



Demographic and Income Profile

100 W Evans St, Florence, South Carolina, 29501
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 34.19732
 Longitude: -79.76631

Summary	Census 2010	2019	2024
Population	11,373	11,594	11,774
Households	4,557	4,627	4,697
Families	2,699	2,665	2,681
Average Household Size	2.40	2.41	2.42
Owner Occupied Housing Units	1,904	1,945	1,979
Renter Occupied Housing Units	2,653	2,682	2,719
Median Age	37.7	39.1	39.7
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.31%	1.24%	0.77%
Households	0.30%	1.25%	0.75%
Families	0.12%	1.15%	0.68%
Owner HHs	0.35%	1.32%	0.92%
Median Household Income	2.14%	2.17%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,241	26.8%	1,118	23.8%
\$15,000 - \$24,999	1,042	22.5%	978	20.8%
\$25,000 - \$34,999	628	13.6%	647	13.8%
\$35,000 - \$49,999	647	14.0%	647	13.8%
\$50,000 - \$74,999	566	12.2%	649	13.8%
\$75,000 - \$99,999	201	4.3%	249	5.3%
\$100,000 - \$149,999	194	4.2%	260	5.5%
\$150,000 - \$199,999	80	1.7%	112	2.4%
\$200,000+	29	0.6%	37	0.8%
Median Household Income	\$25,362		\$28,191	
Average Household Income	\$38,384		\$44,486	
Per Capita Income	\$15,319		\$17,735	

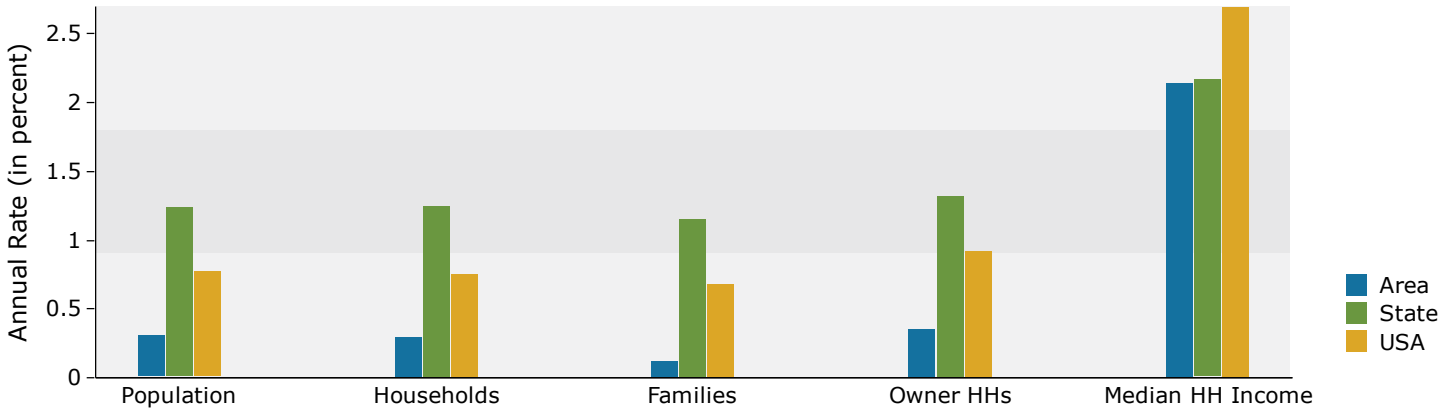
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	929	8.2%	819	7.1%	819	7.0%
5 - 9	704	6.2%	806	7.0%	755	6.4%
10 - 14	641	5.6%	711	6.1%	779	6.6%
15 - 19	770	6.8%	609	5.3%	666	5.7%
20 - 24	820	7.2%	677	5.8%	650	5.5%
25 - 34	1,458	12.8%	1,635	14.1%	1,551	13.2%
35 - 44	1,349	11.9%	1,238	10.7%	1,337	11.4%
45 - 54	1,557	13.7%	1,349	11.6%	1,294	11.0%
55 - 64	1,435	12.6%	1,586	13.7%	1,497	12.7%
65 - 74	837	7.4%	1,216	10.5%	1,349	11.5%
75 - 84	536	4.7%	599	5.2%	730	6.2%
85+	336	3.0%	348	3.0%	349	3.0%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,714	23.9%	2,788	24.0%	2,815	23.9%
Black Alone	8,403	73.9%	8,492	73.2%	8,600	73.0%
American Indian Alone	42	0.4%	44	0.4%	47	0.4%
Asian Alone	35	0.3%	44	0.4%	53	0.5%
Pacific Islander Alone	7	0.1%	7	0.1%	7	0.1%
Some Other Race Alone	48	0.4%	59	0.5%	66	0.6%
Two or More Races	124	1.1%	160	1.4%	187	1.6%
Hispanic Origin (Any Race)	152	1.3%	189	1.6%	219	1.9%

