

WELCOME TO

Downtown Florence
SOUTH CAROLINA



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WELCOME TO DOWNTOWN

Downtown Florence is excited to welcome you to this historic and thriving district of Florence, South Carolina! With over 70+ local businesses within walking distance of your front door, you won't have to go far to experience some of the best shopping, dining, and entertainment that Florence has to offer.

Florence, South Carolina began as a railroad terminal at the junction of three rail lines and got its official start after one of the rail lines purchased 5 acres of property, including what is now Downtown Florence, in 1853. The county of Florence was created in 1888 and two years later, the City of Florence was chartered. Downtown saw a decline in the 1960's with the rise of shopping malls and many felt that it was too far gone to be saved. In 2011, a five-year plan was adopted to revitalize Downtown and since then, over \$300 million in public and private investments has been used to once again make Downtown Florence a bold and vibrant place.

With new businesses inhabiting buildings dating back to the early 1900's, Downtown Florence captures not only the history of the city, but its future as well. We hope you use this guide to discover the many local businesses and amenities here that make Downtown Florence, and the City of Florence, such a wonderful place to live.

For more information about what's happening in your new neighborhood, check out our website at florencedowntown.com.



WHO TO CALL

Downtown Police Assistance

Downtown Police Substation
843.665.4008

24-Hour Non-Emergency Line

City of Florence
843.665.3191

Pot Holes or Damaged Sidewalks

City of Florence Public Works
843.665.3236

Water or Sewer Issues

City of Florence Public Utilities
843.665.3236

Trash Issues

City of Florence Public Works
843.665.3236

Animal Control or Animal Adoptions

City of Florence or Florence Humane Society
843.665.3236 or 843.664.0330

Florence Tourism Information

Florence Convention & Visitors Bureau
843.664.0330

Telephone, Internet, or Cable Services

AT&T or Spectrum
843.780.2355 or 843.6628191

Electricity Services

Duke Energy or Pee Dee Electric Coop
1.800.452.2777 or 843.665.4070

Gas Services

Dominion Energy
843.676.3600

Water Services

City of Florence
843.665.3155

Motor Vehicle Registration & Licenses

Department of Motor Vehicles
843.317.4007

Public School Information

Florence 1 Schools
843.669.4141

Voting Services

Registration and Elections Office
843.665.3094



DOWNTOWN EATERIES

BirdsNest Eat + Ales

166 S. Dargan Street
843.799.1757

ChocoBella

114-A N. Dargan Street
843.702.2023

El Agave Mexican Restaurant

147 W. Evans Street
843.472.5268

Dash-N-Dogz

200 E. Darlington Street
843.230.6214

The Dispensary

101 W. Evans Street (Upstairs)
843.472.5203

The Drive-In

135 E. Palmetto Street
843.669.5141

Flavors of India

137 E. Palmetto Street
843.472.5222

Jazz on Dargan

137 N. Dargan Street
843.407.6311

King Jefe

134 S. Irby Street
843.407.7695

Leaf Lounge

154 S. Dargan Street
843.407.9034

LilJazzi's Cafe

163 N. Dargan Street
843.206.9800

The Loft Downtown

163 W. Evans Street
843.799.0430

The Lost Cajun

135 N. Dargan Street
Coming Soon!

Lula's Coffee Co.

160 S. Dargan Street
843.206.4508

Thai House 2 & Sushi Bar

168 S. Dargan Street
843.662.5777

Top Hat Special Teas

234 W. Evans Street
843.629.8326

Town Hall

101 W. Evans Street
843.472.5203

Victors

126 W. Evans Street
843.665.0846

Wholly Smokin' Downtown

150 S. Dargan Street
843.407.7545



DOWNTOWN SHOPPING

Addie's Baby Paint + Wine

290 W. Evans Street
843.229.5862

Agathoula's

178 W. Evans Street
843.799.1454

Bubble Boutique

130 S. Irby Street
843.858.1402

Consider the Lilies

184 W. Evans Street
843.472.5202

Cru Wine & Tap

124 W. Evans Street
Coming Soon!

The DIY Place Florence

157 W. Evans Street
843.799.1226

Edible Arrangements

130 N. Dargan Street
843.679.2007

Ella's Boutique Etc'

