

2021 HOLIDAY SEASON

DOWNTOWN FLORENCE

Holiday Gift Guide



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As you browse the guide, don't forget to check the upper righthand corner for the gift categories. The gift categories will help you easily find gifts for her, gifts for him, gifts for kids, and more!

'Tis the Season to #ShopSmall

Originally started by American Express in 2010, the #ShopSmall movement and Small Business Saturday were created as a way to encourage holiday shoppers to support and shop at their local small businesses instead of shopping at chain stores during the critical holiday shopping season. In 2017, an estimated 108 million consumers reported shopping or dining at local independently-owned businesses on Small Business Saturday — generating roughly \$12 billion in reported spending.

This year's Small Business Saturday will take place on Saturday, November 27th. The businesses of Downtown Florence will be celebrating the day with specials and promotions available for shoppers in-store and online.

To help make your local shopping experience as easy as possible, we have compiled this guide of items from the variety of retail, restaurant, and service small businesses located in Downtown Florence. Whether you're shopping for your family, your friends, your co-workers, or even yourself, you are sure to find something on your list in Downtown.

While we hope you will join us in Downtown for Small Business Saturday and your holiday shopping trips, we also hope you will consider shopping small during the rest of the year too. Did you know that when you spend \$100 with small business, \$68 stays local, but when you spend \$100 at chain stores, only \$43 stays local? Shopping local has also been shown to create more local jobs, be more environmentally-friendly, increase unique business options, and help make your community a destination.

Join the movement and #ShopSmall in Downtown Florence!

Holiday Gift Guide

GIFTS FOR KIDS

GIFTS FOR HIM

GIFTS FOR HER

321 Selfie

170 W Evans St • 843-407-7088 • 321-selfie.com



Book a one-hour session (includes access to all the themed selfie rooms and ring lights) for just **\$25**.

Sessions can be booked online or by phone for Thursday through Sunday and walk-in clients are also welcome. Be on the look out for their new holiday-themed room available in early December.

Snap A Seasonal Selfie

What could be a better gift than capturing memories? Grab the family, the kids, or your friends and have a great time taking photos at 321 Selfie. With ten different rooms to choose from, you can find the perfect background for a unique family holiday card or just have fun spending time together.



Holiday Gift Guide

FOR THE FITNESS FAN

GIFTS FOR HIM

GIFTS FOR HER

GIFTS FOR KIDS

Aroha Afro Latin Dance

167 N Dargan St • 843-304-2034 • arohaafrolatindance.com



Dance Class Packages

Do you know someone who is a dancing queen or king? Or who would just like to try something new? Then gift them a dance package to Aroha Afro Latin Dance! Aroha offers weekly classes in Salsa, Kizomba, and Bachata for the complete beginner or the experienced dancer. Individuals and pairs welcome, use the below codes online for a discount on your purchase.

Dance Class Package Code: ArohaDance
Dancing Couple Workshop Code: MyValentine
Children Dance Package Code: KidsTime
Dancing Before Lunch Code: AMDance
Afternoon Tea Code: TeaTime

Book the MeetUp Space

Looking for a unique location to host a holiday event or gathering for 30 people or less? Then book the MeetUp Space, a newly renovated lounge and dance studio at Aroha Afro Latin Dance in Downtown Florence. The MeetUp offers a 450 sq ft dance area, a lounge with a fireplace & multiple seating areas, an outdoor area, and two bathrooms along with amenities like WIFI, lighting settings, and more.

Enjoy 15% off your fee when you book during the month of December



Balloonz 'n More

110 S Coit St • 843-799-1486 • balloonznmore.org

Custom Event Decor Package

Balloonz 'n More offers event decor packages for any occasion! Perfect for your company or personal holiday party as well as birthdays, weddings, baby showers, or receptions. Packages range from one-on-one planning to bring your vision to life to single sell items for those who prefer to D-I-Y.

Elf on the Shelf Arrival Balloon

Celebrate the start of the holiday season with a bang! Santa's little helper comes in a 18" clear balloon ready to be popped. Select the "I'm Back" balloon topper or customize the topper with your child's name.



Event Decor Packages:
\$299 and up

Elf on the Shelf Custom
Arrival Balloon: \$40



Holiday Gift Guide

FOR THE FOODIE

GIFTS FOR KIDS

MADE LOCALLY
IN DOWNTOWN!

ChocoBella

114 N Dargan St. Suite A • 843-702-2023 • chocobellasc.com



Chocolate Gift Boxes & Chocolate Novelties

We can't think of a sweeter gift than hand painted, Belgian chocolates from ChocoBella. Choose from an eight-piece, fifteen-piece, or a thirty-piece box and then mix and match from the variety of different decadent flavors and designs created daily in-store. Or grab a hot chocolate bomb for the kids or for an easy stocking stuffer gift.

