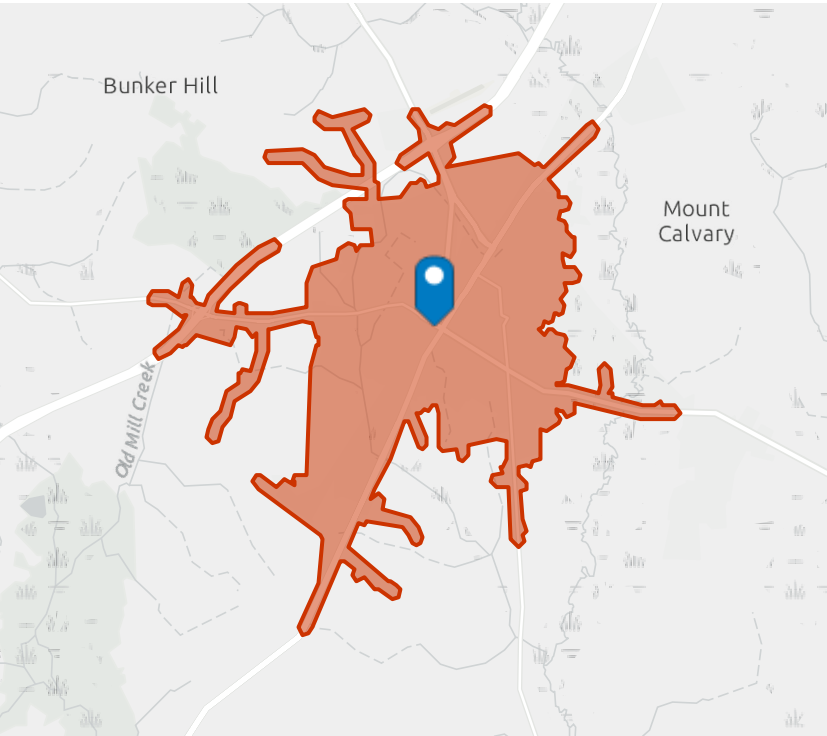


Total Housing Units: Past, Present, Future



# DISASTER IMPACT REPORT

110 S Railroad Ave  
Drive time of 5 minutes



7,121

Population

2,985

Households

2.33

Avg Size  
Household

40.6

Median  
Age

\$37,500

Median  
Household Income

\$141,695

Median  
Home Value

46

Wealth  
Index

93

Housing  
Affordability

59

Diversity  
Index

## BUSINESSES



480

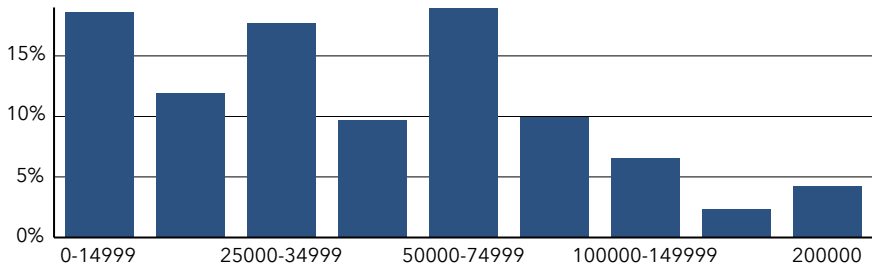
Total Businesses



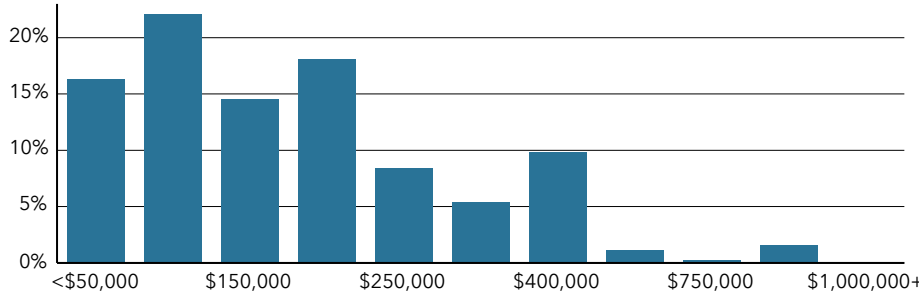
4,649

Total Employees

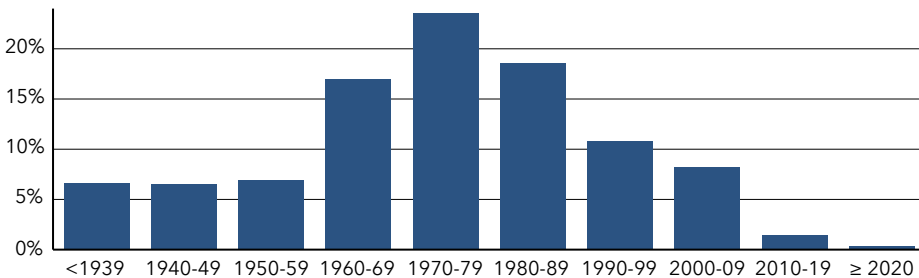
## Household Income



## Home Value



## Housing: Year Built



## INCIDENT DETAILS

Building area (sq. ft)