169 W. Evans Street
843.669.8241

Lady Kids

121 W. Evans Street
843.662.1084

Mainstream Boutique

138 W. Evans Street
843.799.4935

McCant's Lingerie

126 N. Dargan Street
843.430.7608

MiLadies 182

182 W. Evans Street
843.472.5068

O'Harra Mellette Interiors

158 N. Dargan Street
843.669.7777

V-Latin Jewelry

175 N. Dargan Street
Coming Soon!



DOWNTOWN SERVICES

Aroha Afro Latin Dance

167 N. Dargan Street
843.304.2034

B. Salon & Suites

128 N. Dargan Street
404.683.4444

Balance Yoga Studio

152 S. Dargan Street
843.858.1402

Balloonz 'n More

110 S. Coit Street
843.799.1486

Brenda's African Braids

284 W. Evans Street
843.292.9299

K. Niccole the Salon & Spa

166 W. Evans Street
843.407.1107

La Rue Salon

160 N. Dargan Street
843.665.3283

Lushaun's Barber & Beauty

172 W. Evans Street
843.407.6990

Narzchio Art Gallery

181 N. Dargan Street
Coming Soon!

S/W Printing

128 S. Irby Street
843.662.5207

Smart Phone Repair

190 W. Evans Street
843.536.0239

The Mailroom Studio

116-B S. Irby Street
843.256.3437

The Spa at Hotel Florence

102 W. Evans Street
843.407.9494

Thompson Master Hair Care

212 N. Dargan Street
843.407.7695

Thompson's Barber Shop

239 N. Dargan Street
843.615.4376

Tim Smith Salon

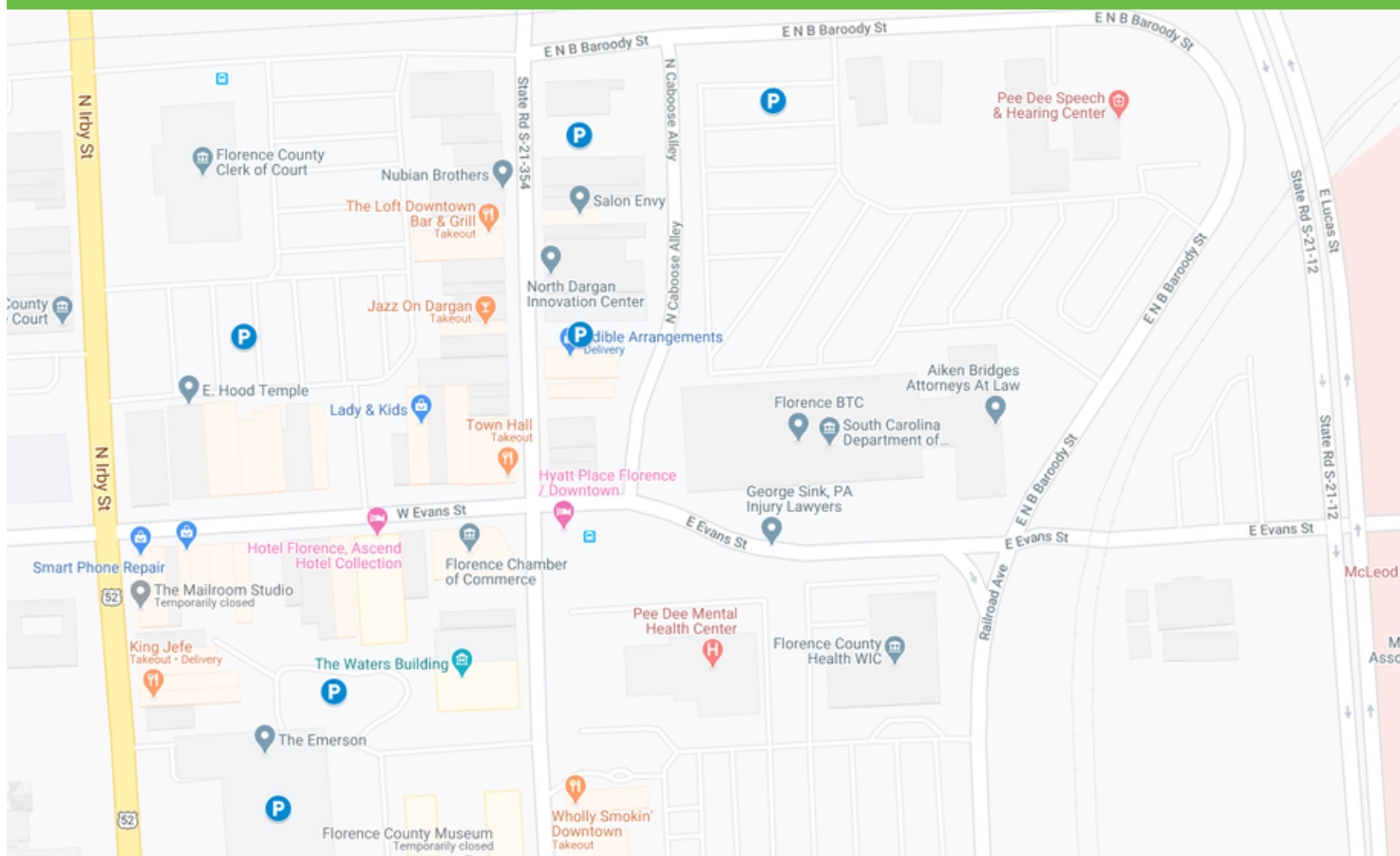
268 W. Evans Street
843.468.1982



DOWNTOWN PARKING

Downtown Florence currently has 2,500 free parking spaces available for Downtown residents and visitors. There is no charge to park in these spaces, but there are certain on-street parking options that are under a two-hour parking limit. To avoid getting a ticket, we suggest you or your guests utilize the on-street parking options for any quick trips and then utilize the surface and garage parking for longer visits.

Downtown Florence Public Parking Locations



Downtown Surface and Garage Parking Locations

- City of Florence Parking Garage (150 S. Irby Street inside the Emerson)
- County Complex Parking Garage & Surface Parking Lot (180 N. Irby Street)
- BTC Surface Parking Lot (164 E NB Baroody Street)
- N. Dargan Surface Parking Lot (Adjacent to 170 N. Dargan Street)

Downtown On-Street Parking Locations (2-Hour Limit)

- 200 block of W. Evans
- 100 block of W. Evans
- 100 block of N. Dargan
- 200 block of N. Dargan
- 100 block of S. Dargan

DOWNTOWN LODGING & TRANSPORTATION

Lodging

Guests in Downtown Florence can currently choose between two conveniently-located hotels in Downtown for their short-term or long-term lodging needs.

Hotel Florence

