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'Tis the Season to #ShopSmall

Originally started by American Express in 2010, the #ShopSmall movement and Small Business Saturday were created as a way to encourage holiday shoppers to support and shop at their local small businesses instead of shopping at chain stores during the critical holiday shopping season. In 2017, an estimated 108 million consumers reported shopping or dining at local independently-owned businesses on Small Business Saturday — generating roughly \$12 billion in reported spending.

This year's Small Business Saturday will take place on Saturday, November 28th. The businesses of Downtown Florence will be celebrating the day with specials and promotions available for shoppers in-store and online.

To help make your local shopping experience as easy as possible, we have complied this guide of items from the variety of retail, restaurant, and service small businesses located in Downtown Florence. Whether you're shopping for your family, your friends, your co-workers, or even yourself, you are sure to find something on your list in Downtown.

While we hope you will join us in Downtown for Small Business Saturday and your holiday shopping trips, we also hope you will consider shopping small during the rest of the year too. Did you know that when you spend \$100 with small business, \$68 stays local, but when you spend \$100 at chain stores, only \$43 stays local? Shopping local has also been shown to create more local jobs, be more environmentally-friendly, increase unique business options, and help make your community a destination.

Join the movement and #ShopSmall in Downtown Florence!

As you browse the guide, don't forget to check the upper righthand corner for the gift categories. The gift categories will help you easily find gifts for her, gifts for him, gifts for kids, and more



FOR THE CREATIVE

Holiday Gift Guide

GIFTS FOR KIDS

Addie's Baby Paint + Wine Studio

290 W Evans St • 843-229-5862 • addiesbabystudio.com



Adult DIY Paint Kits

Create your own holiday masterpiece at home with Addie's Baby Studio's Do-It-Yourself Paint kit. Each DIY kit includes a pre-sketched canvas, paint, brushes, and a disposable apron.

\$17 for 1 Adult DIY Kit or **\$37** for a bundle of 3

Kid DIY Paint Kits

Kids can join in on the fun by painting some of these kid-favorite characters or an animal design. Kid DIY kits include a pre-sketched canvas, paint, brushes, and a disposable apron.

\$12 for 1 Kid DIY Kit or **\$25** for a bundle of 3







FOR FOOD LOVERS

BirdsNest Eats + Ales

166 S Dargan St • 843-799-1757 • facebook.com/birdsnestflorencesc



Build-Your-Own Six Pack + Wine Bottles

BirdsNest's build-your-own six pack is the perfect gift for the beer lover in your life. With over 20 different brands and flavors to choose from, some of which aren't carried anywhere else locally, you can mix and match the variety or grab six of their favorite. Looking for something for a wine enthusiast? BirdsNest also has nineteen varieties of wine for sale by the bottle. Complete your gift with a BirdsNest gift card.

Six Pack: \$36-\$54 Wine: \$20-\$60

GIFTS FOR KIDS

City Center Farmers Market

200 Sanborn St • 843-665-2047 • facebook.com/citycenterfarmersmarket



Give the Gift of Local

Find unique and one-of-a-kind gifts at the City Center Farmers Market! All products are either Carolina-produced or Carolina-made by local farmers and artisans. Shop at the special Holiday Gift Market on November 28th, or on their regularly scheduled markets on Tuesday evenings and Saturday mornings.

Food & Drink Products:

- Shrimp dip and assorted milled goods gift box from Altman Farm and Mill
- · Cowboy candy from the Pepper Patch
- Sweet potato pound cake from Not Just Pound Cake
- Assorted cheeses from Maypop Farm
- Seasoned handmade chips from the Seasoning Lady
- Olive tapenade with a European Baguette from Angel Crafts Bakery
- Blue Moon Seasonings & Sauces Gift Box from Doug the Food Guy
- Stick buns from Sophronia's Farm
- Unique teas, elderberry syrup kits, and dog biscuits from Crafty Maibritt
 - Vegan sweet potato bread from Soul Soup

Artisans Gifts:

- Hand-carved wood bowls and serving pieces from Hurst Farm
- Goats milk soap and lotion from Silver Lake Forge and Farm
- Handmade monarch butterfly earrings from Black Wolf by Kristen
- · Bath bombs from Bubble by Bridget
- Handmade resin and clay earrings from Happy Girl Collective
- · Lotion, soaps, and bath bombs from Oasis
- Candles and other SC artisanal items from The Doe Mercantile
- Little Southern Blessings ornaments from Little Southern Blessing Soup
- Unique masks for all ages from Sissy's Boutique





FOR FOOD LOVERS

MADE LOCALLY IN DOWNTOWN!