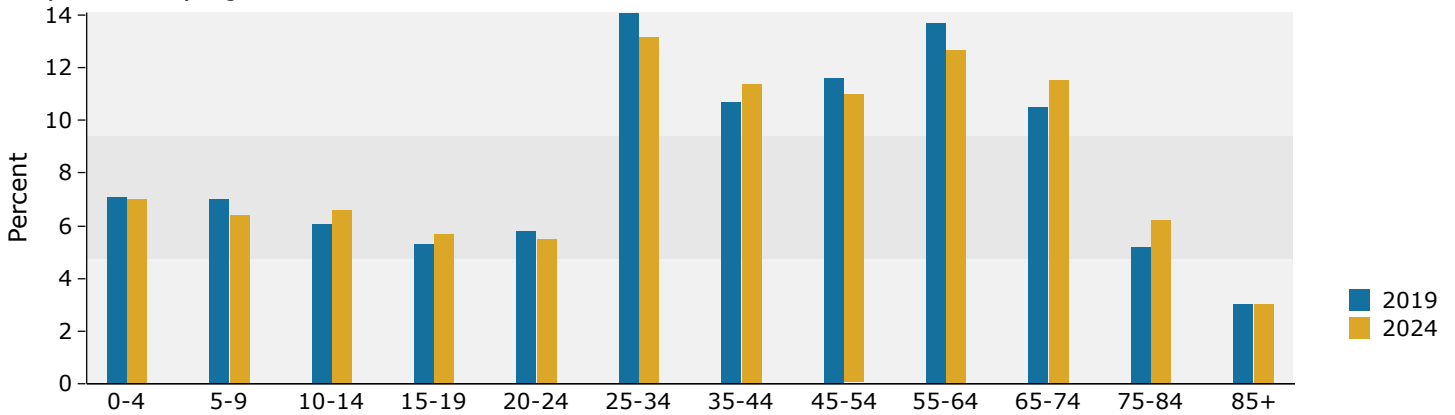
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