Hotel Florence is a Tapestry Collection by Hilton hotel located at 126 West Evans Street. The hotel offers a total of 56 rooms plus a grand penthouse suite. It also houses the popular local restaurant and bar, Victors, on its first floor. Victors' indoor and outdoor spaces are available for events or meetings.

Hyatt Place Florence/Downtown

The Hyatt Place in Downtown Florence is located at 100 East Evans Street and offers a total of 103 rooms. The hotel is pet-friendly and also offers an on-site restaurant and bar and outdoor pool. Small to medium size meeting rooms are available for booking and guests can enjoy the 2nd floor outdoor terrace that overlooks Downtown.

Transportation

Thanks to funding from several local and federal organizations and businesses, the Pee Dee Regional Transportation Authority is able to offer a free shuttle service for residents and visitors for stops in Downtown Florence. There are also shuttles out to other popular Florence destinations for a base fare of \$1.50 per ride. Discount passes are available.

PDRTA's Free Downtown Shuttle

The free PDRTA Downtown Florence Shuttle runs from Monday to Friday from 9:00am to 5:00pm. Shuttle operation occurs every 30 minutes between 9:00am to 11:00am, every 15 minutes between 11:00am to 3:00pm, and back to every 30 minutes between 3:00pm to 5:00pm. The shuttle goes North to Darlington Street, West to Warley Street, South to National Cemetery Road, and East to William H. Johnson Street.



DOWNTOWN EVENTS

Downtown Florence is home to many award-winning street festivals, outdoor concerts, family events, and more. The FDDC currently produces six signature events during the ten-month event season including Pee Dee favorites such as the SC Pecan Music & Food Festival and Florence After Five. The event season kicks off in February and runs until December. A full event schedule can be found online at florencedowntown.com/events.

Downtown's Signature Events

SC Pecan Music & Food Festival



Held annually on the first Saturday in November, the SC Pecan Music & Food Festival is an all-day free event featuring live music, 250+ food and craft vendors, art demos, kids zone, amusement rides, and more. Takes place across Evans, Irby, Dargan, and Cheves Streets.

Florence After Five



Held on the final Friday of the month, Florence After Five is a free concert series event that runs every month from May to September with a new band to enjoy for each event. Food and beverage vendors are available and the event takes place on the 100 block of South Dargan Street.