\$16 for an eight-piece box

\$28 for a fifteen-piece box

\$54 for a thirty-piece box

\$6.50 for a hot chocolate bomb



Holiday Gift Guide

City Center Farmers' Market

200 Sanborn St • 843-665-2047 • citycentermarket.com

MADE LOCALLY

FOR THE FOODIE

GIFTS FOR HIM

GIFTS FOR HER

GIFTS FOR KIDS



Make plans to shop at the special Gift Market on November 27th (Small Business Saturday) from 3:00-7:00pm!

Give the Gift of Local

Visit the City Center Farmers Market every Saturday morning from 9:00am to 1:00pm to shop for unique and one-of-a-kind gifts such as:

- Rope bowls, fabric rugs, quilts, & blankets from **All Things Cotton**
- Handstitched children's clothes from **Sew Adorable**
- Handmade specialty candles from **Scented Hug**
- Handmade polymer clay jewelry & accessories from **Meek Clay Co**
- Honey, elderberry, smudges, soaps, & pallet Christmas trees from **Crafty Maibritt**
- Reusable sandwich bags and pacifier clips from **Sissy's Boutique**
- Dot Art bowls, cell phone stands, & sun catchers from **Gifts + Talents**
- Goat soaps and lotions from **Silver Lake Forge**
- Hot cocoa bombs, ornaments, and fruit cakes from **Sweet Caroline's**
- Handmade living succulent and air plant arrangements from **Polly's Potted Plants**
- Live greenery and wreaths from **Red Doe**
- Handmade earrings from **Happy Girl Collection**
- Uniquely dyed wools and silks from **Fantasy Fibers**
- "Be All Here" phone boxes from **Gates Creek Road Studio**
- Handmade wooden furniture from **ElkRam**
- Live wreaths from **Cherokee Conifers**
- Artisan jewelry and accessories made from natural components from **Stoned Beautiful**
- Various gift sets from **Altman Farm**



Holiday Gift Guide

MADE LOCALLY

GIFTS FOR HER

GIFTS FOR HIM

Consider the Lilies

184 W Evans St • 843-472-5202 • considerthelilies.co



Gifts Galore!

Whether you're looking for gifts for him or gifts for her, Consider the Lilies offers a great selection of popular brands as well as locally-made or locally-produced gifts. Select from gifts for home like locally sewn make-up bags in a variety of patterns (\$22 or \$65) or dish towels printed with funny sayings or messages of love (\$15). Or for those who enjoy self care, grab a flameless Votivo candle (\$60) or a Caren brand soap-infused sponge in a Clemson and Carolina print (\$15). For those who love the holidays, pick them out a new ornament for their tree from a wide selection of metal, wood, glass, and sequined ornaments (\$8 to \$14).



Holiday Gift Guide

FOR THE CREATIVE

GIFTS FOR KIDS

GIFTS FOR HIM

GIFTS FOR HER

The DIY Place Florence

157 W Evans St • 843-799-1226 • diyplaceflorence.com

Do-It-Yourself Christmas Projects



Give the gift that helps make memories with a project from the DIY Place! With a variety of projects suitable for all ages and all skill levels, you can give the gift of creating their own project or create a completely customized gift for someone on your list.

- 10" x 10" Signs: \$24
- 12" x 12" Signs: \$30
- Welcome Mats: \$22
- 15" Round Signs: \$33 to \$46
- 11" x 18" Signs: \$35
- 9" x 24" Signs: \$40 to \$45
- Keyholders: \$18
- 11" x 48" Porch Signs: \$50 and more!



Ella's Boutique Etcete'ra

169 W Evans St • 843-669-8241 • shopellasdowntown.com



Formal Hats, Scarves, & Statement Jewelry

Ella's Boutique Etc. is the one stop shop for the well-dressed and elegant woman. These rhinestone-accented hats are the perfect accessory for church and other special occasions. A variety of styles and colors are available to match an already favorite outfit or to pair with a new dress or suit purchased from Ella's. Complete the look with a colorful scarf adorned with a bejeweled brooch.



Scarf: \$15.99
Statement Brooch:
\$24.99 to \$34.99
Rhinestone-Accented Hat:
\$199 and up

Hotel Florence

126 W Evans St • 843-629-0100 • hotelflorencesc.com



Holiday Staycation Package

This unforgettable holiday package consists of a one-night stay in a King Room at Horel Florence and a one-hour couples massage at the Spa at Hotel Florence.

Staycation Packages are redeemable from January to March 2022 (excluding the month of February), and dates must be reserved upon purchase of the package.

To purchase, please contact Madison Parker at madison.parker@rainsco.com or by phone at 843-629-0100.

Staycation Package:

\$299



Holiday Gift Guide

FOR THE FOODIE

GIFTS FOR HIM

GIFTS FOR HER

LilJazzi's

163 N Dargan St • 843-206-9800 • liljazzis.com



Dinner & A Holiday Show

Enjoy the sounds of the season as you dine at LilJazzi's. Starting on December 4th, M-4 will be singing live every Saturday in December for dine-in guests at the restaurant. Performances will run between 7:00 p.m. to 9:00 p.m.



