

**DOWNTOWN
FLORENCE**

2025

Holiday Gift Guide

**SHOP SMALL
SHINE BRIGHT
THIS HOLIDAY SEASON**

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SHOP SMALL THIS HOLIDAY SEASON

The holiday season is the perfect time to support the small businesses that make our community special. The Shop Small movement, launched in 2010, was created to encourage shoppers to choose local, independently owned businesses—and that message rings true all season long. In fact, millions of shoppers across the country continue to show the power of shopping local each year.

This holiday season, the businesses of Downtown Florence are ready to welcome you with festive décor, unique finds, special promotions, and heartfelt customer service you simply won't find at big-box stores. From retail and restaurants to services and specialty shops, Downtown Florence has something for everyone on your list—family, friends, coworkers, and even a few treats for yourself.

Shopping local truly makes a difference. For every \$100 spent at a small business, about \$68 stays right here in our community, compared to only \$43 when you shop at a chain store. That means more local jobs, a stronger economy, a greener footprint, and a more vibrant, one-of-a-kind Downtown.

Join the movement and #ShopSmall in Downtown Florence!



RETAIL

HOLIDAY GIFT GUIDE

ANNUAL DOWNTOWN FLORENCE ORNAMENT



\$30 for the 2025 ornament

\$25 for the 2024 ornament

\$15 Each for the 2021 - 2023 ornament **OR** 2 for \$25 **Or** 3 for \$40

Order yours online here

THE BARRINGER BUILDING

Start a new holiday tradition with the annual Downtown Florence Collectible Ornament! Each year, we unveil a one-of-a-kind keepsake featuring a historic building, plaza, or beloved public art piece from the heart of Downtown Florence. The 2025 ornament honors the iconic Barringer Building, which has graced Downtown Florence since as early as 1844. A fascinating piece of local history: the Barringer Building once showcased a window display of the now world-famous King Tut's Tomb exhibit. Today, it is home to Barringer General Store, offering everything from local goods to amazing gifts. Capturing the charm of simpler times and the enduring spirit of small-town America, this enchanting ornament is a must-have for your holiday collection. You'll definitely want to add this year's ornament to your set!

HOLIDAY GIFT GUIDE

AGATHOULA'S

178 W Evans St • 843-799-1454 • [facebook.com/agathoulasboutique](https://www.facebook.com/agathoulasboutique)



Women's Apparel, Accessories, Shoes, and Home Goods

Agathoula's, a boutique in Downtown Florence, offers a wide selection of apparel, shoes, and accessories such as jewelry and handbags for women of all ages, sizes, and styles. Whether you're shopping for a fashion lover in your life or updating your own wardrobe, you'll find everything you need to create a stunning outfit or add versatile new accessories. Plus, don't miss their charming home decor items, perfect for sprucing up your space or gifting this season.

HOLIDAY GIFT GUIDE

AGATHOULA'S

178 W Evans St • 843-799-1454 • facebook.com/agathoulasboutique



Stay Timelessly Stylish at Agathoula's

At Agathoula's, timeless style is always in season. With a carefully curated selection of apparel, accessories, and home decor, you'll find pieces that blend classic elegance with modern trends, ensuring you're never out of style no matter the occasion.



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AGATHOULA'S

178 W Evans St • 843-799-1454 • [facebook.com/agathoulasboutique](https://www.facebook.com/agathoulasboutique)

Deck the Halls

Agathoula's isn't just for fashion lovers—it's also your go-to for lovely festive home decor! From charming holiday accents to stylish pieces that brighten any space, their selection makes it easy to add a touch of seasonal cheer to your home or find the perfect gift for someone special.



HOLIDAY GIFT GUIDE

AGATHOULA'S

178 W Evans St • 843-799-1454 • facebook.com/agathoulasboutique

Accessorize the Season with Holiday Flair

This holiday season, shop small and find the perfect accessories at Agathoula's! From stunning jewelry to chic handbags, their selection offers the ideal finishing touches to any outfit. Supporting local has never been more stylish, so stop by and treat yourself or a loved one to something special this season.



HOLIDAY GIFT GUIDE

BARRINGER GENERAL STORE

138 W Evans St • www.facebook.com/barringergeneralstore

An Old Fashioned Experience

The Barringer General Store in Downtown Florence is the perfect destination for your holiday shopping. Step back in time as you browse their charming selection of locally sourced goods, including housewares, jewelry, pantry items, and more. Whether you're searching for unique gifts for loved ones or festive touches for your home, Barringer has everything you need to make the season bright!