ChocoBella

114 N Dargan St. Suite A • facebook.com/chocobellasc



Chocolate Gift Boxes

We can't think of a sweeter gift than a box of handmade, Belgian chocolates from ChocoBella. Choose from an eight-piece, fifteen-piece, or a thirty-piece box and then mix and match from the variety of different decadent flavors and designs created daily in-store.

\$16 for an eight-piece box

\$30 for a fifteen-piece box

\$54 for a thirty-piece box







STOCKING STUFFERS

Consider the Lilies

184 W Evans St • 843-472-5202 • considerthelilies.co



Votivo Fan Diffuser

Votivo combines efficiency. speed, and ease of use to deliver instant fragrance. The diffuser will begin to release fragrance with the simple push of the button and can then be left unattended unlike a traditional candle. Perfect for those with kids or pets.

\$60

Holiday Ornaments

Help them trim their tree with the gift of a holiday ornament! Ornaments pictured are from the burton+BURTON line and feature large metal or wooden ornaments with gold and silver detailing.

\$8-\$14







GIFTS FOR KIDS

The DIY Place - Florence

157 W Evans St • 843-617-0021 • facebook.com/the-diy-place-florence



Give the gift that helps make memories with a DIY project from the DIY Place! With a variety of projects suitable for all ages and all skill levels, you can give the gift of creating their own project or create a completely customized gift for someone on your list. No time to DIY? Already created projects are available for purchase.

Holiday Porch Signs

Other holiday and non-holiday designs and finishes available.

\$42-\$45



DIY Christmas Countdown or Wood Sled Project

Other holiday and non-holiday designs and finishes available.

\$32-\$45



FOR FOOD LOVERS

FOR AGES 21 & UP

EL Agave

147 W Evans St • 843-472-5268 • facebook.com/El-Agave-Mexican-Restaurant



El Agave's To-Go Margarita and Sangria Mix

Host your next Happy Hour at home with one of El Agave's custom-made Margarita or Sangria mixes. Just add ice to the Sangria mix or add ice and your favorite tequila to the Margarita mix and these are ready to go!

\$9.99 & \$19.99

El Agave Gift Card

Burritos, quesadillas, and tacos, oh my! Treat the food lover in your life to the gift of a delicious Mexican meal with the purchase of an El Agave gift card!

\$10 or more







Ella's Boutique Etcete'ra

169 W Evans St • 843-669-8241 • shopellasdowntown.com



Formal Hats & Clutches

These rhinestone-accented hats by Lily & Taylor are perfect for church and other special occasions. Complete the look with a matching rhinestone clutch. Additional colors and styles available.

\$39-\$129

Statement Necklaces

Outshine the holiday lights with one of these statement rhinestone necklaces. Available in several color options and designs, necklaces may come individually or in a gift set with matching earrings.

\$19.99-\$69





Eastern Carolina Community Foundation

154 W Evans St • 843-667-1131 • easterncarolinacf.org



Donations to the Pee Dee Disaster Relief Fund

For the person who loves to give back, or for the person who has everything, a donation to the Pee Dee Disaster Relief Fund could be the perfect gift. The Pee Dee Disaster Fund was first established in 2010 at the Eastern Carolina Community Foundation through a partnership with the Darlington Raceway in response to tornadoes that hit Darlington. In more recent years, donations helped to support organizations responding to devastating floods and hurricanes. Now, there is great need due to both a public health crisis and economic challenge. Donations will help organizations respond to food, shelter, health, and nonprofit sustainability needs stemming from the pandemic in a quick and efficient way.