McCants Lingerie

126 N Dargan St • 843-430-7608 • mccantslingerie.com



Lingerie, Shapewear, & More at McCants

McCants Lingerie offers the best in lingerie, accessories, jewelry, and more. Come shop their selection of merchandise for the conservative lady or for the one who is in search of something more risque. Women of all ages, styles, and sizes will be able to find that special something something.

Special for December - Corsets in Various Sizes and Styles:

\$32.95 and up



MiLadies 182

182 W Evans St • 843-472-5068 • miladies182.com



Loungewear & Scarves

Surround her in softness with a PJ Harlow loungewear set. PJ Harlow is designed for women by a woman and promises the ultimate experience in soft dressing. Available in tops, nightgowns, lounge pants, jackets, and matching sets.

As the weather gets colder, an oversized scarf is the perfect accessory and gift. Various colors and patterns available.



Holiday Gift Guide

FOR THE TECHIE

GIFTS FOR HIM

GIFTS FOR HER

GIFTS FOR KIDS

Smart Phone Repair

190 W Evans St • 843-536-0239 • smartphonerepair.com



iPhone for the Whole Family

Smart Phone Repair is ready to outfit the whole family with an upgrade to their smart phone for the holidays this year. From the iPhone XR to the iPhone 11, Smart Phone Repair can keep you connected with what, and who, matters most. All devices on sale are fully unlocked and ready to be paired with your SIM card.

iPhone XR starting at:
\$389 and up



The Spa at Hotel Florence

102 W Evans St • 843-407-9494 • hotelflorencespa.com



Spa Products & Services

Give the gift of relaxation from the Spa at Hotel Florence. For that fresh facial feeling at home, shop for lotions, masks, moisturizers, cleansers, and more from the Eminence Organic skin care line or the Circadia skin care line. Products range from \$30 to \$65. Or treat them to a spa day with one of the Spa's winter specials available during the month of December.



WINTER Specials

Chocolate & Peppermint Patty Facial \$70

Hot Stone Massage \$70

Hot Chocolate & Mint Pedicure \$45

Chocolate & Peppermint Patty Body Treatment \$65



THE SPA
HOTEL FLORENCE

Wholly Smokin' Downtown

150 S Dargan St • 843-407-7545 • whollysmokinbbq.com



Build-Your-Own BBQ Lover's Basket

Build the ultimate BBQ lover's basket by choosing between the Wholly Smokin' Mustard Vinegar BBQ sauce, the "KC style" BBQ sauce, the housemade BBQ rub, and your choice of Wholly Smokin' t-shirts, hats, koozies, or gift card.

Option 1: Two sauces & a koozie in festive holiday wrapping - **\$25**

Option 2: Two sauces, rub, & a koozie in festive holiday wrapping - **\$39.95**

Option 3: Two sauces, rub, koozie, & your choice of t-shirt in festive holiday wrapping - **\$59.95**

Option 4: Two sauces, rub, koozie, choice of t-shirt, and choice of hat or visor in festive holiday wrapping - **\$79.95**



14 Gift Ideas for \$20 or Less



A pre-sketched canvas from *Addie's Baby Paint + Wine Studio*



A Happy Holidays Dessert Treat Box from *Edible Arrangements*



A bath bomb or shower steamer from *Bubble by Bridget*



A long necklace, brooch, or earrings from *Ella's Boutique*



A BirdsNest t-shirt from *BirdsNest Eats + Ales*



Select accessories from Glam Kouture Boutique



A drop-in class pass for *Balance Yoga*



Select individual cigars from *Leaf Lounge*



A jar of jam or box of holiday cards from *Consider the Lilies*



A beaded bracelet from *Mainstream Boutique*



A handmade Belgian chocolate bar or honeycomb toffee from *ChocoBella*



A travel-size Mailroom Barber Co. shampoo & conditioner from the *Mailroom Studio*



Paintable wooden ornaments from *The DIY Place*



A jar of BBQ sauce or rub from *Wholly Smokin' Downtown*

For The Person Who Has Everything... Give Them A Gift Card!

- Addie's Baby Studio
- Bubble by Bridget
- BirdsNest Eats + Ales
- ChocoBella
- Consider the Lilies
- The DIY Place
- Edible Arrangements
- El Agave
- Ella's Boutique
- Jazz on Dargan
- King Jefe
- Leaf Lounge
- LilJazZi's
- Lula's Downtown
- The Mailroom Studio
- Mainstream Boutique
- MiLadies 182
- McCants Lingerie
- Mosaic
- The Spa at Hotel Florence
- Thai House
- Tim Smith Salon
- Top Hat Special Teas
- Town Hall
- Victors
- Wholly Smokin' Downtown

**Thank You for
Shopping Small
this Holiday
Season!**

FULL LIFE. FULL FORWARD.
FLORENCE
DOWNTOWN 