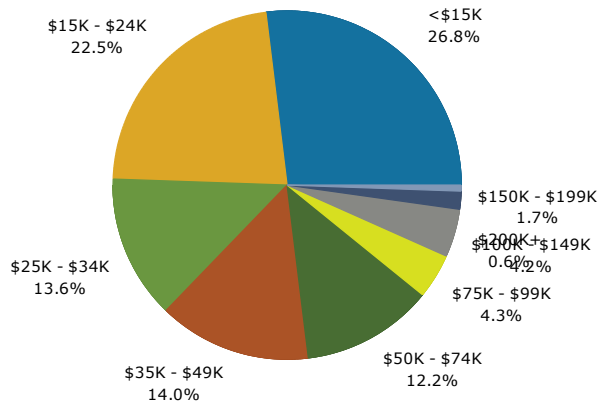
Trends 2019-2024



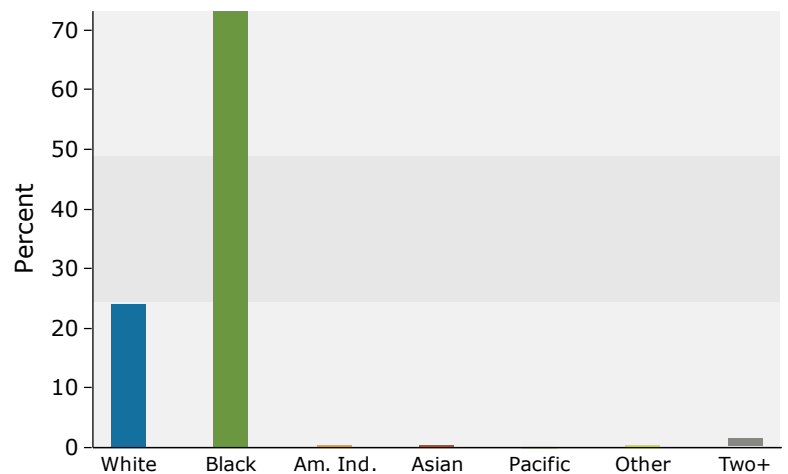
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Profile

100 W Evans St, Florence, South Carolina, 29501
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Summary	Census 2010	2019	2024
Population	37,622	38,733	39,421
Households	15,221	15,550	15,795
Families	9,743	9,758	9,847
Average Household Size	2.43	2.45	2.45
Owner Occupied Housing Units	8,498	8,783	8,934
Renter Occupied Housing Units	6,723	6,767	6,861
Median Age	38.4	40.1	40.8
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.35%	1.24%	0.77%
Households	0.31%	1.25%	0.75%
Families	0.18%	1.15%	0.68%
Owner HHs	0.34%	1.32%	0.92%
Median Household Income	2.09%	2.17%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	2,683	17.3%	2,406	15.2%
\$15,000 - \$24,999	2,446	15.7%	2,245	14.2%
\$25,000 - \$34,999	2,001	12.9%	1,981	12.5%
\$35,000 - \$49,999	2,336	15.0%	2,223	14.1%
\$50,000 - \$74,999	2,590	16.7%	2,748	17.4%
\$75,000 - \$99,999	1,107	7.1%	1,236	7.8%
\$100,000 - \$149,999	1,262	8.1%	1,540	9.8%
\$150,000 - \$199,999	663	4.3%	875	5.5%
\$200,000+	460	3.0%	540	3.4%
Median Household Income	\$38,194		\$42,353	
Average Household Income	\$58,781		\$66,963	
Per Capita Income	\$23,540		\$26,754	