BARRINGER GENERAL STORE

138 W Evans St • www.facebook.com/barringergeneralstore

“Seasons Greetings”

This holiday season, discover delightful holiday flavors, kitchen staples, and cozy candles at the Barringer General Store! From locally sourced pantry items to unique ingredients perfect for festive meals, and candles to set a warm, inviting atmosphere, you'll find everything you need to make the season extra special.



CHOCOBELLA

114-A N Dargan St • 843-702-2023 • chocobellasc.com



Chocolate Gift Boxes & Chocolate Novelties

Chocobella is a local gem in downtown Florence, offering hand-painted artisan chocolates, unique chocolate novelties, and creamy gelato—all made in-house with love and care. This holiday season, Chocobella features an array of festive, holiday-themed chocolate boxes, perfect for gifting to family, friends, coworkers, or as corporate gifts. With options ranging from 4-piece boxes to indulgent 30-piece assortments, there's a sweet treat for everyone. Customers can conveniently order online for in-store pick-up or have their chocolates shipped directly to their door.

HOLIDAY GIFT GUIDE

CHOCOBELLA

114-A N Dargan St • 843-702-2023 • chocobellasc.com

The Perfect Pairing



Celebrate the season with this stunning 4 piece box of hand painted holiday themed bonbons. Each piece features a luscious pecan praline dark chocolate ganache with a crunchy pecan praline center - the perfect balance of rich nutty sweetness and smooth chocolate.

Bring a little holiday magic with Chocobella's charming Jumbo S'mores Snowman bonbon! Each hand painted snowman is filled with a layer of marshmallow fluff, rich dark chocolate ganache, and a graham cracker bottom, all in a premium dark chocolate shell. These make great stocking stuffers or a sweet addition to any chocolate box purchase.



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CHOCOBELLA

114-A N Dargan St • 843-702-2023 • chocobellasc.com

**Everyone deserves chocolate,
even if their on Santa's naughty list!**

Warm up this winter with Chocobella's indulgent Chocolate Bombs—just drop one in hot milk for a rich, melty treat! And for a crunchy, sweet delight, try their Belgian Chocolate Covered Honeycomb Toffee "Bags of Coal." These unique and delicious treats are perfect for gifting (or enjoying yourself) this holiday season. A little naughty, a lot nice—grab them before they're gone!



*Belgian chocolate covered
Honeycomb toffee*

HOLIDAY GIFT GUIDE

JACK'S BOOKS

152 S Dargan St • 843-430-4145 • shopjacksbooks.com

A world of adventure, just a page away

Nestled in historic downtown Florence, Jack's Books is a magical, locally owned bookstore offering a diverse selection of new and used books for all ages. In addition to their extensive literary collection, Jack's Books features a wide array of thoughtfully curated gift items, perfect for the holiday season. From puzzles and board games to jewelry, coffee mugs, teas, clothing, pins, stuffed animals, candles, journals, bookmarks, soaps, greeting cards, and vases, there's something for everyone on your gift list. Visit Jack's Books and discover the perfect gift for the book lover and beyond.



You can also purchase audiobooks directly from Jack's Books' website, and if you're unable to visit the shop in person, all of your book purchases can be conveniently made online and shipped right to your door!

HOLIDAY GIFT GUIDE

JACK'S BOOKS

152 S Dargan St • 843-430-4145 • shopjacksbooks.com

What a “Novel” Idea!



Need a gift that's right out of a storybook? These “Novel Idea” gift boxes from Jack's Books are the perfect plot twist! Choose from a beautifully curated, ready-made set or create your own custom box with in-store favorites—think cozy reads, fun finds, and thoughtful little extras. It's an easy, personal way to gift something truly special.

HOLIDAY GIFT GUIDE

JACK'S BOOKS

152 S Dargan St • 843-430-4145 • shopjacksbooks.com

Read & Relax: The Perfect Gifts for Book Lovers



Step into the cozy magic of Jack's Books and discover a wonderland of thoughtful, one-of-a-kind gifts for everyone on your list. Alongside their carefully curated books, they're stocked with a beautiful selection of local, handmade treasures—from bags, bookmarks, book covers, and glasses cases to candles, coffee mugs, puzzles, games, and so much more. Whether you're shopping for the devoted reader, the puzzle lover, or someone who simply loves unique, artisan-made finds, Jack's Books is your go-to destination for heartfelt holiday gifting.