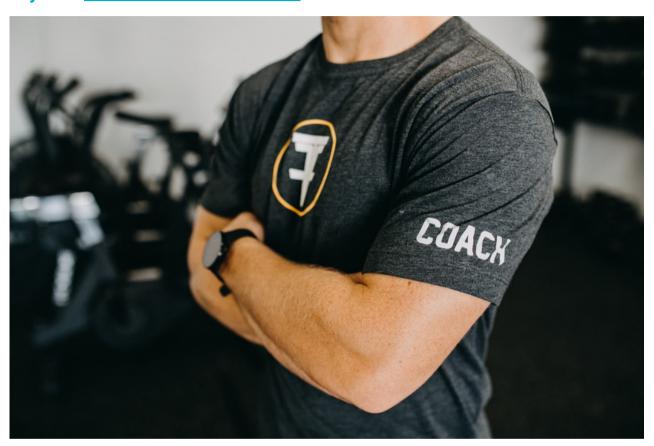


Donations can be made in someone's name either online on the ECCF's website or by mail at ECCF
PO BOX 1615

Florence, SC 29503

Flo-Town Fitness

612 S. Irby St • flo-town-fitness.triib.com



Gym Memberships + Training Sessions

Flo-Town Fitness, Florence's newest gym, is ready to help you give the gift of health this holiday season. Whether you are looking for a gift idea for someone who is brand new to fitness or is avid gym-goer, Flo-Town has something to fit their fitness style with two tiers of memberships and a one-on-one personal training session bundle.

\$79: One month of PREMIUM Membership -includes Group Training classes & 24/7 access

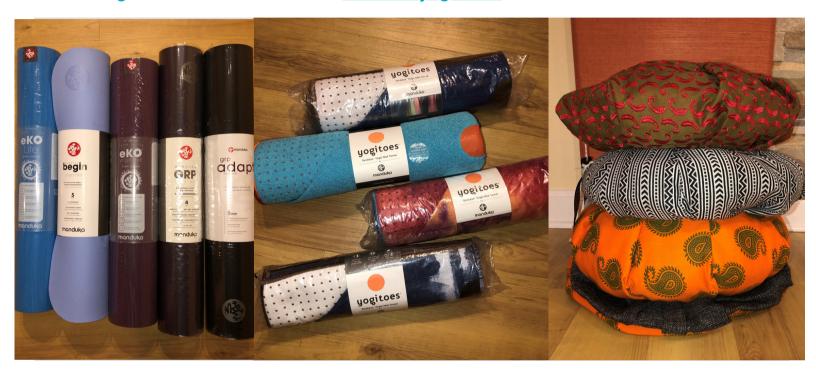
\$35: One month of BASIC Membership -includes 24/7 access

\$100: Five sessions of Personal Training



Flow Town Yoga

152 S. Dargan St • 843-496-7307 • flowtownyoga.com



Yoga Mats & Mat Carriers + Yogitoes + Bolsters

Whether you're shopping for a beginner or an experienced yogi, Flow Town Yoga has a wide variety of yoga accessories to enhance or improve their practice. Choose from lightweight, cushioned, and eco-friendly yoga mats or a yogitoes towel (prevents slipping during a hot yoga class) from Manduka, one of the most trusted brands in yoga. Complete the gift with a bolster to help assist with poses or a mat carrier.

\$49-\$98: Manduka yoga mat **\$17-\$25:** Yoga mat carriers

\$64: Manduka yogitoes

\$25: Bolster



Class Passes Also Available for Purchase



GIFTS FOR HIM

GIFTS FOR HER

Hotel Florence

126 W Evans St • 843-629-0100 • hotelflorencesc.com



Holiday Staycation at Hotel Florence

Treat your favorite couple to a holiday staycation they won't soon forget. The Holiday Staycation package includes one night in a King Room at Hotel Florence, a one-hour couples massage at the Spa at Hotel Florence, and breakfast for two at Victors.

Staycation packages are redeemable from January to March 2021 (excluding February 12-15) and dates must be reserved upon purchase of the package. To purchase, contact Taylor Johnson at taylor.johnson@rainesco.com.



k. Niccole the Salon + Spa

166 W Evans St • 843-407-1107 • kniccolethesalonandspa.com



AVEDA Self-Care Kit

This Shampure self-care kit from AVEDA includes both a nurturing shampoo and conditioner with a calming aroma and a vegan soy wax candle with a calming purefume aroma.

\$72

AVEDA Softening Trio

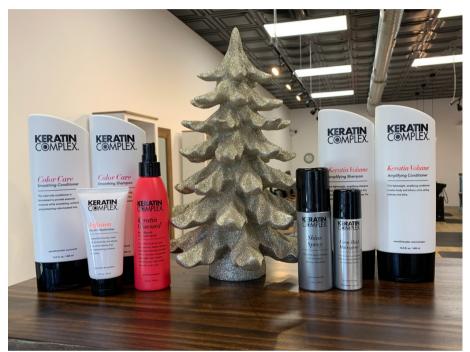
This trio from AVEDA includes both a Cherry Almond softening shampoo, softening conditioner, and a body lotion scented with a sweet floral aroma.