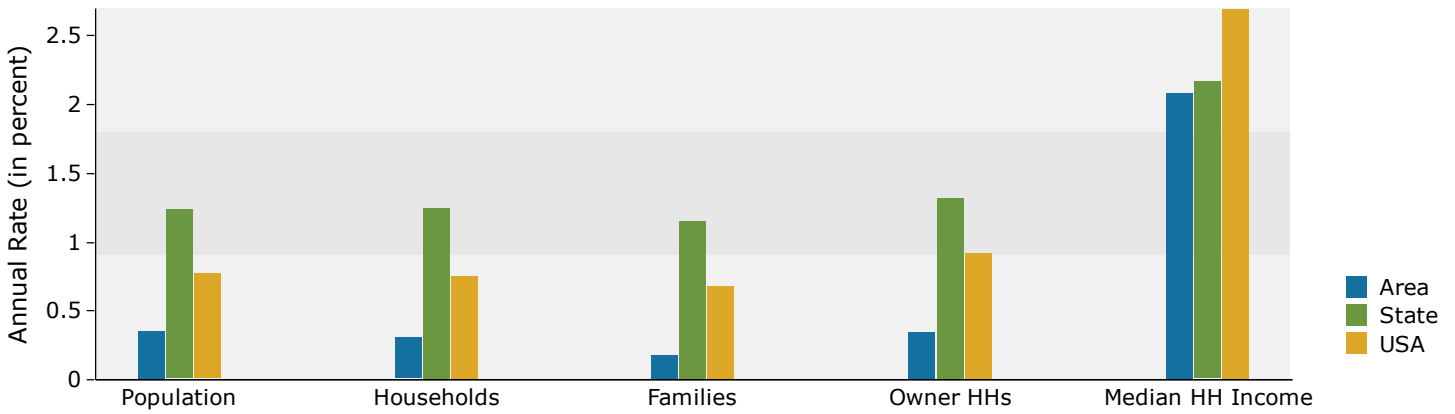
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,642	7.0%	2,410	6.2%	2,412	6.1%
5 - 9	2,396	6.4%	2,445	6.3%	2,372	6.0%
10 - 14	2,427	6.5%	2,399	6.2%	2,475	6.3%
15 - 19	2,527	6.7%	2,217	5.7%	2,277	5.8%
20 - 24	2,515	6.7%	2,269	5.9%	2,194	5.6%
25 - 34	4,714	12.5%	5,270	13.6%	5,071	12.9%
35 - 44	4,704	12.5%	4,515	11.7%	4,838	12.3%
45 - 54	5,165	13.7%	4,729	12.2%	4,613	11.7%
55 - 64	4,948	13.2%	5,167	13.3%	4,975	12.6%
65 - 74	3,054	8.1%	4,241	10.9%	4,552	11.5%
75 - 84	1,744	4.6%	2,146	5.5%	2,660	6.7%
85+	786	2.1%	926	2.4%	983	2.5%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	16,322	43.4%	16,608	42.9%	16,678	42.3%
Black Alone	20,080	53.4%	20,571	53.1%	20,939	53.1%
American Indian Alone	118	0.3%	122	0.3%	129	0.3%
Asian Alone	425	1.1%	549	1.4%	648	1.6%
Pacific Islander Alone	10	0.0%	10	0.0%	10	0.0%
Some Other Race Alone	246	0.7%	312	0.8%	353	0.9%
Two or More Races	421	1.1%	562	1.5%	665	1.7%
Hispanic Origin (Any Race)	584	1.6%	762	2.0%	886	2.2%

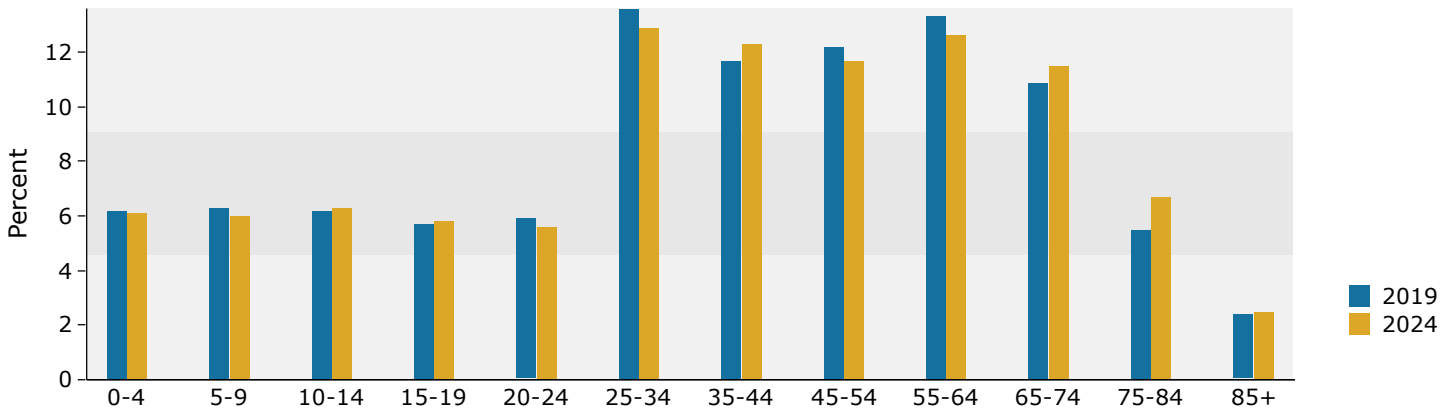
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