LUSHAUN'S BARBER AND BEAUTY

172 W Evans Street • (843) 407 - 6990

Where Beauty Meets Wellness



This season, treat yourself (or someone you love) to healthy, beautiful hair at Lushauns Barber & Beauty. They specialize in expert barbering, beauty services, color, styling, and customized treatments for both natural and chemically treated hair—because healthy hair is always in style.

From precision cuts and fresh fades to vibrant color and revitalizing “hair cocktail” treatments, every service is tailored to your unique hair needs. Their skilled team is dedicated to keeping your hair strong, stylish, and holiday-ready.

Why You'll Love Lushauns:

Expert barbers & beauty professionals

Personalized treatments for every hair type

Natural, hair-healthy products

Warm, welcoming atmosphere

NEW clients enjoy 25% OFF all services throughout December!

HOLIDAY GIFT GUIDE

LUCKY DOG RE-TAIL THRIFT

236 W Evans Street • (843) 407 - 1296

More than a Thrift Store



Hunting for unique holiday gifts with heart and savings? Lucky Dog Re-Tail in Downtown Florence offers an ever-changing selection of both new and gently used items, making it the perfect place to uncover unexpected treasures for everyone on your list. From home décor and accessories to fun giftable finds, you never know what gem you'll discover next!

Don't miss Name Your Price Day on December 13—a shopper favorite where you decide what to pay! It's the ultimate way to score incredible deals or pay a little more to support a worthy cause, while shopping local for the holidays.

TRENDY TWIST BOUTIQUE

182 W Evans Street • (843) 407 - 6048 • www.trendytwistboutique.com

Wrap Up the Holidays in Style

Trendy Twist Boutique is a stylish, mother-daughter-owned women's boutique located in Downtown Florence, offering an upscale blend of modern and contemporary fashion. Known for its curated selection of high-quality clothing, the boutique features beloved brands such as Joseph Ribkoff, Bryn Walker, Maggy London, Donna Morgan, and Ivy Jane, ensuring there's something special for every taste and occasion. In addition to its stunning clothing line, Trendy Twist offers an assortment of footwear and accessories, making it the perfect destination for holiday shopping. Whether you're looking for a statement piece to elevate your wardrobe or a unique, thoughtful gift, Trendy Twist Boutique has you covered with timeless elegance and personal charm.



HOLIDAY GIFT GUIDE

TRENDY TWIST BOUTIQUE

182 W Evans Street • (843) 407 - 6048 • www.trendytwistboutique.com

Be bold this Holiday



Make your winter wardrobe bold, bright, and unforgettable with a stunning collection of fun, fashion-forward tops at Trendy Twist Boutique! From eye-catching abstract designs to fierce animal prints, there's a statement style waiting for every holiday outing—whether it's parties, photos, or festive nights out.

Give the gift of confidence, color, and standout style this season with looks that are anything but ordinary.

DISCOVER THE PERFECT HOLIDAY GIFTS IN DOWNTOWN FLORENCE

In addition to all the fantastic ideas featured in our Gift Guide, Downtown Florence offers even more incredible options to find the perfect holiday gifts! Stroll through our charming streets and explore a variety of local retail shops offering everything from handcrafted treasures and stylish fashion to cozy home decor and much more.

- TK's Clothing (190 N. Dargan Street)
- Italy's Kloset (376 W. Evans Street)
- Lady Kids (121 W. Evans Street)
- Edible Arrangments (130 N. Dargan Street)
- Ella's Boutique Etcete're



EXPERIENCES

HOLIDAY GIFT GUIDE

FLORENCE LITTLE THEATRE

417 S Dargan St • 843-662-3731 • florencelittletheatre.org



Put A Trip To The Theatre Under The Tree

Opened in 1923, the Florence Little Theatre has been producing musicals, comedies, and plays for Florence audiences for 100 seasons. Whether you want to gift tickets to a young thespian, a couple needing a date night, or a long-time theatre lover, the FLT has three shows remaining in their season including one comedy, one play, and one musical. Tickets can be purchased online [here](http://florencelittletheatre.org).



Upcoming Shows

December 12 - 14: The Wizard of Oz, Youth.