Site area (sq. ft)

Frontage (ft)

Parking

## POVERTY AND LANGUAGE



29.4%

Households Below  
the Poverty Level



867

Households Below  
the Poverty Level



0

Pop 65+ Speak Spanish  
& No English



1,062

Households With  
Disability



1,468

Population 65+



340

Households  
Without Vehicle

## NO HEALTH INSURANCE



1.1%

Pop <19

4.1%

Pop 19-34

3.3%

Pop 35-64

0.0%

Pop 65+

## AT RISK POPULATION

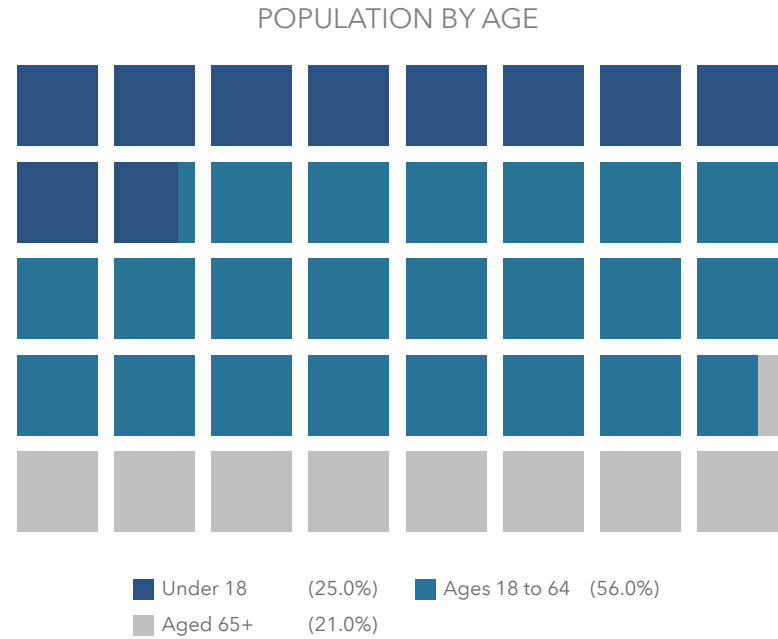


esri

THE  
SCIENCE  
OF  
WHERE

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), ACS (2019-2023). © 2025 Esri

Language Spoken (ACS)	Age 5-17	18-64	Age 65+	Total
English Only	1,165	3,913	1,439	6,517
Spanish	11	179	0	190
Spanish & English Well	11	126	0	
Spanish & English Not Well	0	54	0	54
Indo-European	0	0	0	0
Indo-European & English Well	0	0	0	
Indo-Euro & English Not Well	0	0	0	0
Asian-Pacific Island	0	0	0	0
Asian-Pacific Isl & English Well	0	0	0	
Asn-Pacific Isl & English Not Well	0	0	0	0
Other Language	0	23	0	23
Other Language & English Well	0	23	0	
Other Lang. & English Not Well	0	0	0	0