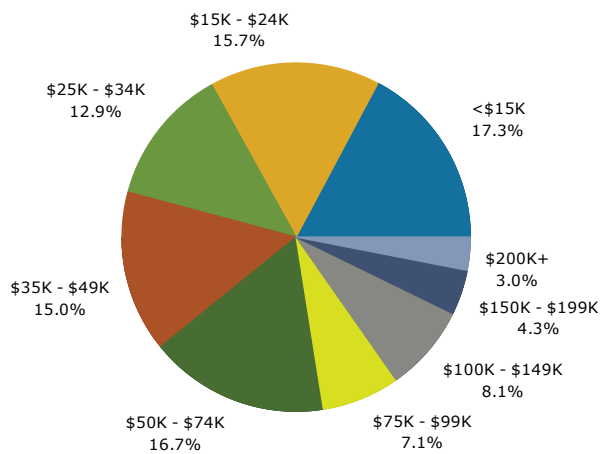
Trends 2019-2024



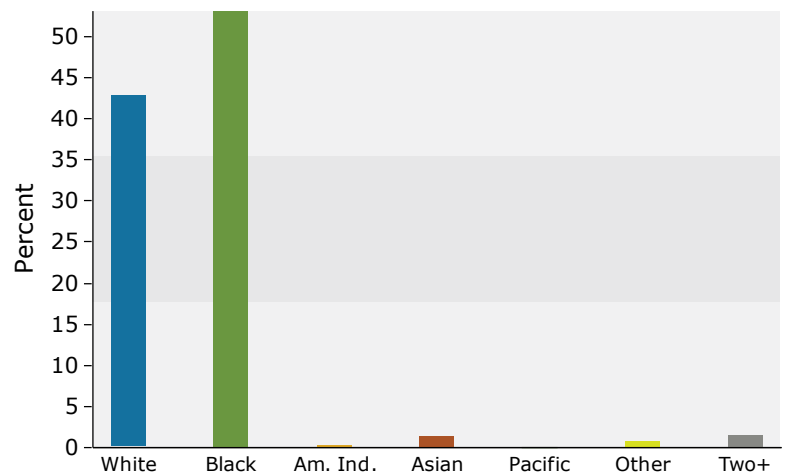
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Profile

100 W Evans St, Florence, South Carolina, 29501
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Summary	Census 2010	2019	2024
Population	103,988	108,135	110,491
Households	40,619	41,918	42,731
Families	27,319	27,777	28,175
Average Household Size	2.49	2.51	2.52
Owner Occupied Housing Units	26,254	27,250	27,900
Renter Occupied Housing Units	14,365	14,668	14,832
Median Age	37.6	39.1	39.9
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.43%	1.24%	0.77%
Households	0.38%	1.25%	0.75%
Families	0.28%	1.15%	0.68%
Owner HHs	0.47%	1.32%	0.92%
Median Household Income	2.82%	2.17%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	5,612	13.4%	4,939	11.6%
\$15,000 - \$24,999	5,753	13.7%	5,159	12.1%
\$25,000 - \$34,999	5,453	13.0%	5,265	12.3%
\$35,000 - \$49,999	5,950	14.2%	5,527	12.9%
\$50,000 - \$74,999	7,627	18.2%	7,880	18.4%
\$75,000 - \$99,999	3,679	8.8%	4,032	9.4%
\$100,000 - \$149,999	4,701	11.2%	5,753	13.5%
\$150,000 - \$199,999	2,036	4.9%	2,769	6.5%
\$200,000+	1,107	2.6%	1,406	3.3%
Median Household Income	\$44,391		\$51,006	
Average Household Income	\$63,572		\$73,295	
Per Capita Income	\$24,699		\$28,398	

