

## 2022 Sponsorship Opportunities

SATURDAY OCTOBER 8, 2022

5:30-9:30 P.M.

100 BLOCK S. DARGAN ST. DOWNTOWN FLORENCE, SC

## **EVENT HIGHLIGHTS**

Annual "Running of the Weenies" Dog Race

Live Entertainment by N'Tranze Band

Authentic German Food

Cold German Brews

Beer Stein Race

Barrel Roll Race

## Presenting Sponsor \$5,000

- Logo inclusion in multimedia promotions including print, digital, and social ads
- Logo inclusion on e-blast (10,000 subscribers)
- Logo inclusion on website and digital event signage
- Up to two IOXIO tents at the event
- Opportunity for banner placement at the top of the stage
- 250 food/beverage tickets

## Supporting Sponsor \$1,000

- Logo inclusion in multimedia promotions including print and social ads
- Logo inclusion on website and digital event signage
- One 10X10 tent at the event
- Opportunity for banner placement at the bottom of stage (4 ft. X 3 ft.)
- 100 food/beverage tickets