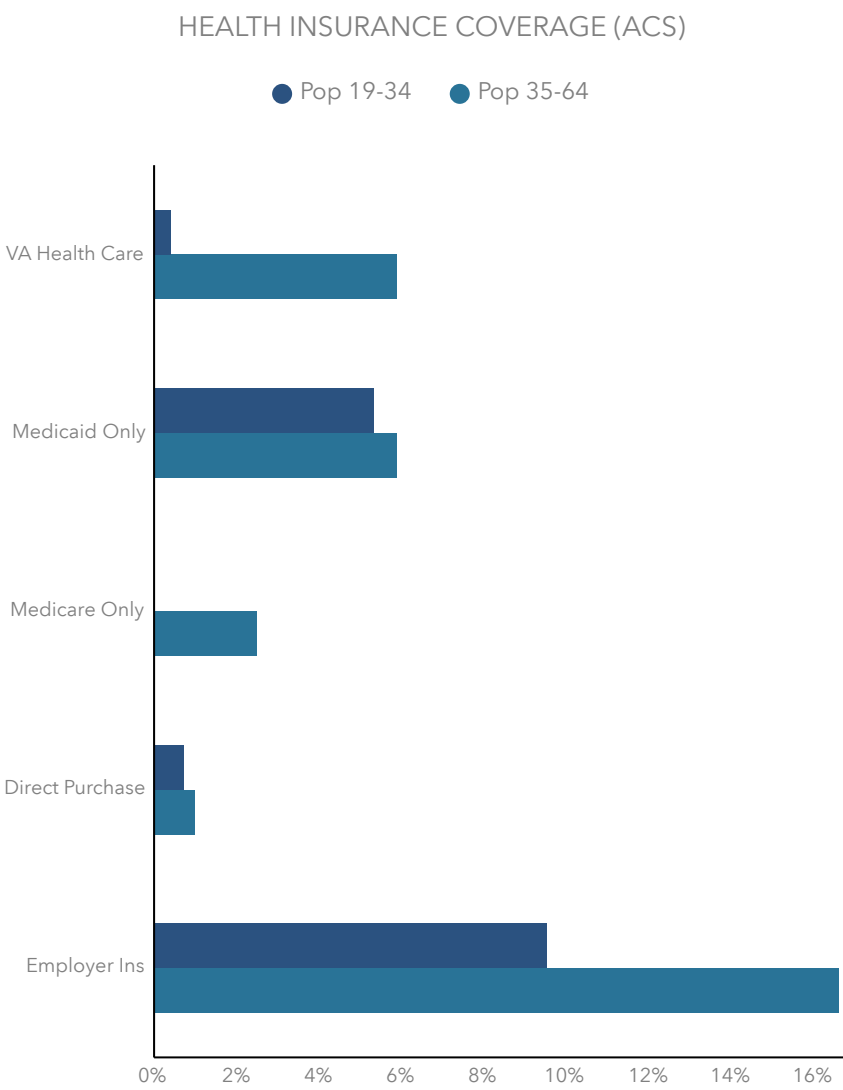


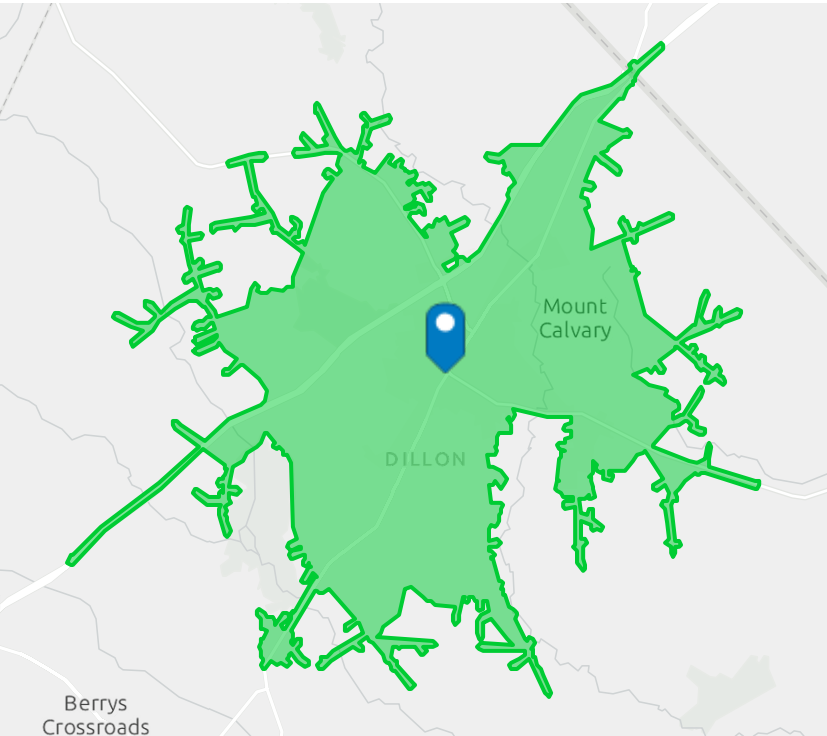
110 S Railroad Ave Drive time of 5 minutes								
7,121	2,985	2.33	40.6	\$37,500	\$141,695	46	93	59
Population	Households	Avg Size Household	Median Age	Median Household Income	Median Home Value	Wealth Index	Housing Affordability	Diversity Index

Population and Poverty Status (ACS)	Total
Population for whom Poverty Status is Determined	7,247
Income to Poverty Ratio <0.50	703
Income to Poverty Ratio 0.50-0.99	1,678
Income to Poverty Ratio 1.00-1.24	458
Income to Poverty Ratio 1.25-1.49	592
Income to Poverty Ratio 1.50-1.84	433
Income to Poverty Ratio 1.85-1.99	152
Income to Poverty Ratio 2.00+	3,231