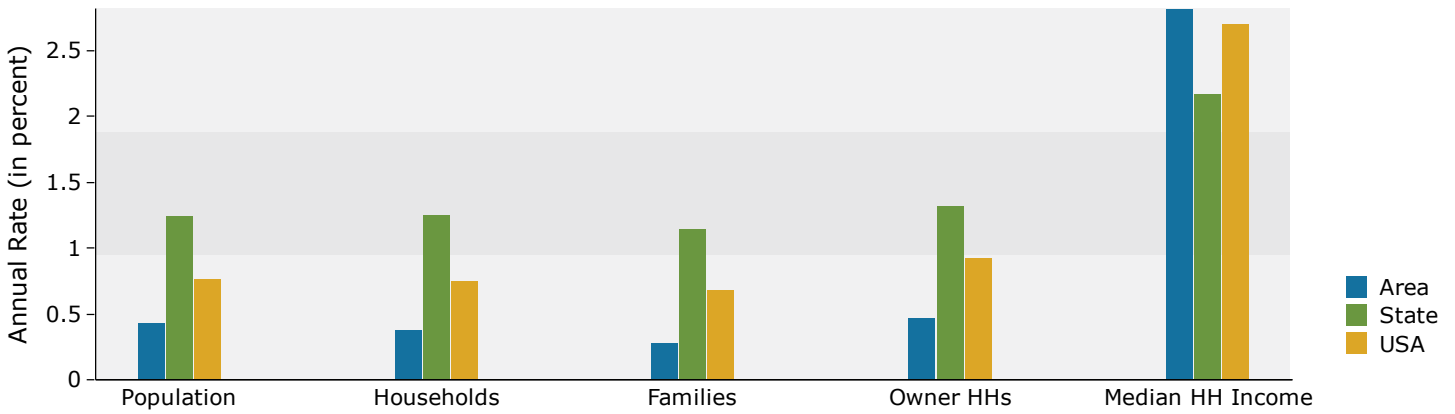
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,055	6.8%	6,569	6.1%	6,577	6.0%
5 - 9	6,829	6.6%	6,824	6.3%	6,704	6.1%
10 - 14	6,943	6.7%	6,861	6.3%	7,121	6.4%
15 - 19	7,083	6.8%	6,396	5.9%	6,817	6.2%
20 - 24	7,541	7.3%	7,227	6.7%	6,925	6.3%
25 - 34	13,100	12.6%	14,672	13.6%	13,990	12.7%
35 - 44	13,530	13.0%	13,212	12.2%	14,082	12.7%
45 - 54	14,709	14.1%	13,437	12.4%	13,261	12.0%
55 - 64	13,340	12.8%	14,177	13.1%	13,637	12.3%
65 - 74	7,972	7.7%	11,337	10.5%	12,216	11.1%
75 - 84	4,167	4.0%	5,365	5.0%	6,903	6.2%
85+	1,717	1.7%	2,056	1.9%	2,258	2.0%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	55,237	53.1%	56,666	52.4%	57,085	51.7%
Black Alone	44,804	43.1%	46,394	42.9%	47,535	43.0%
American Indian Alone	318	0.3%	327	0.3%	347	0.3%
Asian Alone	1,557	1.5%	2,011	1.9%	2,368	2.1%
Pacific Islander Alone	18	0.0%	18	0.0%	18	0.0%
Some Other Race Alone	833	0.8%	1,068	1.0%	1,202	1.1%
Two or More Races	1,221	1.2%	1,650	1.5%	1,936	1.8%
Hispanic Origin (Any Race)	1,929	1.9%	2,555	2.4%	2,963	2.7%