December 18: Christmas Extravaganza

March 6 -14: A Few Good Men

April 24 - May 3: Disney's Frozen



FLORENCE SYMPHONY ORCHESTRA

201 S Dargan St • 843-661-2541 • florencesymphony.com



Photo by True Light Photography

Treat Them To a Florence Tradition

The Florence Symphony Orchestra has been delighting local audiences young and old with classic and contemporary performances for years. Join the Florence Symphony Orchestra for the remainder of their 77th season. Captivating melodies, dramatic renditions of beloved classics, and so much more are awaiting you or the music lover in your life. So, buy a ticket, or a few, and experience the wonder of this Florence classic!

Upcoming Shows

Holiday Pops (December 15, 2025)

Trumpet & Triumph (February 9, 2025)

Viva la Diva (April 13, 2025)



HOLIDAY GIFT GUIDE

FMU PERFORMING ARTS CENTER

201 S Dargan St • 843-661-4444 • fmupac.org



Make New Memories at the Performing Arts Center

Buy 3 Spotlight Series tickets for just \$99! Enjoy the music of ABBA, Divas of Soul and Women of America. Don't miss out—limited seating available. Get your tickets today and make this season unforgettable! Tickets can be purchased by clicking on the link beside the show description or by calling the PAC Box Office at 843-661-4444.

The Nutcracker presented by South Carolina Dance Theatre (December 12 & 13)

The Nutcracker presented by the South Carolina Ballet (December 17 & 18)

FRANCIS MARION UNIVERSITY
PERFORMING ARTS CENTER
FMUPAC.ORG | 843-661-4444

Holiday Special for \$99

SHOW	DATE	TIME
DIRECT FROM SWEDEN THE MUSIC OF ABBA	JANUARY 23, 2026	7:30 PM
ALFREDA SINGS THE DIVAS OF SOUL	FEBRUARY 6, 2026	7:30 PM
WOMEN OF AMERICANA	APRIL 16, 2026	7:30 PM

SEE MORE UPCOMING SHOWS AT FMUPAC.ORG

CELEBRATE THE HOLIDAYS WITH DOWNTOWN FLORENCE RESTAURANTS!

- BirdsNest Eats + Ale (166 S. Dargan Street)
- Courtney's Cupcakery (288 S. Dargan Street)
- Cru Wine & Tap (122 W. Evans Street)
- Dash-N-Dogz (200 E. Darlington Street)
- El Agave (147 W. Evans Street)
- Flavors of India (137 E. Palmetto Street)
- King Jefe (134 S. Irby Street)
- Leaf Lounge (154 S. Dargan Street)
- LilJazZi's (162 N. Dargan Street)
- Lula's Coffee Downtown (160 S. Dargan Street)
- Smiling Scoops (184 W. Evans Street)
- Thai House 2 & Sushi Bar (168 S. Dargan Street)
- The Drive In (135 E. Palmetto Street)
- Top Hat Special Teas (234 W. Evans Street)
- Town Hall (101 W. Evans Street)
- Victors (126 W. Evans Street)
- Wholly Smokin' Downtown (150 S. Dargan Street)



CAN'T DECIDE WHAT TO GIVE? GIFT CARDS ARE AVAILABLE AT THESE BUSINESSES!

- Addie's Baby Studio
- Agathoula's
- Barringer General Store
- BirdsNest Eats + Ales
- ChocoBella
- Edible Arrangements
- El Agave
- Ella's Boutique
- Jazz on Dargan
- King Jefe
- Leaf Lounge
- Trendy Twist Boutique
- LilJazZi's
- Lula's Downtown
- McCants Lingerie
- The Spa at Hotel Florence
- The Drive In
- Thai House
- Tim Smith Salon
- Top Hat Special Teas
- Town Hall
- Victors
- Wholly Smokin' Downtown
- Smiling Scoops
- Jack's Books

**DOWNTOWN
FLORENCE**

A thick pink ribbon is tied into a large bow at the top center of the image. The ribbon then extends downwards and outwards to the left and right sides, ending in small loops. The background is a gradient of warm colors, from light yellow at the top to deep red at the bottom, with a large, faint heart shape in the background. There are also several small, stylized starburst and sparkle graphics scattered around the text.

THANK YOU FOR
SHOPPING SMALL
&
SHINING BRIGHT

THIS HOLIDAY SEASON