Household Poverty Levels (ACS)	Below	At or Above	Total
Total	867	2,078	2,945
Married Couple Families	176	817	993
Other Families w/Male Householder	23	61	84
Other Families w/Female Householder	476	545	1,021
Nonfamilies w/Male Householder	94	258	352
Nonfamilies w/Female Householder	99	398	497

Household Vehicle Availability (ACS)	Owner	Renter	Total
No Vehicles	30	310	340
1 Vehicle	458	905	1,363
2 Vehicles	584	126	710
3 Vehicles	317	32	349
4 Vehicles	115	51	166
5 or More Vehicles	16	0	16





INCIDENT DETAILS

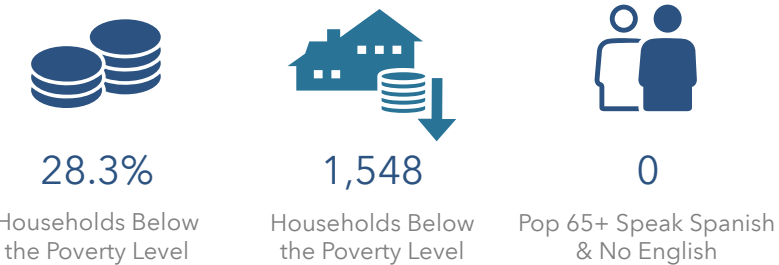
Building area (sq. ft)

Site area (sq. ft)

Frontage (ft)