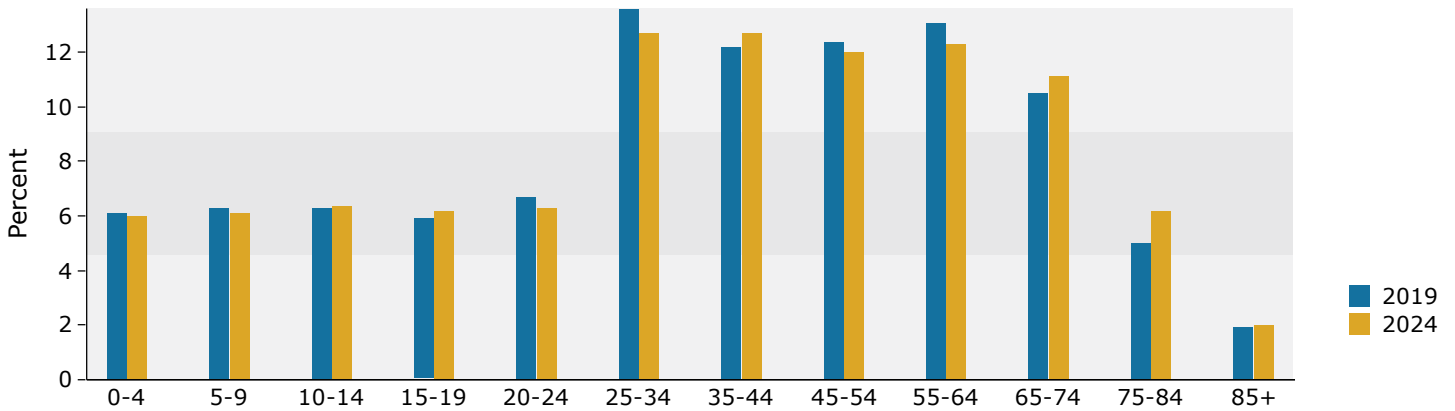
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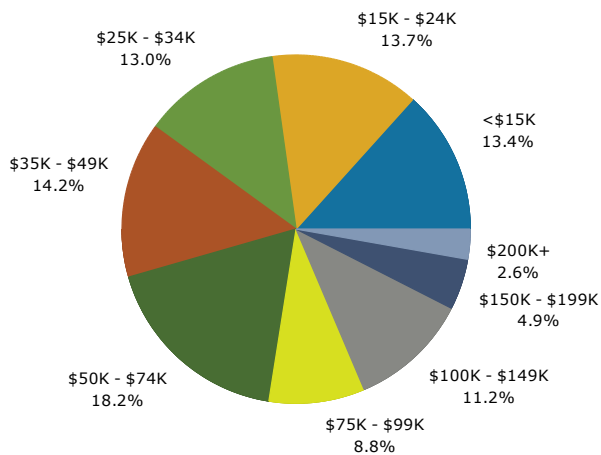
Trends 2019-2024



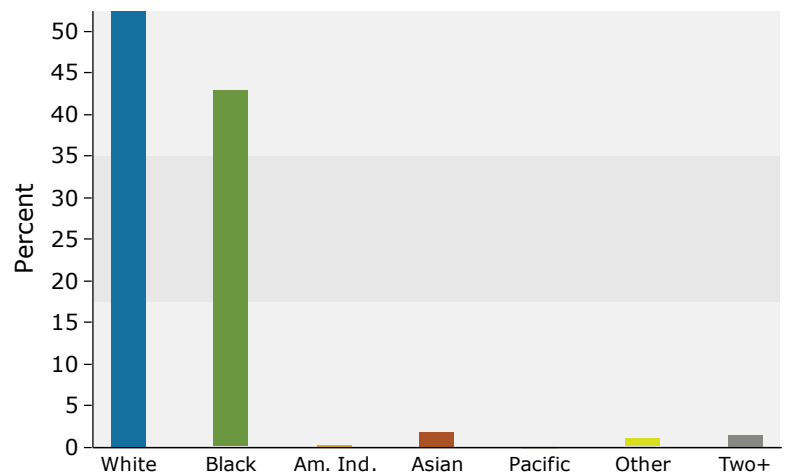
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 2.4%