La Rue Salon

160 N Dargan St • 843-665-3283 • facebook.com/LaRueSalon



Keratin Complex Products

Choose from shampoo or conditioner designed for color hair, hairspray, shine spray, replenisher cream, or multi-benefit treatment spray from the Keratin Complex product line.

\$7-\$30

Amika Products

Choose from color-lock shampoo and conditioner, leave-in conditioner, or universal elixir from the Vault line or cool blonde shampoo and conditioner, moisture cream, or leave-in treatment foam from the Bust Your Brass line.

\$20-\$28







GIFTS FOR HIM

GIFTS FOR HER

Leaf Lounge

154 S Dargan St • 843-407-9034 • <u>facebook.com/leafloungeflorence</u>



Square Glass Ashtray

Leaf Lounge's solid glass marble ashtray is a perfect gift for a cigar connoisseur. It is perfect for indoor or outdoor use and is ideal for social gatherings. The glass is 1 1/2" thick and can accommodate up to four cigars at a time.

\$40

Humidor & Cigar Gift Sets

Customize this gift set by first choosing between a glass top (with hygrometer), woodronic, or solid beach wood humidor. Then, select several cigars from Leaf Lounge's collection of premium cigars to complete the set.

\$36.95-\$125.95





Lula's Downtown

160 S Dargan St • 843-229-9784 • facebook.com/lulascoffeeco



Did you know every purchase from Lula's supports their non-profit, Thread & Compass?

Batch Nine Coffee

Batch Nine Coffee beans are roasted locally right here in Florence, SC. With a variety of roasts levels and flavors, this is a great gift for a coffee-lover.

\$17.50

Methodical Coffee

While not roasted as close to home as Batch Nine, Methodical Coffee is still a South Carolina-produced line with the coffee beans roasted in and delivered from Greenville, SC. Offers interesting flavors in light and medium roasts.

\$21







GIFTS FOR HIM

GIFTS FOR HER

MADE LOCALLY IN DOWNTOWN!

The Mailroom Studio

116-B S Irby St • 843-256-3437 • themailroombarberco.com



Verb, Redken, Pulp Riot, & Pureology Products

Select from products that wash, style, and treat the hair from start to finish. Pictured products include Verb's conditioner and heat protection, RedKen's Oil for All, Pulp Riot's deep conditioning treatment, and Pureology's leave in spray.

\$18-\$35

Mailroom Barber Co Products

Mailroom Barber Co's products are made locally and use plant based and ethically sourced ingredients. Their deodorant is designed to keep you smelling great for 24 hours and comes in two scents. Their pomade line helps to style hair without drying out or harming the hair.

\$14 & \$24







McCants Lingerie 126 N Dargan St • 843-430-7608 • mccantslingerie.com



Build-Your-Own Gift Set #1

Build the perfect gift set for your loved one by selecting one boxed lingerie item, a set of earrings (pierced or clip-on), one panty, a long sleepwear outfit, and a pair of house slippers. Gift set valued at over \$100.

\$45.95

Build-Your-Own Gift Set #2

Keep her comfortable and in-style with this second build-your-own gift set from McCants. Select one longline bra, a pair of support hosiery, one shapewear or longline girdle, and a pair of earrings. Gift set is valued at over \$100.

\$45.95





MiLadies 182

182 W Evans St • 843-472-5068 • miladies182.com



Joseph Ribkoff Blazer + Skirt

You will fall in love with this fitted black blazer by Joseph Ribkoff. This smart blazer is double breasted and includes lovely gold button detailing. Complete the look with a black skirt from Joseph Ribkoff and a Brighton purse.

\$105-\$280



Whether you're looking for the perfect Christmas or New Year's Eve outfit, you can't go wrong with one of these mid-length dresses by Joseph Ribkoff.

\$249-\$251





Mosaic

178 W Evans St • 843-799-1454 • lovemosaic.com



Gift Cards Also Available for Purchase



Zimmerman Lucky Frilled Mini Dress

This classic mini dress from Zimmerman features a bold leopard print and delicate gold buttons. Also available for purchase online at the Mosaic site <u>here</u>.