Parking

POVERTY AND LANGUAGE



28.3% Households Below the Poverty Level

1,548 Households Below the Poverty Level

0 Pop 65+ Speak Spanish & No English

NO HEALTH INSURANCE



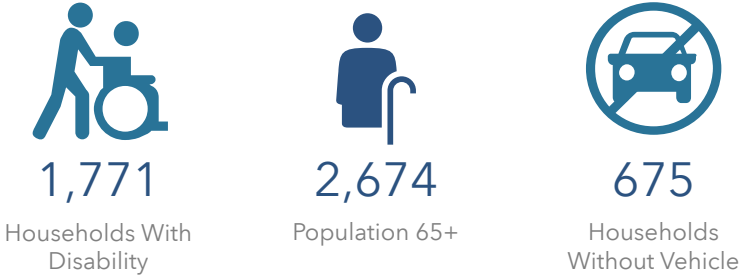
1.1% Pop <19

4.3% Pop 19-34

7.4% Pop 35-64

0.0% Pop 65+

AT RISK POPULATION



1,771 Households With Disability

2,674 Population 65+

675 Households Without Vehicle

DISASTER IMPACT REPORT

110 S Railroad Ave

Drive time of 10 minutes

13,469 Population

5,570 Households

2.38 Avg Size Household

40.4 Median Age

\$40,328 Median Household Income

\$99,054 Median Home Value

41 Wealth Index

143 Housing Affordability

62 Diversity Index

BUSINESSES



742

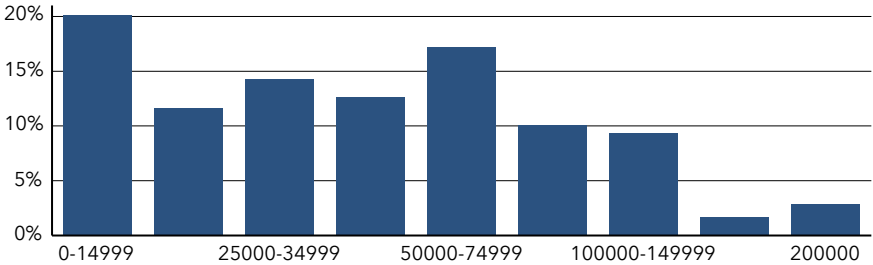
Total Businesses



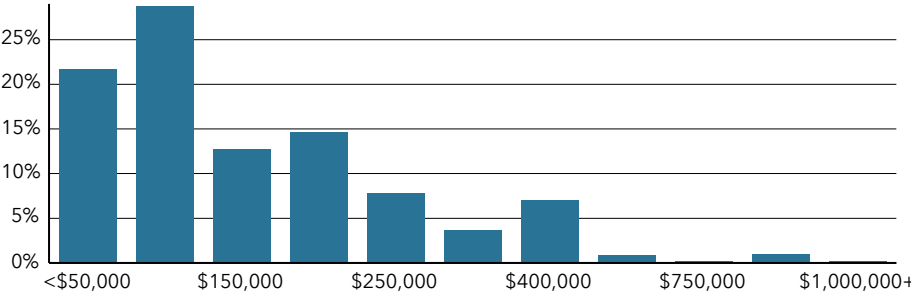
7,733

Total Employees

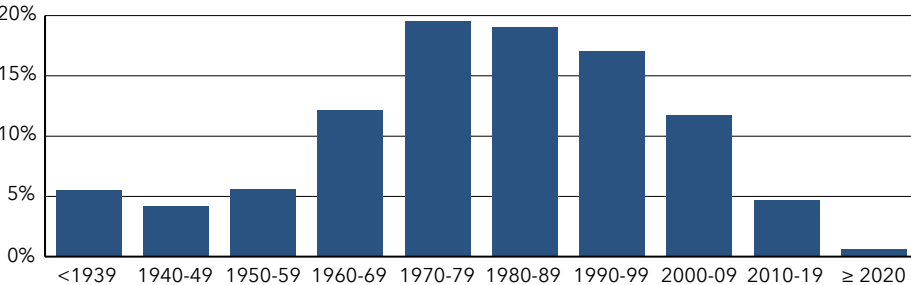
Household Income



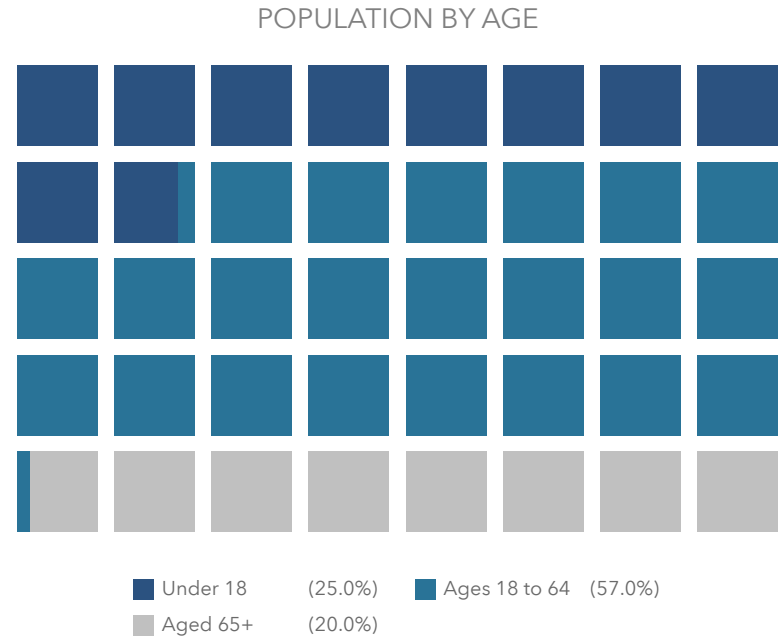
Home Value



Housing: Year Built



Language Spoken (ACS)	Age 5-17	18-64	Age 65+	Total
English Only	2,451	7,497	2,412	12,360
Spanish	81	384	11	476
Spanish & English Well	81	238	11	
Spanish & English Not Well	0	121	0	121
Indo-European	0	0	0	11
Indo-European & English Well	0	0	0	
Indo-Euro & English Not Well	0	0	0	0
Asian-Pacific Island	0	0	0	0
Asian-Pacific Isl & English Well	0	0	0	
Asn-Pacific Isl & English Not Well	0	0	0	0
Other Language	0	31	0	31
Other Language & English Well	0	31	0	
Other Lang. & English Not Well	0	0	0	0