Oktoberfest



The Downtown Florence Oktoberfest is a free event held each year during the month of October. This event features authentic German food, beer, and wine along with weenie dog races, beer stein races, barrel races, and more. Takes place on the 100 block of South Dargan Street.

Downtown Christmas Magic



Held annually at the beginning of December, Downtown Christmas Magic features holiday lights and music, hot cocoa and marshmallow stations, live holiday entertainment, kids zone area, photos with Santa Claus, and more. Takes place on the 100 block of South Dargan Street.

Tap Into Downtown



Held in September, the Tap Into Downtown event annually transforms 12 Downtown businesses into craft beer tasting rooms. A ticketed event, attendees receive a beer glass, a pretzel necklace, and a chance to sample 24 different craft brews.

Downtown Chocolate Crawl



The Chocolate Crawl is a ticketed annual event held at the end of February that allows attendees to enjoy a variety of delicious chocolate samples as they visit nearly a dozen businesses throughout Downtown Florence.

DOWNTOWN ATTRACTIONS

Downtown Florence is home to several of Florence's premiere cultural institutions as well as other local facilities that provide entertainment and activities for families to individuals and patrons of all ages.

FMU Performing Arts Center



An approximately 68,000 square foot facility that provides state-of-the-art performance and educational venues. Its main elements include an 849-seat Mainstage, a 100-seat flexible Black Box Theatre, an Academic Wing for the Department of Fine Arts, and the BB&T Amphitheatre. The FMU PAC is located at 201 S. Dargan Street.

Florence County Museum



The Florence County Museum showcases over 140 works representing 20th-century Southern art, along with works by Florence native, William H. Johnson. Through a range of exhibitions, studios, lectures, and family programming, the FCM provides visitors of all ages with an educational experience. Located at 111 W. Cheves Street, the FCM is open daily Tuesday through Sunday.

City Center Farmers' Market



A year-round, outdoor market that features a wide variety of Carolina grown and Carolina made products. Items for sale include meat, dairy, fruits, vegetables, sweets, wood & paper crafts, bread, body products, and so much more. Located at 200 Sanborn Street, the market is open every Saturday from 9:00 a.m. to 1:00 p.m. and seasonally on Tuesday nights from 4:00 to 7:00 p.m.

Florence Little Theatre



Originally started by a local group called the Community Players in 1923, the Florence Little Theatre currently offers a regular schedule of six Broadway-type shows, youth productions, workshops, and more. Located at 417 S. Dargan Street, the Theatre's show schedule typically runs from September to May with shows in the evenings and on weekends.

Drs. Bruce & Lee Foundation Library



Part of the Florence County Public Library system, the local Florence branch of the system offers books, reference services, books on tape, audio tapes, printing and Internet access, and more for free use by all library patrons. Features a Children's Library, a reference department, and the South Carolina Room. Located at 509 S. Dargan Street, the Florence branch is open daily Monday through Sunday.

Andrew H. Griffin Plaza Splash Pad



Part of the Griffin Plaza space, the splash pad is an interactive water feature designed for children 12 & younger. Open from June to September during select daytime hours, the splash pad area includes eight spray jets and one column of water with various spray and LED lighting effects. The Plaza is located on S. Dargan Street to the left of Wholly Smokin'.

DOWNTOWN PUBLIC SPACES

Downtown residents can take a break from the hustle and bustle to enjoy the outdoors in several public spaces located throughout the Downtown area. Along with providing ease of access to streets and parking lots, these spaces also feature green spaces, public seating, and a selection of public artwork.

The Breezeway on Evans

Located at 160 West Evans, the Breezeway has ample bench seating and is a favorite photography spot for locals. The space provides easy walking access from the parking lot and parking garage on South Irby to the businesses on West Evans. It is also the home of the latest public art installation, a statue of Florence native, renowned artist William H. Johnson.

James Allen Plaza

Located at 109 South Dargan, the Plaza was designed as a community square and is used during many Downtown events. The Plaza can be rented for use for private and public events and bench seating is available. Iron, metal, and glass work created by local South Carolina artists is also featured throughout the plaza space.

Kress Alley

Located on North Dargan, this is a community public space that is adjacent to the Kress Building and the Lost Cajun restaurant (coming soon). The alleyway also provides easy walking access to North Dargan Street from the County Complex parking lots.



STAY CONNECTED



www.florencedowntown.com



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