\$750

Golden Goose Superstar Sneaker

If you are looking for a great neutral with some added flare, look no further! This pair of Superstar sneakers by Golden Goose packs just the right punch with leopard star and pink backing details. Also available for purchase online at the Mosaic site here.



Smart Phone Repair

190 W Evans St • 843-536-0239 • smartphonerepair.com

Refurbished iPhones

Like new, refurbished iPhones, models available include iPhone 7 and up.

Starting at \$229



Refurbished Samsungs

Like new, refurbished Samsungs, models available include Samsung S8 and up.

Starting at \$249



Apple AirPods

Purchase a pair for \$129 or take advantage of our December special and get a pair for only \$100 with any phone purchase!





The Spa at Hotel Florence

102 W Evans St • 843-407-9494 • hotelflorencespa.com



Eminence Organic Skin Care Gift Set

This gift will help someone get ready for their close up with a flash-facial featuring two Eminence favorites. Designed to gently exfoliate and cleanse, this lactic acid duo evens out skin tone and smooths complexion so the skin can be glowing again. Combine for an instant exfoliating boost or use separately. Gift set includes the full size Mangosteen Daily Resurfacing Cleanser and a 1 oz Strawberry Rhubarb Dermafoliant.







Tim Smith Salon

268 W Evans St • 843-468-1982 • facebook.com/TheTimSmithSalon



R+Co Products

Prolong vitality and enhance shine with the R+Co biotin thickening shampoo and conditioner. Maintain your hair's volume all day with the R+Co dry spray. R+Co products exclusively carried locally at the Tim Smith Salon.

\$12-\$27

Oribe & Sally Hershberger 24K Products

Amplify your hair's volume and style with dry shampoo and texturizing paste from Sally Hershberger's 24K line or use the shampoo and conditioner designed for blonde hair from Oribe.

\$16-\$40





Wholly Smokin' Downtown

150 S Dargan St • 843-407-7545 • whollysmokinbbq.com



Build-Your-Own BBQ Lover's Basket

Build the ultimate BBQ lover's basket by choosing between the Wholly Smokin' Mustard Vinegar BBQ sauce, the "KC style" BBQ sauce, the housemade BBQ rub, and your choice of Wholly Smokin' t-shirts, hats, koozies, or gift card.

Option 1: Two sauces & a koozie in festive holiday wrapping - \$25

Option 2: Two sauces, rub, & a koozie in festive holiday wrapping - \$39.95

Option 3: Two sauces, rub, koozie, & your choice of t-shirt in festive holiday wrapping - \$59.95

Option 4: Two sauces, rub, koozie, choice of t-shirt, and choice of hat or visor in festive holiday wrapping - \$79.95



For The Person Who Has Everything... Give Them A Gift Card!

Gift Cards Available At:

- Addie's Baby Studio
- BirdsNest Eats + Ales
- ChocoBella
- Consider the Lilies
- Edible Arrangements
- El Agave
- Ella's Boutique
- Flow Town Yoga
- Jazz on Dargan
- King Jefe
- Leaf Lounge
- The Loft Downtown

- Lula's Downtown
- The Mailroom Studio
- Mainstream Boutique
- MiLadies 182
- Mosaic
- The Spa at Hotel Florence
- Thai House
- Tim Smith Salon
- Top Hat Special Teas
- Town Hall
- Victors
- Wholly Smokin' Downtown



15 Gift Ideas for \$20 or Less



A pre-sketched canvas from Addie's Baby Paint + Wine Studio



A BirdsNest t-shirt from BirdsNest Eats + Ales



A Mud Pie money clip from Consider



A handmade Belgian chocolate bar from ChocoBella



Paintable wooden ornaments from The DIY Place - Florence



A Happy Holidays Dessert Treat Box from Edible Arrangements



A long necklace, brooch, or earrings from *Ella's Boutique*



A yoga blanket or Flow Town tank top from Flow Town Yoga



Travel-size Keratin Complex products from La Rue Salon



A Jackdaw Robusto or HVC Cerro Toro cigar from *Leaf Lounge*



A travel-size Mailroom Barber Co. shampoo & conditioner from the Mailroom Studio



A cotton patio dress, body stocking, or jewelry from McCants Lingerie



A silk scarf, necklace, or visor from *MiLadies 182*



A Samsung or iPhone phone case from Smart Phone Repair



A jar of BBQ sauce or rub from Wholly Smokin' Downtown