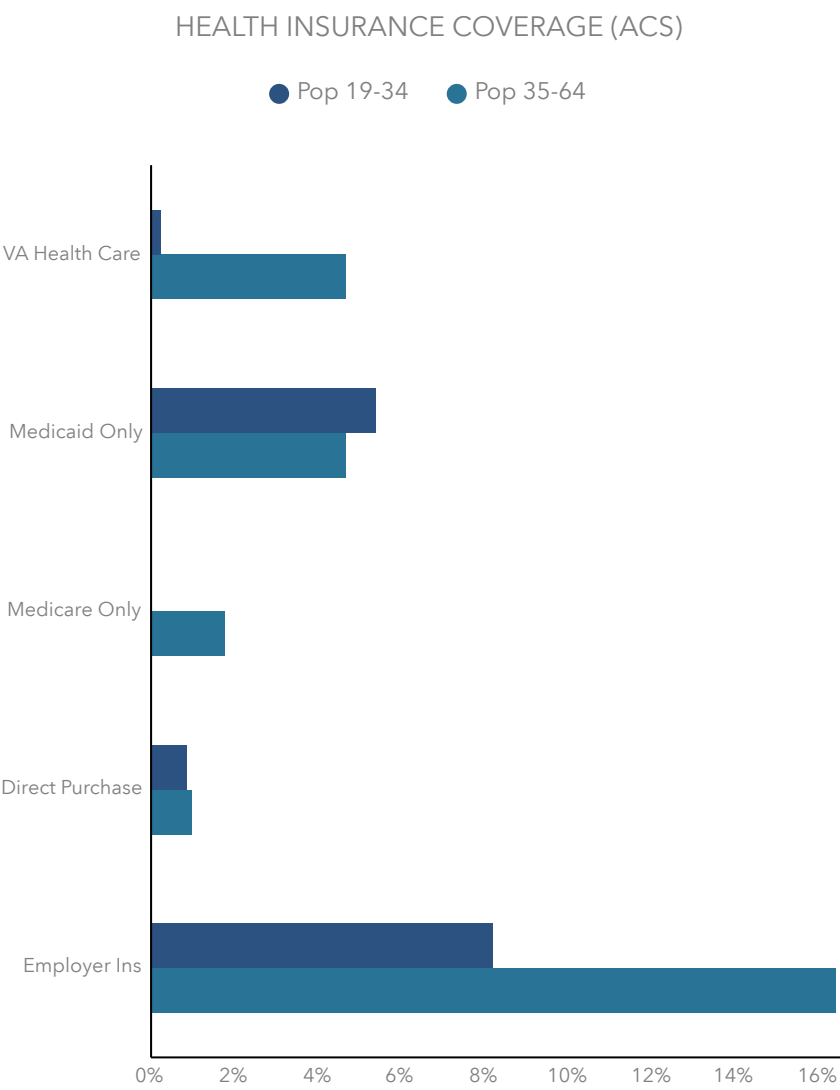


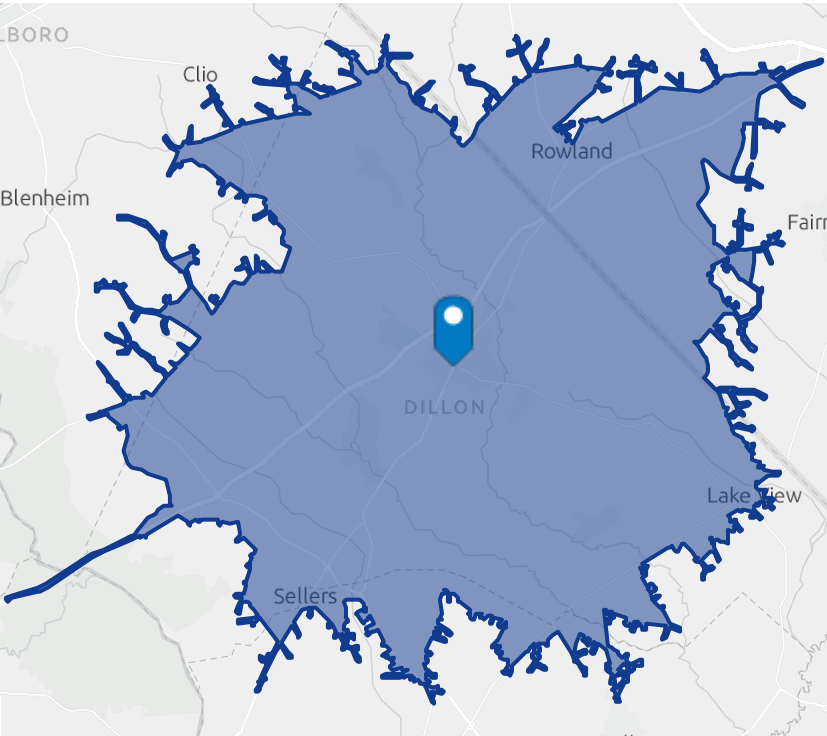
110 S Railroad Ave Drive time of 10 minutes								
13,469	5,570	2.38	40.4	\$40,328	\$99,054	41	143	62
Population	Households	Avg Size Household	Median Age	Median Household Income	Median Home Value	Wealth Index	Housing Affordability	Diversity Index

Population and Poverty Status (ACS)	Total
Population for whom Poverty Status is Determined	13,714
Income to Poverty Ratio <0.50	1,553
Income to Poverty Ratio 0.50-0.99	2,684
Income to Poverty Ratio 1.00-1.24	1,150
Income to Poverty Ratio 1.25-1.49	823
Income to Poverty Ratio 1.50-1.84	1,068
Income to Poverty Ratio 1.85-1.99	285
Income to Poverty Ratio 2.00+	6,149

Household Poverty Levels (ACS)	Below	At or Above	Total
Total	1,548	3,926	5,474
Married Couple Families	221	1,454	1,675
Other Families w/Male Householder	79	225	304
Other Families w/Female Householder	723	874	1,597
Nonfamilies w/Male Householder	150	635	785
Nonfamilies w/Female Householder	376	738	1,114

Household Vehicle Availability (ACS)	Owner	Renter	Total
No Vehicles	67	608	675
1 Vehicle	805	1,529	2,334
2 Vehicles	1,089	295	1,384
3 Vehicles	693	66	759
4 Vehicles	216	62	278
5 or More Vehicles	45	0	45



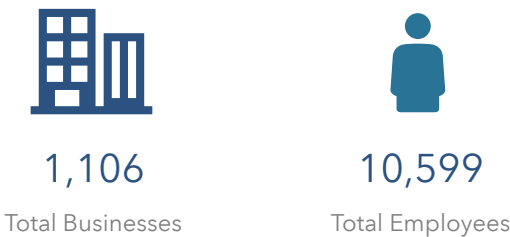


# DISASTER IMPACT REPORT

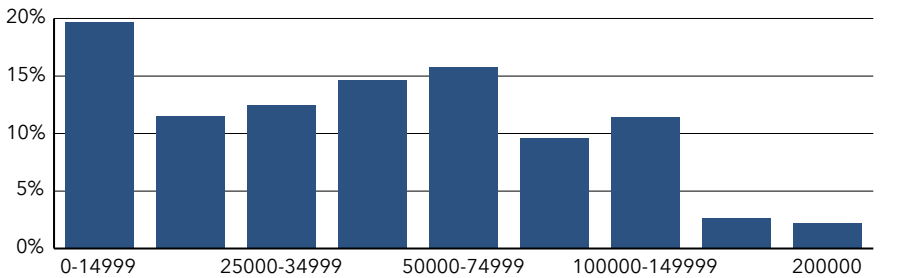
110 S Railroad Ave  
Drive time of 20 minutes

32,020	13,043	2.43	42.0	\$41,790	\$102,227	40	143	65
Population	Households	Avg Size Household	Median Age	Median Household Income	Median Home Value	Wealth Index	Housing Affordability	Diversity Index

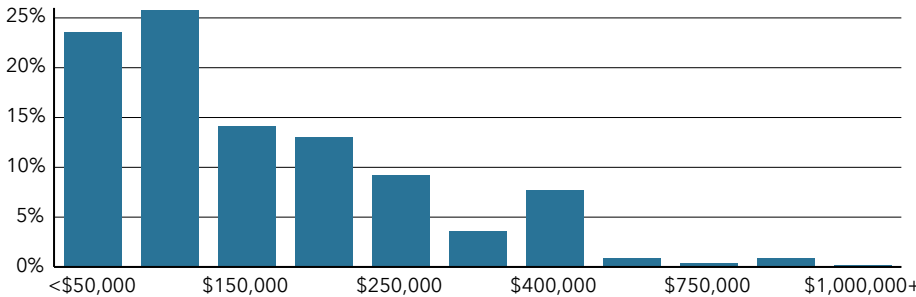
## BUSINESSES



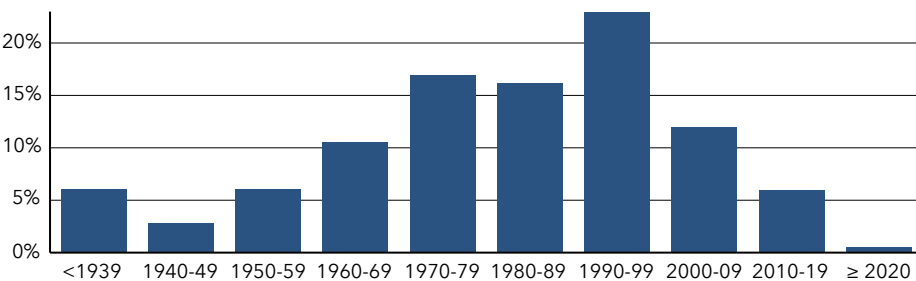
## Household Income



## Home Value



## Housing: Year Built



## INCIDENT DETAILS

Building area (sq. ft)

Site area (sq. ft)

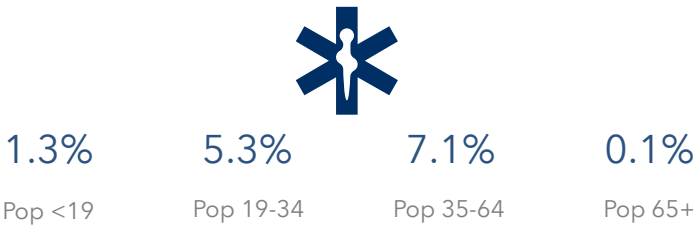
Frontage (ft)

Parking

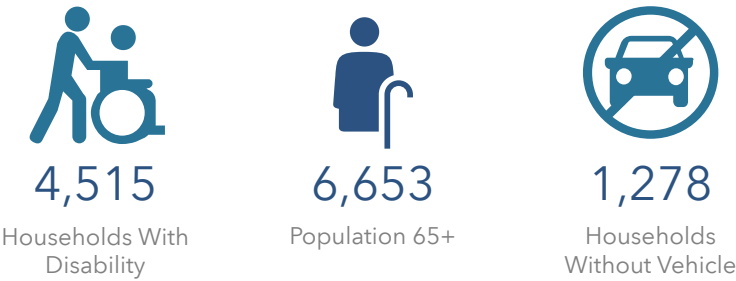
## POVERTY AND LANGUAGE



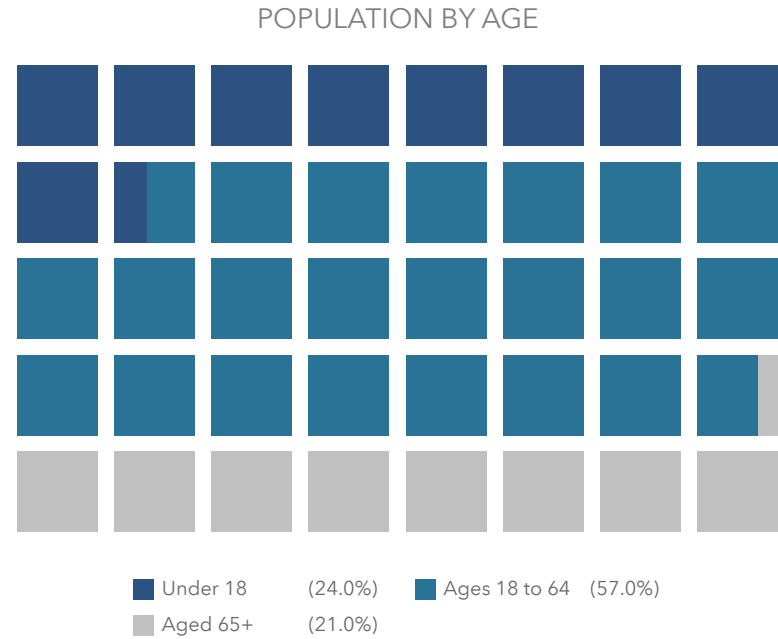
## NO HEALTH INSURANCE



## AT RISK POPULATION



Language Spoken (ACS)	Age 5-17	18-64	Age 65+	Total
English Only	5,932	18,947	5,755	30,634
Spanish	132	687	19	838
Spanish & English Well	132	499	19	
Spanish & English Not Well	0	146	0	146
Indo-European	0	31	10	50
Indo-European & English Well	0	31	10	
Indo-Euro & English Not Well	0	0	0	0
Asian-Pacific Island	0	6	0	6
Asian-Pacific Isl & English Well	0	4	0	
Asn-Pacific Isl & English Not Well	0	2	0	2
Other Language	0	49	4	53
Other Language & English Well	0	49	4	
Other Lang. & English Not Well	0	0	0	0



# DISASTER IMPACT REPORT

110 S Railroad Ave  
Drive time of 20 minutes

32,020	13,043	2.43	42.0	\$41,790	\$102,227	40	143	65
Population	Households	Avg Size Household	Median Age	Median Household Income	Median Home Value	Wealth Index	Housing Affordability	Diversity Index

Population and Poverty Status (ACS)	Total
Population for whom Poverty Status is Determined	33,467
Income to Poverty Ratio <0.50	3,835
Income to Poverty Ratio 0.50-0.99	5,859
Income to Poverty Ratio 1.00-1.24	2,837
Income to Poverty Ratio 1.25-1.49	2,219
Income to Poverty Ratio 1.50-1.84	2,535
Income to Poverty Ratio 1.85-1.99	863
Income to Poverty Ratio 2.00+	15,320

Household Poverty Levels (ACS)	Below	At or Above	Total
Total	3,545	9,298	12,843
Married Couple Families	467	4,088	4,555
Other Families w/Male Householder	259	558	817
Other Families w/Female Householder	1,297	1,800	3,097
Nonfamilies w/Male Householder	561	1,417	1,978
Nonfamilies w/Female Householder	961	1,435	2,396

Household Vehicle Availability (ACS)	Owner	Renter	Total
No Vehicles	291	987	1,278
1 Vehicle	2,160	2,511	4,671
2 Vehicles	3,015	886	3,901
3 Vehicles	1,764	272	2,036
4 Vehicles	560	121	681
5 or More Vehicles	275	3	278

